



**KEYT**  
**730 Miramonte Dr.**  
**Santa Barbara, CA 93109**  
**Main: (805)882-3933**  
**Billing: (805)882-3933**

# INVOICE

Property	KEYT		
Invoice #	681026-1	Order #	681026
Invoice Date	03/10/24	Alt Order #	28361671
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	03/01/24 - 03/05/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			
Account Executive	Brian Lamont		
Sales Office	Millennium-Chicago		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	123459		
Advertiser Ref	128238		
Product 1			
Product 2			

Billing Address:

**Thematic Campaigns**  
**Attention: Accounts Payable**  
**111 W Illinois St.**  
**5th Floor**  
**Chicago, IL 60654**

Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

**WO Payments Quick Pay Link:** [payments.wocentral.com/find](https://payments.wocentral.com/find)

**Quick Pay Code:** [7BLAFJAM78](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/04/24	03/05/24	M-F 6-7a	6-7a	MT-----	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MT----- 4 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	03/04/24	6:09 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
4	KEYT	M	03/04/24	6:57 AM	M-F 6-7a	6-7a	:30	AS2414TH	\$60.00 NM
3	KEYT	Tu	03/05/24	6:29 AM	M-F 6-7a	6-7a	:30	AS2414TH	\$60.00 NM
2	KEYT	Tu	03/05/24	6:54 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
2	03/02/24	03/02/24	Sa 6-8a	6-8a	-----S-	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	03/02/24	7:27 AM	Sa 6-8a	6-8a	:30	AS2412TH	\$70.00 NM
1	KEYT	Sa	03/02/24	7:59 AM	Sa 6-8a	6-8a	:30	AS2414TH	\$70.00 NM
3	03/04/24	03/05/24	Good Morning America	7-9A	MT-----	:30	4	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MT----- 4 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	03/04/24	7:25 AM	Good Morning America	7-9A	:30	AS2412TH	\$80.00 NM
3	KEYT	M	03/04/24	7:59 AM	Good Morning America	7-9A	:30	AS2414TH	\$80.00 NM
4	KEYT	Tu	03/05/24	7:59 AM	Good Morning America	7-9A	:30	AS2414TH	\$80.00 NM
2	KEYT	Tu	03/05/24	8:54 AM	Good Morning America	7-9A	:30	AS2412TH	\$80.00 NM
4	03/04/24	03/04/24	M-F 6-630p	6-630p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	03/04/24	6:13 PM	M-F 6-630p	6-630p	:30	AS2412TH	\$100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

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Invoice #	681026-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	03/02/24	03/02/24	Pro Hockey	Pro Hockey	-----S-	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Sa 03/02/24 12:58 PM Pro Hockey Pro Hockey :30 AS2412TH \$60.00 NM 1 KEYT Sa 03/02/24 1:57 PM Pro Hockey Pro Hockey :30 AS2414TH \$60.00 NM									
6	03/02/24	03/02/24	NCAA Basketball	NCAA Basketball	-----S-	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Sa 03/02/24 11:04 AM NCAA Basketball NCAA Basketball :30 AS2412TH \$50.00 NM 1 KEYT Sa 03/02/24 11:36 AM NCAA Basketball NCAA Basketball :30 AS2414TH \$50.00 NM									
7	03/02/24	03/02/24	NBA Game Prime Time	NBA Game Prime T	-----S-	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Sa 03/02/24 5:37 PM NBA Game Prime Time NBA Game Prime T :30 AS2412TH \$100.00 NM 1 KEYT Sa 03/02/24 6:48 PM NBA Game Prime Time NBA Game Prime T :30 AS2414TH \$100.00 NM									
8	03/03/24	03/03/24	NBA Game SH	NBA Game SH	-----S	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Su 03/03/24 10:07 AM NBA Game DH Early NBA Game DH Ear :30 AS2414TH \$100.00 NM 1 KEYT Su 03/03/24 11:56 AM NBA Game DH Early NBA Game DH Ear :30 AS2412TH \$100.00 NM									
9	03/03/24	03/03/24	NBA Game DH Late	NBA Game DH Late	-----S	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Su 03/03/24 2:24 PM NBA Game DH Late NBA Game DH Late :30 AS2414TH \$100.00 NM 1 KEYT Su 03/03/24 3:00 PM NBA Game DH Late NBA Game DH Late :30 AS2412TH \$100.00 NM									
10	03/04/24	03/04/24	Monday Prime 10-11pm	Monday Prime 10-1	M-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT M 03/04/24 10:33 PM Monday Prime 10-11pm Monday Prime 10-1 :30 AS2412TH \$100.00 NM 1 KEYT M 03/04/24 10:45 PM Monday Prime 10-11pm Monday Prime 10-1 :30 AS2414TH \$100.00 NM									
11	03/04/24	03/04/24	Monday Prime 8-10pm	Monday Prime 8-10	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 03/04/24 9:45 PM Monday Prime 8-10pm Monday Prime 8-10 :30 AS2414TH \$150.00 NM									
12	03/02/24	03/03/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pr	-----SS	:30	2	\$50.00	NM

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Advertiser	Adam Schiff for Senate		
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Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	03/02/24	03/03/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	-----SS	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----SS 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	03/02/24	11:25 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2412TH	\$50.00 NM
1	KEYT	Su	03/03/24	11:19 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2414TH	\$50.00 NM
13	03/04/24	03/04/24	M-F 11-1135pm	M-F 11-1135pm	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	03/04/24	11:24 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2412TH	\$50.00 NM
<u>Total Spots</u>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,120.00</b>
<u>Agency Commission</u>	<b>\$318.00</b>
<u>Net Amount Due</u>	<b>\$1,802.00</b>

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