



KEYT
730 Miramonte Dr.
Santa Barbara, CA 93109
Main: (805)882-3933
Billing: (805)882-3933

INVOICE

Property	KEYT		
Invoice #	678036-1	Order #	678036
Invoice Date	02/25/24	Alt Order #	28354238
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/19/24	Flight Dates	02/13/24 - 02/19/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			
Account Executive	Brian Lamont		
Sales Office	Millennium-Chicago		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	123459		
Advertiser Ref	128238		
Product 1			
Product 2			

Billing Address:

Thematic Campaigns
Attention: Accounts Payable
111 W Illinois St.
5th Floor
Chicago, IL 60654

Send Payment To:

KEYT
NPG of California, LLC
PO Box 873808
Kansas City, MO 64187-3808

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: [CGVA79A74P](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/13/24	02/16/24	M-F 6-7a	6-7a	- TWTF - -	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 - TWTF - - 4 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KEYT	Tu	02/13/24	6:58 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
4	KEYT	W	02/14/24	6:24 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
1	KEYT	Th	02/15/24	6:39 AM	M-F 6-7a	6-7a	:30	AS2414TH	\$60.00 NM
2	KEYT	F	02/16/24	6:13 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
2	02/19/24	02/19/24	M-F 6-7a	6-7a	M- - - - -	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M- - - - - 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	02/19/24	6:25 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
3	02/18/24	02/18/24	This Week	Su 8-9a	- - - - - S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 - - - - - S 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/18/24	8:33 AM	This Week	Su 8-9a	:30	AS2414TH	\$1,000.00 NM
4	02/17/24	02/17/24	Sat 8-9a	Sat 8-9a	- - - - - S-	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 - - - - - S- 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Sa	02/17/24	8:10 AM	Sat 8-9a	Sat 8-9a	:30	AS2414TH	\$70.00 NM
2	KEYT	Sa	02/17/24	8:26 AM	Sat 8-9a	Sat 8-9a	:30	AS2412TH	\$70.00 NM
5	02/13/24	02/16/24	Good Morning America	7-9A	- TWTF - -	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/19/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	02/13/24	02/16/24	Good Morning America	7-9A	- TWTF - -	:30	3	\$80.00	NM
02/12/24 02/18/24 - TWTF - - 3 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Tu 02/13/24 7:59 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 3 KEYT W 02/14/24 7:25 AM Good Morning America 7-9A :30 AS2414TH \$80.00 NM 1 KEYT Th 02/15/24 8:38 AM Good Morning America 7-9A :30 AS2412TH \$80.00 NM									
6	02/19/24	02/19/24	Good Morning America	7-9A	M - - - - -	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/19/24 02/25/24 M - - - - - 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 02/19/24 7:59 AM Good Morning America 7-9A :30 AS2414TH \$80.00 NM									
7	02/13/24	02/16/24	M-F 9-10a	9-10a	- TWTF - -	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/24 02/18/24 - TWTF - - 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Tu 02/13/24 9:47 AM M-F 9-10a 9-10a :30 AS2412TH \$50.00 NM 2 KEYT W 02/14/24 9:56 AM M-F 9-10a 9-10a :30 AS2412TH \$50.00 NM									
8	02/13/24	02/16/24	M-F 6-630p	6-630p	- TWTF - -	:30	2	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/24 02/18/24 - TWTF - - 2 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT W 02/14/24 6:29 PM M-F 6-630p 6-630p :30 AS2414TH \$100.00 NM 2 KEYT F 02/16/24 6:26 PM M-F 6-630p 6-630p :30 AS2412TH \$100.00 NM									
9	02/19/24	02/19/24	M-F 6-630p	6-630p	M - - - - -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/19/24 02/25/24 M - - - - - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 02/19/24 6:22 PM M-F 6-630p 6-630p :30 AS2412TH \$100.00 NM									
10	02/17/24	02/17/24	Sat 6-630pm	Sat 6-630pm	- - - - - S -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/24 02/18/24 - - - - - S - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Sa 02/17/24 Sat 6-630pm Sat 6-630pm :00 \$100.00 NM See MG 10.3 3 KEYT Sa 02/17/24 8:23 PM News Special Edition News Special Editic :30 AS2414TH \$100.00 NM MG for 10.1 02/17									
11	02/18/24	02/18/24	ABC World News	Sun 530-6pm	- - - - - S	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/24 02/18/24 - - - - - S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Su 02/18/24 5:59 PM ABC World News Sun 530-6pm :30 AS2412TH \$800.00 NM									
12	02/18/24	02/18/24	Sun 6-7pm	Sun 6-7pm	- - - - - S	:30	1	\$100.00	NM

