

## ORDER



**Orders**  
**Order / Rev:** 472850  
**Alt Order #:**  
**Product Desc:** TV  
**Estimate:** 565  
**Flight Dates:** 10/04/18 - 10/12/18  
**Original Date / Rev:** 10/03/18 / 10/03/18  
**Order Type:** GENERAL

KIVI

**Primary AE:** Maura Romano  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Little/Republican/Governor  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 219736  
**Agency External ID:** 114639  
**Unit Code:** General  
**Order Separation:** 00:02:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/12/18	73	\$5,635.00	\$4,789.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	73	\$5,635.00	\$4,789.75	0.00
<b>Totals</b>	<b>73</b>	<b>\$5,635.00</b>	<b>\$4,789.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	10/04/18	10/12/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$85.00	P-3	0.00	NM	6	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--		2				\$85.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		4				\$85.00		0.00			
N 2	KIVI	10/04/18	10/12/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	2	\$85.00	P-3	0.00	NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--		3				\$85.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		7				\$85.00		0.00			
N 3	KIVI	10/04/18	10/12/18	M-F 9-10am Pickler and Ben	CM	9-10am	MTWTF--	:30	2	\$35.00	P-3	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--		2				\$35.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		4				\$35.00		0.00			
N 4	KIVI	10/04/18	10/12/18	M-F 11am-12pm Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$45.00	P-3	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---TF--		2				\$45.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		4				\$45.00		0.00			
N 5	KIVI	10/04/18	10/12/18	M-F 12-1pm GMA Day	CM	12-1pm	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	6	\$240.00

Order / Rev: 472850  
 Alt Order #:  
 Flight Dates: 10/04/18 - 10/12/18

Advertiser: Little/Republican/Governor  
 Product Desc: TV  
 Estimate: 565

KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					2	\$40.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					4	\$40.00		0.00			
N 6	KIVI	10/04/18	10/12/18	M-F 1-2pm General Hospital	CM	1-2pm	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					2	\$40.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					4	\$40.00		0.00			
N 7	KIVI	10/04/18	10/12/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$100.00	P-2	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					2	\$100.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					4	\$100.00		0.00			
N 8	KIVI	10/04/18	10/12/18	ABC World News M-F ABC World News M-F	CM	530-6pm	MTWTF--	:30	2	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					1	\$175.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					2	\$175.00		0.00			
N 9	KIVI	10/04/18	10/12/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$110.00	P-3	0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					2	\$110.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					4	\$110.00		0.00			
N 10	KIVI	10/04/18	10/12/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	MTWTF--	:30	2	\$110.00	P-3	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					2	\$110.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					3	\$110.00		0.00			
N 11	KIVI	10/04/18	10/12/18	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	MTWTF--	:30	2	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	---TF--					2	\$50.00		0.00			
Week: 10/08/18		10/08/18	10/14/18	MTWTF--					4	\$50.00		0.00			
N 12	KIVI	10/08/18	10/08/18	Monday Prime A Monday Prime A	CM	7-9pm	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	M-----					1	\$350.00		0.00			
N 13	KIVI	10/06/18	10/06/18	Sa 5pm News after Football Sa 5pm News after Football	CM	5-6pm	-----S-	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	-----S-					1	\$60.00		0.00			
N 14	KIVI	10/06/18	10/06/18	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	-----S-					1	\$20.00		0.00			
N 15	KIVI	10/07/18	10/07/18	Su 7-8am This Week	CM	7-8am	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	-----S					1	\$50.00		0.00			
N 16	KIVI	10/07/18	10/07/18	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	-----S					1	\$70.00		0.00			
N 17	KIVI	10/07/18	10/07/18	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/18		10/01/18	10/07/18	-----S					1	\$110.00		0.00			
N 18	KIVI	10/07/18	10/07/18	Su 1035-1135pm Su 1035-1135pm	CM	1035-1135pm	-----S	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/01/18	10/07/18	-----S	1	\$20.00	0.00							
													Totals	\$5,635.00