



WVAH
1301 Piedmont Rd
Charleston, WV 25301

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2974673

Schedule Dates	07/28/17-07/28/17	Date Entered	07/26/17
Advertiser	Planned Parenthood Action Fund (33198)	Last Modified	07/26/17
Agency	BlueWest Media (16865)	Entered By	Amber Myers
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	732 (949189)	Headline #	
Salesperson	Wilson, Diane (1157)	Demo	
Sales Office	WCHS/WVAH	Order Type	Normal
Buyer Name	Mary, Wittemyer,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	51/54/732	Commission	\$105.75
Account Types	Local/Political Issue Agency BRD	Net Total	\$599.25
Billing Type	Standard	Sales Tax	
Comments	Separation: 30		

Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
Jul. 2017	3	\$705.00
Grand Total:	3	\$705.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	07/28/17-07/28/17	3	:30	10:30P-11P (EST)	1					X			1	\$235.00	\$235.00	Charleston WV (WVAH)	Daypart LN	7/26/17
2.0	Normal Line / News	07/28/17-07/28/17	3	:30	10P-10:30P (EST)	2					X			2	\$235.00	\$470.00	Charleston WV (WVAH)	Daypart LN	7/26/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Station Order

Planned Parenthood Action Fund 2017

Market: Charleston, WV
Flight Dates: Friday, July 28, 2017 to Friday, July 28, 2017

Estimate ID
732

Contact: Diane Wilson
Email: dwilson@sbgstv.com

Phone: 304-346-5358
Fax: 304-346-4731
Direct:

WVAH-TV

Program Name	DP	Days Length	Gross Rate	Fri Jul 28	Total
WVAH 10p News	LN	M-F	\$235.00	2	2
10:00 PM 10:30 PM		30	\$470.00		
WVAH 10:30p News	LN	M-F	\$235.00	1	1
10:30 PM 11:00 PM		30	\$235.00		
Station Gross Totals			\$705.00	3	3
Station Net			\$599.25		

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 7/26/2017 2:03:12 PM

WVAH-TV

Page 1 of 1



PUBLIC FILE POLITICAL CHECKLIST

CANDIDATE: Planned Parenthood Action Fund
ACCT EXEC: Wilson

- ☒ Inquiry form received
- ☒ NAB Agreement received
- ☒ Certification received
- ☒ Copy of payment received
- ☒ Copy of signed Station contract received



Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

POLITICAL INQUIRY FORM

mary@bluewestmedia.com

Person Inquiring Mary Wittemyer Date 6-24-17
Candidate Planned Parenthood Political Affiliation Issue
Office/Seat Sought _____ District _____
Date of Election _____ Type of Election _____
Agency Address 5130 E. 18th Ave Denver Co. 80220
Agency Contact Same as above Title _____
Phone 303-641-4370 Fax _____
Committee Address Same as above
Committee Officer _____ Title _____
Phone _____ Fax _____
Primary Demo Voters Secondary Demo _____
Flight Dates _____

EM ☒ DAY ☒ EF ☐ EN ☐ PA ☐ PR ☒ LN ☐ LF ☐ LT ☐ WKND ☐ SPORTS ☐
What Lengths :10 _____ :15 _____ :30 _____ :60 _____

Is the person/agency requesting time authorized to do so by the candidate?

Yes ☒ No ☐

Will the candidate appear in the ad?

Yes ☒ No ☐

Did the person inquiring receive a copy of the Station Political Disclosure?

Yes ☒ No ☐

Comments _____

Station Representative

Rdr

Date

6-24-17

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH-TV Charleston, WV	Date: 7/26/2017
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I, BlueWest Media

do hereby request station time concerning the following issue:

Federal Funding

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, July 28, 2017			Friday, July 28, 2017		

This broadcast time will be used by: Planned Parenthood Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raut-Rice-Chair, Kiki McLean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Wednesday, July 26, 2017

Date

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.