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Advertiser	Adam Schiff for Senate		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/18/24	6:24 PM	Sun 6-7pm	Sun 6-7pm	:30	AS2414TH	\$100.00 NM
13	02/13/24	02/16/24	M-F 5-530p	5-530p	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -TWTF-- 4 \$100.00									
1	KEYT	Tu	02/13/24	5:26 PM	M-F 5-530p	5-530p	:30	AS2408TH	\$100.00 NM
2	KEYT	W	02/14/24	5:23 PM	M-F 5-530p	5-530p	:30	AS2414TH	\$100.00 NM
3	KEYT	Th	02/15/24	5:25 PM	M-F 5-530p	5-530p	:30	AS2414TH	\$100.00 NM
4	KEYT	F	02/16/24	5:24 PM	M-F 5-530p	5-530p	:30	AS2414TH	\$100.00 NM
14	02/19/24	02/19/24	M-F 5-530p	5-530p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$100.00									
1	KEYT	M	02/19/24	5:29 PM	M-F 5-530p	5-530p	:30	AS2412TH	\$100.00 NM
15	02/13/24	02/16/24	M-F 530-6p	530-6p	-TWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -TWTF-- 2 \$1,000.00									
2	KEYT	W	02/14/24	5:59 PM	M-F 530-6p	530-6p	:30	AS2412TH	\$1,000.00 NM
1	KEYT	Th	02/15/24	5:59 PM	M-F 530-6p	530-6p	:30	AS2412TH	\$1,000.00 NM
16	02/19/24	02/19/24	M-F 530-6p	530-6p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$1,000.00									
1	KEYT	M	02/19/24	5:59 PM	M-F 530-6p	530-6p	:30	AS2414TH	\$1,000.00 NM
17	02/18/24	02/18/24	Sun 6-7pm	Sun 6-7pm	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----S 1 \$100.00									
1	KEYT	Su	02/18/24	6:50 PM	Sun 6-7pm	Sun 6-7pm	:30	AS2412TH	\$100.00 NM
18	02/15/24	02/15/24	Thursday Prime 8-9pm	Thursday Prime 8-9	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 ---T--- 1 \$100.00									
1	KEYT	Th	02/15/24		Thursday Prime 8-9pm	Thursday Prime 8-9	:00		\$100.00 NM
			See MG 18.2						
2	KEYT	Th	02/15/24	10:44 PM	Thursday Prime 10-11pm	Thursday Prime 10-	:30	AS2414TH	\$100.00 NM
			MG for 18.1 02/15						
19	02/19/24	02/19/24	Monday Prime 8-10pm	Monday Prime 8-10	M-----	:30	2	\$150.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	02/19/24	02/19/24	Monday Prime 8-10pm	Monday Prime 8-10	M-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	02/19/24	8:44 PM	Monday Prime 8-10pm	Monday Prime 8-10	:30	AS2414TH	\$150.00 NM
2	KEYT	M	02/19/24	9:40 PM	Monday Prime 8-10pm	Monday Prime 8-10	:30	AS2412TH	\$150.00 NM
20	02/13/24	02/13/24	Tuesday Prime 8-11pm	Tuesday Prime 8-11	-T-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -T----- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Tu	02/13/24	8:22 PM	TU Prime Special	TU Prime Special	:30	AS2412TH	\$100.00 NM
1	KEYT	Tu	02/13/24	9:22 PM	TU Prime Special	TU Prime Special	:30	AS2412TH	\$100.00 NM
21	02/14/24	02/14/24	Abbott/Celeb Feud	Wednesday Prime 8-11	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --W---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	W	02/14/24	9:48 PM	Abbott/Celeb Feud	Wednesday Prime 8-11	:30	AS2412TH	\$100.00 NM
22	02/17/24	02/18/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	-----SS	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----SS 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Sa	02/17/24	11:10 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2412TH	\$50.00 NM
2	KEYT	Su	02/18/24	11:22 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2414TH	\$50.00 NM
23	02/13/24	02/16/24	M-F 11-1135pm	M-F 11-1135pm	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -TWTF-- 4 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Tu	02/13/24	11:12 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
1	KEYT	W	02/14/24	11:28 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2414TH	\$50.00 NM
4	KEYT	Th	02/15/24	11:23 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2412TH	\$50.00 NM
3	KEYT	F	02/16/24	11:18 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2414TH	\$50.00 NM
24	02/19/24	02/19/24	M-F 11-1135pm	M-F 11-1135pm	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	02/19/24	11:14 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2414TH	\$50.00 NM
25	02/13/24	02/16/24	M-F 1135p-1237a	1135p-1237a	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -TWTF-- 4 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Tu	02/13/24	12:21 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2412TH	\$30.00 NM
4	KEYT	W	02/14/24	11:54 PM	M-F 1135p-1237a	1135p-1237a	:30	AS2412TH	\$30.00 NM
1	KEYT	Th	02/15/24	12:07 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2414TH	\$30.00 NM

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Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
25	02/13/24	02/16/24	M-F 1135p-1237a	1135p-1237a	- TWTF - -	:30	4	\$30.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>KEYT</td><td>F</td><td>02/16/24</td><td>12:17 AM</td><td>M-F 1135p-1237a</td><td>1135p-1237a</td><td>:30</td><td>AS2412TH</td><td>\$30.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KEYT	F	02/16/24	12:17 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2412TH	\$30.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
3	KEYT	F	02/16/24	12:17 AM	M-F 1135p-1237a	1135p-1237a	:30	AS2412TH	\$30.00	NM																					
26	02/19/24	02/19/24	M-F 1135p-1237a	1135p-1237a	M- - - - -	:30	1	\$30.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/19/24</td><td>02/25/24</td><td>M- - - - -</td><td>1</td><td>\$30.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/19/24	02/25/24	M- - - - -	1	\$30.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/19/24	02/25/24	M- - - - -	1	\$30.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KEYT	M	02/19/24	11:55 PM	M-F 1135p-1237a	1135p-1237a	:30	AS2412TH	\$30.00	NM																					
Total Spots							47																								

Payment Terms 30 Days

<u>Gross Total</u>	\$7,960.00
<u>Agency Commission</u>	\$1,194.00
<u>Net Amount Due</u>	\$6,766.00

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