KEYT 730 Miramonte Dr. Santa Barbara, CA 93109 Main: (805)882-3933 Billing: (805)882-3933

Billing Address:

Thematic Campaigns Attention: Accounts Payable 111 W Illinoi St. 5th Floor Chicago, IL 60654

Send Payment To:

KEYT NPG of California, LLC PO Box 873808 Kansas City, MO 64187-3808

NVOICE

VOICE			
Property	KEYT		
Invoice #	677087-1	Order #	677087
Invoice Date	02/11/24	Alt Order #	28350902
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/05/24	Flight Dates	02/02/24 - 02/05/24
Advertiser	Adam Schiff for Sena	ate	
Product	SCHIFF FOR SENA	TE 2/	
Estimate #			
	Account Executive	Lisa Podolsky	У
	Sales Office	Katz-Chicago)
	Sales Region	National	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	123459	
	Advertiser Ref	128238	
	Product 1		
	Product 2		

WO Payments Quick Pay Link: payments.wocentral.com/find Quick Pay Code: J64AYJAUQD

Spots

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 02/02/24	02/02/24	M-F 6-7a	6-7a	F	:30	1	\$60.00	NM	
Weeks:	Start Date 01/29/24	End Date MTWTI		Rate \$60.00					
Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KE				6-7a	:3	0 AS2408TH			\$60.00 NM
2 02/05/24	02/05/24	M-F 6-7a	6-7a	M	:30	1	\$60.00	NM	
Weeks:	Start Date 02/05/24	End Date MTWTI M		Rate \$60.00					
Spots: # Ch			escription escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KE`	YT M 02	/05/24 6:53 AM N	1-F 6-7a	6-7a	:3	0 AS2408TH			\$60.00 NM
3 02/04/24	02/04/24	This Week	Su 8-9a	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 01/29/24	End Date 02/04/24 ΜΓWΓΙ		Rate \$1,000.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KE'	YT Su 02	/04/24 8:30 AM T	his Week	Su 8-9a	:3	0 AS2408TH			\$1,000.00 NM
4 02/03/24	02/03/24	Sat 7-8a	Sat 7-8a	S-	:30	2	\$70.00	NM	
Weeks:	Start Date 01/29/24	End Date 02/04/24 ΜΓWΓΙ	Spots/Week 2	Rate \$70.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KE'	YT Sa 02	/03/24 7:27 AM S	Sat 7-8a	Sat 7-8a	:3	0 AS2408TH			\$70.00 NM
2 KE'	YT Sa 02	/03/24 7:48 AM S	at 7-8a	Sat 7-8a	:3	0 AS2408TH			\$70.00 NM
5 02/03/24	02/03/24	Sat 8-9a	Sat 8-9a	S-	:30	2	\$70.00	NM	
Weeks:	Start Date 01/29/24	End Date 02/04/24 MTWTI	Spots/Week 2	<u>Rate</u> \$70.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KE	YT Sa 02	/03/24 8:26 AM S	at 8-9a	Sat 8-9a	:3	0 AS2408TH			\$70.00 NM



Invoice #	677087-1	Invoice Month	February 2024
Invoice Date	02/11/24	Invoice Period	01/29/24 - 02/05/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2	2/	
Estimate #			

