

ORDER



Orders
Order / Rev: 472850
 Alt Order #:
Product Desc: TV
Estimate: 565
Flight Dates: 10/04/18 - 10/12/18
Original Date / Rev: 10/03/18 / 10/03/18
Order Type: GENERAL

KIVI
Primary AE: Maura Romano
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Little/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 219736
Agency External ID: 114639
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/12/18	73	\$5,635.00	\$4,789.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	73	\$5,635.00	\$4,789.75	0.00
Totals	73	\$5,635.00	\$4,789.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	10/04/18	10/12/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$85.00	P-3	0.00	NM	6	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	---TF--		2		\$85.00		0.00					
		Week: 10/08/18	10/14/18	MTWTF--		4		\$85.00		0.00					
N 2	KIVI	10/04/18	10/12/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	2	\$85.00	P-3	0.00	NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	---TF--		3		\$85.00		0.00					
		Week: 10/08/18	10/14/18	MTWTF--		7		\$85.00		0.00					
N 3	KIVI	10/04/18	10/12/18	M-F 9-10am Pickler and Ben	CM	9-10am	MTWTF--	:30	2	\$35.00	P-3	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	---TF--		2		\$35.00		0.00					
		Week: 10/08/18	10/14/18	MTWTF--		4		\$35.00		0.00					
N 4	KIVI	10/04/18	10/12/18	M-F 11am-12pm Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$45.00	P-3	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	---TF--		2		\$45.00		0.00					
		Week: 10/08/18	10/14/18	MTWTF--		4		\$45.00		0.00					
N 5	KIVI	10/04/18	10/12/18	M-F 12-1pm GMA Day	CM	12-1pm	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	6	\$240.00

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N 6	KIVI	10/04/18	10/12/18	M-F 1-2pm General Hospital	CM	1-2pm	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--					2	\$40.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					4	\$40.00		0.00			
N 7	KIVI	10/04/18	10/12/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$100.00	P-2	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--					2	\$100.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					4	\$100.00		0.00			
N 8	KIVI	10/04/18	10/12/18	ABC World News M-F ABC World News M-F	CM	530-6pm	MTWTF--	:30	2	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--					1	\$175.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					2	\$175.00		0.00			
N 9	KIVI	10/04/18	10/12/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$110.00	P-3	0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--					2	\$110.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					4	\$110.00		0.00			
N 10	KIVI	10/04/18	10/12/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	MTWTF--	:30	2	\$110.00	P-3	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--					2	\$110.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					3	\$110.00		0.00			
N 11	KIVI	10/04/18	10/12/18	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	MTWTF--	:30	2	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--					2	\$50.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					4	\$50.00		0.00			
N 12	KIVI	10/08/18	10/08/18	Monday Prime A Monday Prime A	CM	7-9pm	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	M-----					1	\$350.00		0.00			
N 13	KIVI	10/06/18	10/06/18	Sa 5pm News after Footbal Sa 5pm News after Footbal	CM	5-6pm	-----S-	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S-					1	\$60.00		0.00			
N 14	KIVI	10/06/18	10/06/18	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S-					1	\$20.00		0.00			
N 15	KIVI	10/07/18	10/07/18	Su 7-8am This Week	CM	7-8am	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$50.00		0.00			
N 16	KIVI	10/07/18	10/07/18	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$70.00		0.00			
N 17	KIVI	10/07/18	10/07/18	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$110.00		0.00			
N 18	KIVI	10/07/18	10/07/18	Su 1035-1135pm Su 1035-1135pm	CM	1035-1135pm	-----S	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/18	10/07/18	-----S	1	\$20.00	0.00								
													Totals	73	\$5,635.00