



**KEYT**  
**730 Miramonte Dr.**  
**Santa Barbara, CA 93109**  
**Main: (805)882-3933**  
**Billing: (805)882-3933**

# INVOICE

Property	KEYT		
Invoice #	678560-1	Order #	678560
Invoice Date	03/10/24	Alt Order #	28356289
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/27/24 - 03/05/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			
Account Executive	Brian Lamont		
Sales Office	Millennium-Chicago		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	123459		
Advertiser Ref	128238		
Product 1			
Product 2			

Billing Address:

**Thematic Campaigns**  
**Attention: Accounts Payable**  
**111 W Illinois St.**  
**5th Floor**  
**Chicago, IL 60654**

Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

**WO Payments Quick Pay Link:** [payments.wocentral.com/find](https://payments.wocentral.com/find)

**Quick Pay Code:** [DVXA3MAJEC](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/27/24	03/01/24	M-F 6-7a	6-7a	- TWTF - -	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 - TWTF - - 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	02/27/24	6:58 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
2	KEYT	W	02/28/24	6:16 AM	M-F 6-7a	6-7a	:30	AS2414TH	\$60.00 NM
3	KEYT	Th	02/29/24	6:27 AM	M-F 6-7a	6-7a	:30	AS2412TH	\$60.00 NM
2	03/04/24	03/05/24	M-F 6-7a	6-7a	MT - - - - -	:30	1	\$60.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	03/05/24	6:17 AM	M-F 6-7a	6-7a	:30	AS2414TH	\$60.00 NM
3	03/03/24	03/03/24	This Week	Su 8-9a	- - - - - S	:30	1	\$1,000.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	03/03/24	8:30 AM	This Week	Su 8-9a	:30	AS2412TH	\$1,000.00 NM
4	03/02/24	03/02/24	Sat 8-9a	Sat 8-9a	- - - - - S -	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 - - - - - S - 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	03/02/24	8:10 AM	Sat 8-9a	Sat 8-9a	:30	AS2412TH	\$70.00 NM
1	KEYT	Sa	03/02/24	8:53 AM	Sat 8-9a	Sat 8-9a	:30	AS2414TH	\$70.00 NM
5	02/27/24	03/01/24	Good Morning America	7-9A	- TWTF - -	:30	2	\$80.00	NM
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14	03/04/24	03/04/24	M-F 5-530p	5-530p	M-----	:30	1	\$100.00	NM
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15	03/04/24	03/04/24	M-F 530-6p	530-6p	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 03/04/24 5:59 PM M-F 530-6p 530-6p :30 AS2414TH \$1,000.00 NM									
16	03/03/24	03/03/24	Sun 6-7pm	Sun 6-7pm	-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Su 03/03/24 6:42 PM Sun 6-7pm Sun 6-7pm :30 AS2414TH \$100.00 NM									
17	02/29/24	02/29/24	Thursday Prime 8-9pm	Thursday Prime 8-9	---T---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---T--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Th 02/29/24 Thursday Prime 8-9pm Thursday Prime 8-9 :00 <del>\$100.00</del> NM See MG 17.2 2 KEYT Th 02/29/24 9:35 PM TH Prime Special TH Prime Special :30 AS2412TH \$100.00 NM MG for 17.1 02/29									
18	03/04/24	03/04/24	Monday Prime 8-10pm	Monday Prime 8-10	M-----	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 03/04/24 8:50 PM Monday Prime 8-10pm Monday Prime 8-10 :30 AS2414TH \$150.00 NM 2 KEYT M 03/04/24 9:29 PM Monday Prime 8-10pm Monday Prime 8-10 :30 AS2412TH \$150.00 NM									
19	02/28/24	02/28/24	Abbott/NotDead Yet	Wednesday Prime 8	--W----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --W---- 1 \$100.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

## INVOICE



Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

Invoice #	678560-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	02/28/24	02/28/24	Abbott/NotDead Yet	Wednesday Prime 9	--W----	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT W 02/28/24 9:46 PM Abbott/NotDead Yet Wednesday Prime 9 :30 AS2414TH \$100.00 NM									
20	03/02/24	03/03/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	-----SS	:30	2	\$50.00	NM
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS -----SS Spots/Week 2 Rate \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Sa 03/02/24 11:10 PM Sat-Sun 11-1130pm Sat-Sun 11-1130pm :30 AS2414TH \$50.00 NM 2 KEYT Su 03/03/24 11:26 PM Sat-Sun 11-1130pm Sat-Sun 11-1130pm :30 AS2412TH \$50.00 NM									
21	02/27/24	03/01/24	M-F 11-1135pm	M-F 11-1135pm	-TWTF--	:30	4	\$50.00	NM
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS -TWTF-- Spots/Week 4 Rate \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Tu 02/27/24 11:12 PM M-F 11-1135pm M-F 11-1135pm :30 AS2414TH \$50.00 NM 3 KEYT W 02/28/24 11:11 PM M-F 11-1135pm M-F 11-1135pm :30 AS2412TH \$50.00 NM 1 KEYT Th 02/29/24 11:32 PM M-F 11-1135pm M-F 11-1135pm :30 AS2414TH \$50.00 NM 4 KEYT F 03/01/24 11:26 PM M-F 11-1135pm M-F 11-1135pm :30 AS2412TH \$50.00 NM									
22	03/04/24	03/04/24	M-F 11-1135pm	M-F 11-1135pm	M-----	:30	1	\$50.00	NM
Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS M----- Spots/Week 1 Rate \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 03/04/24 11:12 PM M-F 11-1135pm M-F 11-1135pm :30 AS2414TH \$50.00 NM									
23	02/27/24	03/01/24	M-F 1135p-1237a	1135p-1237a	-TWTF--	:30	4	\$30.00	NM
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS -TWTF-- Spots/Week 4 Rate \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KEYT Tu 02/27/24 12:32 AM M-F 1135p-1237a 1135p-1237a :30 AS2412TH \$30.00 NM 1 KEYT W 02/28/24 12:18 AM M-F 1135p-1237a 1135p-1237a :30 AS2414TH \$30.00 NM 2 KEYT Th 02/29/24 12:04 AM M-F 1135p-1237a 1135p-1237a :30 AS2412TH \$30.00 NM 4 KEYT F 03/01/24 11:55 PM M-F 1135p-1237a 1135p-1237a :30 AS2414TH \$30.00 NM									
24	03/04/24	03/04/24	M-F 1135p-1237a	1135p-1237a	M-----	:30	1	\$30.00	NM
Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS M----- Spots/Week 1 Rate \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 03/04/24 12:35 AM M-F 1135p-1237a 1135p-1237a :30 AS2412TH \$30.00 NM									

Total Spots 40

## Payment Terms 30 Days

Gross Total \$5,520.00

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# INVOICE



Send Payment To:

**KEYT**  
**NPG of California, LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

Invoice #	678560-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Agency Commission **\$828.00**

Net Amount Due **\$4,692.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
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