Spots/	1

					Spots/			
Line Start Date End Date D	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 02/03/24 02/03/24 S	Sat 8-9a	Sat 8-9a	S-	:30	2	\$70.00	NM	
Spots: # Ch Day Air Dat	e Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
2 KEYT Sa 02/03/2			Sat 8-9a	:30	AS2408TH			\$70.00 NM
6 02/02/24 02/02/24 0	Good Morning America	7-9A	F	:30	2	\$80.00	NM	
	d Date <u>MTWTFSS</u> /04/24 F	Spots/Week 2	<u>Rate</u> \$80.00					
Spots: # Ch Day Air Dat	e Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
2 KEYT F 02/02/2	24 8:40 AM Good N	Morning America	7-9A		AS2408TH			\$80.00 NM
1 KEYT F 02/02/2	24 8:55 AM Good N	Morning America	7-9A	:30	AS2408TH			\$80.00 NM
7 02/05/24 02/05/24 0	Good Morning America	7-9A	M	:30	2	\$80.00	NM	
	<u>d Date</u> <u>MTWTFSS</u> /11/24 <u>M</u>	Spots/Week 2	<u>Rate</u> \$80.00					
Spots: # Ch Day Air Dat			Start/End Time	Length				Rate Type
2 KEYT M 02/05/2		0	7-9A		AS2408TH			\$80.00 NM
1 KEYT M 02/05/2	24 8:38 AM Good N	Morning America	7-9A	:30	AS2408TH			\$80.00 NM
8 02/02/24 02/02/24 N	Л-F 9-10a	9-10a	F	:30	1	\$50.00	NM	
	d Date MTWTFSS F	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Dat	e Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
1 KEYT F 02/02/2	24 9:44 AM M-F 9-1	10a	9-10a	:30	AS2408TH			\$50.00 NM
9 02/05/24 02/05/24 N	Л-F 9-10a	9-10a	M	:30	1	\$50.00	NM	
	<u>d Date</u> <u>MTWTFSS</u> /11/24 <u>M</u>	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Dat		otion	Start/End Time	Length	Ad-ID			Rate Type
1 KEYT M 02/05/2			9-10a	:30	AS2408TH			\$50.00 NM
10 02/02/24 02/02/24 N	Л-F 630-7р	630-7p	F	:30	1	\$100.00	NM	
	d Date <u>MTWTFSS</u> /04/24 F	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Dat	e Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
1 KEYT F 02/02/2		0-7p	630-7p		AS2408TH			\$100.00 NM
11 02/05/24 02/05/24 N	Л-F 630-7р	630-7p	M	:30	1	\$100.00	NM	
	d Date <u>MTWTFSS</u> /11/24 M	Spots/Week 1	Rate \$100.00					
Spots: # Ch Day Air Dat	, =	otion	Start/End Time	Length	Ad-ID			Rate Type
1 KEYT M 02/05/2		<u></u>	630-7p		AS2408TH			\$100.00 NM
12 02/03/24 02/03/24 A	BC World News	Sat 530-6pm	S-	:30	1	\$500.00	NM	
	d Date MTWTFSS	Spots/Week	Rate					
	/04/24 S-	1	\$500.00					
Spots: # Ch Day Air Dat			Start/End Time	Length				Rate Type
1 KEYT Sa 02/03/2 See MG 12.2		orld News	Sat 530-6pm	:00				\$500.00 NM



Invoice #	677087-1	Invoice Month	February 2024
Invoice Date	02/11/24	Invoice Period	01/29/24 - 02/05/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2	2/	
Estimate #			

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 02/03/24	02/03/24	ABC World News	Sat 530-6pm	S-	:30	1	\$500.00	NM	
Spots: # Ch 2 KE	YT Sa 02/			Start/End Time Sat 530-6pm		h Ad-ID O AS2408TH			<u>Rate</u> <u>Type</u> \$500.00 NM
13 02/03/24	02/03/24	Sat 6-630pm	Sat 6-630pm	S-	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE	YT Sa 02/ See MG YT Sa 02/	02/04/24 S- <u>Date Air Time Descri</u> /03/24 Sat 6-0 13.2	ption 630pm	Rate \$100.00 Start/End Time Sat 6-630pm News Special Ed	:0	<u>h</u> <u>Ad-ID</u> 0 0 AS2408ТН			Rate Type \$100.00 NM
14 02/02/24	02/02/24		6-630p	F	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE	Start Date 01/29/24 Day Air YT F 02/	02/04/24 F <u>Date</u> <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Rate \$100.00 Start/End Time 6-630p		<u>h Ad-ID</u> 0 AS2408TH			Rate Type \$100.00 NM
15 02/05/24	02/05/24	M-F 6-630p	6-630p	M	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE		End Date 02/11/24 MTWTFSS M Date 205/24 Air Time 205/24 Description 05/24 6:22 PM M-F 6-		Rate \$100.00 Start/End Time 6-630p		h <u>Ad-ID</u> 0 AS2408TH			<u>Rate</u> <u>Type</u> \$100.00 NM
16 02/04/24	02/04/24	Sun 6-7pm	Sun 6-7pm	S	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE	<u>Start Date</u> 01/29/24 <u>Day Air</u> YT Su 02/			Rate \$100.00 Start/End Time Sun 6-7pm		<u>h Ad-ID</u> 0 AS2408TH			Rate Type \$100.00 NM
17 02/02/24	02/02/24	M-F 5-530p	5-530p	F	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE	Start Date 01/29/24 Day Air YT F 02/			Rate \$100.00 <u>Start/End Time</u> 5-530p		<u>h Ad-ID</u> 0 AS2408TH			Rate Type \$100.00 NM
18 02/05/24	02/05/24	M-F 5-530p	5-530p	M	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KE				Rate \$100.00 <u>Start/End Time</u> 5-530p		<u>h Ad-ID</u> 0 AS2408ТН			<u>Rate</u> <u>Type</u> \$100.00 NM
19 02/02/24	02/02/24	M-F 530-6p	530-6p	F	:30	1	\$1,000.00	NM	
Weeks: Spots: # Ch 1 KE				Rate \$1,000.00 Start/End Time 530-6p		<u>h Ad-ID</u> 0 AS2408TH			Rate Type \$1,000.00 NM



