

ORDER



Orders
Order / Rev: 479695
Alt Order #:
Product Desc: TV
Estimate: 647
Flight Dates: 11/01/18 - 11/06/18
Original Date / Rev: 10/31/18 / 10/31/18
Order Type: GENERAL

KIVI

Primary AE: Maura Romano
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Little/Republican/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 219736
Agency External ID: 114639
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	99	\$7,610.00	\$6,468.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	99	\$7,610.00	\$6,468.50	0.00
Totals	99	\$7,610.00	\$6,468.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	11/01/18	11/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-TF--	:30	8	\$85.00	P-3	0.00	NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		4				\$85.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		4				\$85.00		0.00			
N 2	KIVI	11/01/18	11/06/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MT-TF--	:30	12	\$85.00	P-3	0.00	NM	12	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		6				\$85.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		6				\$85.00		0.00			
N 3	KIVI	11/01/18	11/06/18	M-F 10-11am The View	CM	10-11am	MT-TF--	:30	8	\$35.00	P-6	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		4				\$35.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		4				\$35.00		0.00			
N 4	KIVI	11/01/18	11/06/18	M-F 11am-12pm Rachael Ray	CM	11am-12pm	MT-TF--	:30	8	\$45.00	P-3	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		4				\$45.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		4				\$45.00		0.00			
N 5	KIVI	11/01/18	11/06/18	M-F 12-1pm GMA Day	CM	12-1pm	MT-TF--	:30	8	\$40.00	P-3	0.00	NM	8	\$320.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		4			\$40.00			0.00			
Week: 11/05/18		11/11/18	MT-----			4			\$40.00			0.00			
N 6	KIVI	11/01/18	11/06/18	M-F 1-2pm General Hospital	CM	1-2pm	MT-TF--	:30	8	\$40.00	P-3	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		4			\$40.00			0.00			
Week: 11/05/18		11/11/18	MT-----			4			\$40.00			0.00			
N 7	KIVI	11/01/18	11/06/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MT-TF--	:30	6	\$100.00	P-2	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		3			\$100.00			0.00			
Week: 11/05/18		11/11/18	M-----			3			\$100.00			0.00			
N 8	KIVI	11/01/18	11/06/18	ABC World News M-F ABC World News M-F	CM	530-6pm	MT-TF--	:30	6	\$175.00	P-2	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		3			\$175.00			0.00			
Week: 11/05/18		11/11/18	M-----			3			\$175.00			0.00			
N 9	KIVI	11/01/18	11/05/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M--TF--	:30	6	\$110.00	P-3	0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		3			\$110.00			0.00			
Week: 11/05/18		11/11/18	M-----			3			\$110.00			0.00			
N 10	KIVI	11/01/18	11/05/18	M-F 6-7pm Modern Family (Syn)	CM	630-7pm	M--TF--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		3			\$90.00			0.00			
Week: 11/05/18		11/11/18	M-----			2			\$90.00			0.00			
N 11	KIVI	11/01/18	11/05/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	M--TF--	:30	6	\$110.00	P-3	0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		4			\$110.00			0.00			
Week: 11/05/18		11/11/18	M-----			2			\$110.00			0.00			
N 12	KIVI	11/01/18	11/05/18	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	M--TF--	:30	6	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	---	TF--		4			\$50.00			0.00			
Week: 11/05/18		11/11/18	M-----			2			\$50.00			0.00			
N 13	KIVI	11/01/18	11/05/18	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	2	\$25.00	P-2	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-			2			\$25.00			0.00			
Week: 11/05/18		11/11/18	-----			0			\$0.00			0.00			
N 14	KIVI	11/01/18	11/05/18	Su 7-8am This Week	CM	7-8am	-----S	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S			2			\$50.00			0.00			
Week: 11/05/18		11/11/18	-----			0			\$0.00			0.00			
N 15	KIVI	11/01/18	11/05/18	ABC World News Sunday ABC World News Sunday	CM	5-530pm	-----S	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S			2			\$175.00			0.00			
Week: 11/05/18		11/11/18	-----			0			\$0.00			0.00			
N 16	KIVI	11/01/18	11/05/18	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----S	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S			2			\$70.00			0.00			
Week: 11/05/18		11/11/18	-----			0			\$0.00			0.00			
N 17	KIVI	11/01/18	11/05/18	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/18	11/04/18	-----S		2				\$110.00		0.00		
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00		
N 18	KIVI	11/01/18	11/05/18	Su 1135pm-1235am	CM	1135pm-1235am	-----S	:30	2	\$25.00	P-1	0.00 NM	2	\$50.00
		Su 1135pm-1235am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/18	11/04/18	-----S		2				\$25.00		0.00		
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00		
												Totals	99	\$7,610.00