

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Wendi Swape, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Smithee

Authorized committee:

John Smithee Campaign

Agency requesting time (and contact information):

N/A Double U Marketing - Wendi Swape - 806-353-2911

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative District 86

Date of election:

3/5/24

General

Primary

Treasurer of candidate's authorized committee:

Mike Standefer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Wendi Swape

Signature:

Jesse Torres

Name:

Wendi Swape

Name:

Jesse Torres

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

3/5/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/06/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KXIT

Date Received/Requested:

3/05/24

Est. #:

Station Location:

DALEART, TX

Run Start and End Dates:

1/10/24 — 3/06/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Production Order

94.5 _____

Today's Date: 1-8-24 Sales Person: Doc

Client: Double U marketing NEW? Yes / NO

Address: _____ Phone Number: _____

Contact Person: _____ Needs Approval? Yes / No

Spot Length (Circle One): 60 / 30 Cart Number 1012

Flight Dates 1-10-24 to 3-6-24 Receiving from Other? Yes / No

Announcer: _____

Other Information: John Smith's Political

Check ones that are done:

Recorded: ✓ Mixed: ✓ Put in 94.5: ✓

Send To On Air: ✓ Put kill dates: ✓

OPERATOR: Jen DATE: 1/07/24

ENTERED
1/19/24

KXIT RADIO
P.O. BOX 1359
DALHART, TX 79022
(806) 249-4747

KXIT 94 Order Conformation

OrderID: 9730-005

Sponsor: Double U Marketing
Product: Double U Marketing/John Smithee Campaign
Estimate/PO: 10-792
AccountRep: Agency
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 1/10/2024 - 3/6/2024
Items Ordered: 155
Ordered Amount: \$1,395.00

DOUBLE U MARKETING
1608 S. WASHINGTON
AMARILLO, TX 79102

Scheduled Station(s): KXIT 94
Double U Marketing-John Smithee Campaign 2024/155 spots @ \$1.80 each

Printed 1/19/2024 8:25:02 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 1/10/2024 - 1/12/2024	All Weeks	07:00 AM - 05:00 PM					5			10	:30	Spot	1012		10	9.00	90.00
02 1/15/2024 - 1/19/2024	All Weeks	07:00 AM - 05:00 PM	5				5			15	:30	Spot	1012		15	9.00	135.00
03 1/22/2024 - 1/26/2024	All Weeks	07:00 AM - 05:00 PM	5				5			15	:30	Spot	1012		15	9.00	135.00
04 1/29/2024 - 1/31/2024	All Weeks	07:00 AM - 05:00 PM	5				5			10	:30	Spot	1012		10	9.00	90.00
05 2/2/2024 - 2/2/2024	All Weeks	07:00 AM - 05:00 PM					5			5	:30	Spot	1012		5	9.00	45.00
06 2/5/2024 - 2/8/2024	All Weeks	07:00 AM - 05:00 PM	5			5	5			15	:30	Spot	1012		15	9.00	135.00
07 2/12/2024 - 2/16/2024	All Weeks	07:00 AM - 05:00 PM	5	5		5	5			25	:30	Spot	1012		25	9.00	225.00
08 2/19/2024 - 2/23/2024	All Weeks	07:00 AM - 05:00 PM	5	5		5	5			25	:30	Spot	1012		25	9.00	225.00
09 2/26/2024 - 3/1/2024	All Weeks	07:00 AM - 05:00 PM	5	5	5	5	5			25	:30	Spot	1012		25	9.00	225.00
10 3/4/2024 - 3/5/2024	All Weeks	07:00 AM - 05:00 PM	5	5						10	:30	Spot	1012		10	9.00	90.00

Calendar Month Projected Billing:

Jan-24	450.00	Feb-24	810.00	Mar-24	135.00	Q1-2024	1,395.00
--------	--------	--------	--------	--------	--------	---------	----------

Confirmed Correct; Payment Guaranteed

Accepted for KXIT 94