Invoice #	677087-1	Invoice Month	February 2024
Invoice Date	02/11/24	Invoice Period	01/29/24 - 02/05/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2	2/	
Estimate #			

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
20 02/05/24	02/05/24	M-F 530-6p	530-6p	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 02/05/24	End Date MTWTFSS M	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KE	YT M 02	2/05/24 5:59 PM M-F 530)-6p	530-6p	:3	0 AS2408TH			\$1,000.00 NM
21 02/04/24	02/04/24	·		S	:30	1	\$100.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 KEY	YT Su 02	2/04/24 6:44 PM Sun 6-7	pm	Sun 6-7pm	:3	0 AS2408TH			\$100.00 NM
22 02/04/24	02/04/24	ABC World News	Sun 530-6pm	S	:30	1	\$800.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$800.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KE	YT Su 02	2/04/24 5:59 PM ABC Wo	orld News	Sun 530-6pm	:3	0 AS2408TH			\$800.00 NM
23 02/02/24	02/02/24	M-F 730pm-8pm	730-8pm	F	:30	1	\$50.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> F	Spots/Week 1	Rate \$50.00					
Spots: # Ch		r Date <u>Air Time</u> <u>Descript</u>		Start/End Time		h Ad-ID			Rate Type
1 KEY	YT F 02	2/02/24 7:51 PM M-F 730)pm-8pm	730-8pm	:3	0 AS2408TH			\$50.00 NM
24 02/05/24	02/05/24	M-F 730pm-8pm		M	:30	1	\$50.00	NM	
Weeks:	Start Date 02/05/24	End Date <u>MTWTFSS</u> 02/11/24 M	Spots/Week 1	Rate \$50.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KE	YT M 02	2/05/24 7:45 PM M-F 730)pm-8pm	730-8pm	:3	0 AS2408TH			\$50.00 NM
25 02/04/24	02/04/24	,	Sunday Prime 9-10	S	:30	1	\$100.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$100.00					
Spots: # Ch		r Date Air Time Descript		Start/End Time		h Ad-ID			Rate Type
1 KEY	YT Su 02	2/04/24 9:46 PM Sunday	Prime 9-10pm	Sunday Prime 9-	-10 :3	0 AS2408TH			\$100.00 NM
26 02/04/24	02/04/24	Sunday Prime 8-9pm	Sunday Prime 8-9pr	S	:30	1	\$100.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$100.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate Type
1 KEY	YT Su 02	2/04/24 8:19 PM Sunday	Prime 8-9pm	Sunday Prime 8-	-9pı :3	0 AS2408TH			\$100.00 NM
27 02/02/24	02/02/24	Friday Prime 8-9pm	Friday Prime 8-9pm	F	:30	1	\$100.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> F	Spots/Week 1	Rate \$100.00					
Spots: # Ch	<u>Day</u> Air	r Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KE	YT F 02	2/02/24 8:44 PM Friday F	Prime 8-9pm	Friday Prime 8-9)pm :3	0 AS2408TH			\$100.00 NM
28 02/04/24	02/04/24	Sunday Prime 7-8pm	Sunday Prime 7-8pr	S	:30	1	\$100.00	NM	



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Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2	2/	
Estimate #			

