



**KEYT**  
**730 Miramonte Dr.**  
**Santa Barbara, CA 93109**  
**Main: (805)882-3933**  
**Billing: (805)882-3933**

# INVOICE

Property	KEYT		
Invoice #	678975-1	Order #	678975
Invoice Date	02/25/24	Alt Order #	28357118
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/20/24 - 03/03/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			
Account Executive	Brian Lamont		
Sales Office	Millennium-Chicago		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	123459		
Advertiser Ref	128238		
Product 1			
Product 2			

Billing Address:

**Thematic Campaigns**  
**Attention: Accounts Payable**  
**111 W Illinois St.**  
**5th Floor**  
**Chicago, IL 60654**

Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

**WO Payments Quick Pay Link:** [payments.wocentral.com/find](https://payments.wocentral.com/find)

**Quick Pay Code:** [93JAAGATKU](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/20/24	02/23/24	M-F 6-7a	6-7a	- TWTF - -	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - TWTF - - 4 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	02/20/24	6:16 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
2	KEYT	W	02/21/24	6:13 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
4	KEYT	Th	02/22/24	6:28 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
3	KEYT	F	02/23/24	6:53 AM	M-F 6-7a	6-7a	:30	AS2414TH	\$60.00 NM
3	02/25/24	02/25/24	This Week	Su 8-9a	- - - - - S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - - - - - S 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/25/24	8:57 AM	This Week	Su 8-9a	:30	AS2412TH	\$1,000.00 NM
4	02/24/24	02/24/24	Sat 8-9a	Sat 8-9a	- - - - - S -	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - - - - - S - 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	02/24/24		Sat 8-9a	Sat 8-9a	:00		<del>\$70.00</del> NM
See MG 4.3 Technical Difficulty									
1	KEYT	Sa	02/24/24	8:08 AM	Sat 8-9a	Sat 8-9a	:30	AS2412TH	\$70.00 NM
5	02/20/24	02/23/24	Good Morning America	7-9A	- TWTF - -	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - TWTF - - 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Tu	02/20/24	7:59 AM	Good Morning America	7-9A	:30	AS2414TH	\$80.00 NM
1	KEYT	W	02/21/24	7:25 AM	Good Morning America	7-9A	:30	AS2414TH	\$80.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

## INVOICE



Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

Invoice #	678975-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	02/20/24	02/23/24	M-F 9-10a	9-10a	- TWTF - -	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - TWTF - - 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	02/20/24	9:29 AM	M-F 9-10a	9-10a	:30	AS2412TH	\$50.00 NM
2	KEYT	W	02/21/24	9:38 AM	M-F 9-10a	9-10a	:30	AS2412TH	\$50.00 NM
3	KEYT	F	02/23/24	9:55 AM	M-F 9-10a	9-10a	:30	AS2412TH	\$50.00 NM
8	02/20/24	02/23/24	M-F 6-630p	6-630p	- TWTF - -	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - TWTF - - 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KEYT	Tu	02/20/24	6:22 PM	M-F 6-630p	6-630p	:30	AS2414TH	\$100.00 NM
1	KEYT	W	02/21/24	6:25 PM	M-F 6-630p	6-630p	:30	AS2412TH	\$100.00 NM
2	KEYT	F	02/23/24	6:25 PM	M-F 6-630p	6-630p	:30	AS2414TH	\$100.00 NM
10	02/24/24	02/24/24	Sat 6-630pm	Sat 6-630pm	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Sa	02/24/24		Sat 6-630pm	Sat 6-630pm	:00		<del>\$100.00</del> NM
			See MG 10.2						
2	KEYT	Sa	02/24/24	8:26 PM	News Special Edition	News Special Editic	:30	AS2412TH	\$100.00 NM
			MG for 10.1 02/24						
11	02/25/24	02/25/24	ABC World News	Sun 530-6pm	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/25/24	5:59 PM	ABC World News	Sun 530-6pm	:30	AS2414TH	\$800.00 NM
12	02/25/24	02/25/24	Sun 6-7pm	Sun 6-7pm	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/25/24	6:23 PM	Sun 6-7pm	Sun 6-7pm	:30	AS2412TH	\$100.00 NM
13	02/20/24	02/23/24	M-F 5-530p	5-530p	- TWTF - -	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 - TWTF - - 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	W	02/21/24	5:25 PM	M-F 5-530p	5-530p	:30	AS2414TH	\$100.00 NM
2	KEYT	Th	02/22/24	5:24 PM	M-F 5-530p	5-530p	:30	AS2414TH	\$100.00 NM
16	02/25/24	02/25/24	Sun 6-7pm	Sun 6-7pm	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/25/24	6:41 PM	Sun 6-7pm	Sun 6-7pm	:30	AS2414TH	\$100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

# INVOICE



Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

Invoice #	678975-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	02/22/24	02/22/24	Thursday Prime 8-9pm	Thursday Prime 8-9	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 ---T--- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Th	02/22/24		Thursday Prime 8-9pm	Thursday Prime 8-9	:00		<del>\$100.00</del> NM
			See MG 17.2						
2	KEYT	Th	02/22/24	9:35 PM	TH Prime Special	TH Prime Special	:30	AS2412TH	\$100.00 NM
			MG for 17.1 02/22						
19	02/21/24	02/21/24	Abbott/Celeb	Wednesday Prime 8-9	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 --W---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	W	02/21/24	9:45 PM	Abbott/Celeb	Wednesday Prime 8-9	:30	AS2414TH	\$100.00 NM
20	02/24/24	02/25/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	-----SS	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----SS 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	02/24/24	11:19 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2414TH	\$50.00 NM
1	KEYT	Su	02/25/24	11:12 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2412TH	\$50.00 NM
21	02/20/24	02/23/24	M-F 11-1135pm	M-F 11-1135pm	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -TWTF-- 4 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	02/20/24	11:24 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2412TH	\$50.00 NM
2	KEYT	W	02/21/24	11:21 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2412TH	\$50.00 NM
4	KEYT	Th	02/22/24	11:32 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2414TH	\$50.00 NM
3	KEYT	F	02/23/24	11:33 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2412TH	\$50.00 NM
23	02/20/24	02/23/24	M-F 1135p-1237a	1135p-1237a	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -TWTF-- 4 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Tu	02/20/24	12:17 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2414TH	\$30.00 NM
3	KEYT	W	02/21/24	12:06 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2414TH	\$30.00 NM
1	KEYT	Th	02/22/24	12:25 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2412TH	\$30.00 NM
4	KEYT	F	02/23/24	12:35 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2414TH	\$30.00 NM
<u>Total Spots</u>							<b>32</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,840.00</b>
<u>Agency Commission</u>	<b>\$576.00</b>
<u>Net Amount Due</u>	<b>\$3,264.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.