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
28 02/04/24	02/04/24	Sunday Prime 7-8pm	Sunday Prime 7-8pr	S	:30	1	\$100.00	NM	
Weeks:	Start Date 01/29/24	End Date MTWTFSSS	Spots/Week 1	Rate \$100.00					
Spots: # Ch 1 KE	<u>Day</u> <u>Air</u> YT Su 02			Start/End Time Sunday Prime 7-8		h Ad-ID 0 AS2408TH			Rate Type \$100.00 NM
29 02/05/24	02/05/24	Monday Prime 10-11pm	Monday Prime 10-1	M	:30	1	\$100.00	NM	
Weeks:	Start Date 02/05/24	End Date MTWTFSS M	Spots/Week 1	Rate \$100.00					
Spots: <u>#</u> <u>Ch</u> 1 KE		r Date Air Time Descrip 2/05/24 10:43 PM Monday		Start/End Time Monday Prime 10		h Ad-ID 0 AS2408TH			<u>Rate</u> <u>Type</u> \$100.00 NM
30 02/02/24	02/02/24	FR Prime Special	FR Prime Special	F	:30	1	\$100.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch 1 KE	<u>Day Air</u> YT F 02			Start/End Time FR Prime Special		<u>h Ad-ID</u> 0 AS2408TH			<u>Rate</u> <u>Type</u> \$100.00 NM
31 02/05/24	02/05/24	Monday Prime 8-10pm	Monday Prime 8-10	M	:30	2	\$150.00	NM	
Weeks:	Start Date 02/05/24	End Date <u>MΓWΓFSS</u> <u>M </u>	Spots/Week 2	Rate \$150.00					
Spots: # Ch 1 KE				Start/End Time Monday Prime 8-1		<u>h Ad-ID</u> 0 AS2408TH			<u>Rate</u> <u>Type</u> \$150.00 NM
2 KE	YT M 02	•	•	Monday Prime 8-		0 AS2408TH			\$150.00 NM
32 02/03/24	02/04/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	SS	:30	2	\$50.00	NM	
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> SS	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # <u>Ch</u>				Start/End Time		h Ad-ID			Rate Type
1 KE\ 2 KE\		2/03/24 11:27 PM Sat-Sur 2/04/24 11:20 PM Sat-Sur	•	Sat-Sun 11-1130p Sat-Sun 11-1130p	_	0 AS2408TH 0 AS2408TH			\$50.00 NM \$50.00 NM
33 02/02/24	02/02/24	M-F 11-1135pm		F	:30	2	\$50.00	NM	ψοσιού 1
Weeks:	Start Date 01/29/24	End Date <u>MTWTFSS</u> 02/04/24 F	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch			tion	Start/End Time		h Ad-ID			Rate Type
1 KE		2/02/24 11:14 PM M-F 11-		M-F 11-1135pm		0 AS2408TH			\$50.00 NM
2 KEY	YT F 02	2/02/24 11:32 PM M-F 11-	1135pm	M-F 11-1135pm	:3	0 AS2408TH			\$50.00 NM
34 02/05/24	02/05/24	M-F 11-1135pm	M-F 11-1135pm	M	:30	2	\$50.00	NM	
Weeks:	Start Date 02/05/24	End Date <u>MTWTFSS</u> 02/11/24 M	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
1 KE	_		•	M-F 11-1135pm		0 AS2408TH			\$50.00 NM
2 KEY	YT M 02	2/05/24 11:30 PM M-F 11-	-1135pm	M-F 11-1135pm	:3	0 AS2408TH			\$50.00 NM
35 02/02/24	02/02/24	M-F 1135p-1237a	1135p-1237a	F	:30	1	\$30.00	NM	
Weeks:	Start Date 01/29/24	End Date MTWTFSS F	Spots/Week 1	<u>Rate</u> \$30.00					



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Invoice Date	02/11/24	Invoice Period 01/29/24 - 02/0						
IIIVOICE Date	02/11/24	invoice Penou	01/29/24 - 02/05/24					
Advertiser	Adam Schiff for Senate							
Product	SCHIFF FOR SENATE 2/							
Estimate #								

Line Start Date	End Date	Description	Start/End Time	MTWIFSS	Length	Week	Rate	Туре	
35 02/02/24	02/02/24	M-F 1135p-1237a	1135p-1237a	F	:30	1	\$30.00	NM	
Spots: # Ch		Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 KEY	/T F 02/0	02/24 12:16 AM M-F 11	35p-1237a	1135p-1237a	:3	0 AS2408TH			\$30.00 NM
36 02/05/24	02/05/24	M-F 1135p-1237a	1135p-1237a	М	:30	1	\$30.00	NM	
Weeks:	Start Date 02/05/24	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type		
1 KEY	/T M 02/0	05/24 12:17 AM M-F 11	35p-1237a	1135p-1237a	:3	0 AS2408TH			\$30.00 NM
				Total Spots	4	14			

Payment Terms 30 Days

<u>Gross Total</u> **\$7,380.00**

Agency Commission \$1,107.00

Net Amount Due \$6,273.00