



KEYT
730 Miramonte Dr.
Santa Barbara, CA 93109
Main: (805)882-3933
Billing: (805)882-3933

INVOICE

Property	KEYT		
Invoice #	677090-1	Order #	677090
Invoice Date	02/18/24	Alt Order #	28350913
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/12/24	Flight Dates	02/06/24 - 02/12/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2/		
Estimate #			
Account Executive	Lisa Podolsky		
Sales Office	Katz-Chicago		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	123459		
Advertiser Ref	128238		
Product 1			
Product 2			

Billing Address:

Thematic Campaigns
Attention: Accounts Payable
111 W Illinois St.
5th Floor
Chicago, IL 60654

Send Payment To:

KEYT
NPG of California, LLC
PO Box 873808
Kansas City, MO 64187-3808

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: [KHAXNAXUG](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/06/24	02/09/24	M-F 6-7a	6-7a	- TWTF - -	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 - TWTF - - 4 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Tu	02/06/24	6:43 AM	M-F 6-7a	6-7a	:30	AS2408TH	\$60.00 NM
3	KEYT	W	02/07/24	6:11 AM	M-F 6-7a	6-7a	:30	AS2408TH	\$60.00 NM
4	KEYT	Th	02/08/24	6:59 AM	M-F 6-7a	6-7a	:30	AS2408TH	\$60.00 NM
1	KEYT	F	02/09/24	6:16 AM	M-F 6-7a	6-7a	:30	AS2408TH	\$60.00 NM
2	02/12/24	02/12/24	M-F 6-7a	6-7a	M- - - - -	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 M- - - - - 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	M	02/12/24	6:41 AM	M-F 6-7a	6-7a	:30	AS2408TH	\$60.00 NM
3	02/11/24	02/11/24	This Week	Su 8-9a	- - - - - S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 - - - - - S 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Su	02/11/24	8:32 AM	This Week	Su 8-9a	:30	AS2408TH	\$1,000.00 NM
4	02/10/24	02/10/24	Sat 8-9a	Sat 8-9a	- - - - - S-	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 - - - - - S- 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	02/10/24	8:10 AM	Sat 8-9a	Sat 8-9a	:30	AS2408TH	\$70.00 NM
1	KEYT	Sa	02/10/24	8:38 AM	Sat 8-9a	Sat 8-9a	:30	AS2408TH	\$70.00 NM
5	02/06/24	02/09/24	Good Morning America	7-9A	- TWTF - -	:30	8	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

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Kansas City, MO 64187-3808

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Invoice Date	02/18/24	Invoice Period	01/29/24 - 02/12/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2/		
Estimate #			

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5	02/06/24	02/09/24	Good Morning America	7-9A	- TWTF - -	:30	8	\$80.00	NM
02/05/24 02/11/24 - TWTF - - 8 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Tu 02/06/24 8:40 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 5 KEYT Tu 02/06/24 8:59 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 6 KEYT W 02/07/24 8:11 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 2 KEYT W 02/07/24 8:50 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 8 KEYT Th 02/08/24 7:24 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 3 KEYT Th 02/08/24 7:58 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 4 KEYT F 02/09/24 7:25 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 7 KEYT F 02/09/24 8:28 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM									
6	02/12/24	02/12/24	Good Morning America	7-9A	M - - - - -	:30	2	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/24 02/18/24 M - - - - - 2 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT M 02/12/24 7:55 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM 2 KEYT M 02/12/24 8:47 AM Good Morning America 7-9A :30 AS2408TH \$80.00 NM									
7	02/06/24	02/09/24	M-F 9-10a	9-10a	- TWTF - -	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - TWTF - - 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT Tu 02/06/24 9:37 AM M-F 9-10a 9-10a :30 AS2408TH \$50.00 NM 1 KEYT F 02/09/24 9:16 AM M-F 9-10a 9-10a :30 AS2408TH \$50.00 NM									
8	02/10/24	02/10/24	Sat 6-630pm	Sat 6-630pm	- - - - - S -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - - - - - S - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Sa 02/10/24 Sat 6-630pm Sat 6-630pm :00 \$100.00 NM See MG 8.2 2 KEYT Sa 02/10/24 8:21 PM News Special Edition News Special Editic :30 AS2408TH \$100.00 NM MG for 8.1 02/10									
9	02/06/24	02/09/24	M-F 6-630p	6-630p	- TWTF - -	:30	4	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - TWTF - - 4 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Tu 02/06/24 6:11 PM M-F 6-630p 6-630p :30 AS2408TH \$100.00 NM 4 KEYT W 02/07/24 6:22 PM M-F 6-630p 6-630p :30 AS2408TH \$100.00 NM 2 KEYT Th 02/08/24 6:21 PM M-F 6-630p 6-630p :30 AS2408TH \$100.00 NM 3 KEYT F 02/09/24 6:11 PM M-F 6-630p 6-630p :30 AS2408TH \$100.00 NM									
10	02/12/24	02/12/24	M-F 6-630p	6-630p	M - - - - -	:30	1	\$100.00	NM
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11	02/11/24	02/11/24	Sun 6-7pm	Sun 6-7pm	-----S	:30	1	\$100.00	NM																																																																			
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1	KEYT	Su	02/11/24	6:24 PM	Sun 6-7pm	Sun 6-7pm	:30	AS2408TH	\$100.00	NM																																																																		
12	02/06/24	02/09/24	M-F 5-530p	5-530p	-TWTF--	:30	4	\$100.00	NM																																																																			
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14	02/06/24	02/09/24	M-F 530-6p	530-6p	-TWTF--	:30	2	\$1,000.00	NM																																																																			
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15	02/12/24	02/12/24	M-F 530-6p	530-6p	M-----	:30	1	\$1,000.00	NM																																																																			
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16	02/11/24	02/11/24	Sun 6-7pm	Sun 6-7pm	-----S	:30	1	\$100.00	NM																																																																			
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1	KEYT	Su	02/11/24	6:55 PM	Sun 6-7pm	Sun 6-7pm	:30	AS2408TH	\$100.00	NM																																																																		
17	02/11/24	02/11/24	ABC World News	Sun 530-6pm	-----S	:30	1	\$800.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/05/24</td><td>02/11/24</td><td>-----S</td><td>1</td><td>\$800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KEYT</td><td>Su</td><td>02/11/24</td><td>5:59 PM</td><td>ABC World News</td><td>Sun 530-6pm</td><td>:30</td><td>AS2408TH</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/05/24	02/11/24	-----S	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KEYT	Su	02/11/24	5:59 PM	ABC World News	Sun 530-6pm	:30	AS2408TH	\$800.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	02/05/24	02/11/24	-----S	1	\$800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KEYT	Su	02/11/24	5:59 PM	ABC World News	Sun 530-6pm	:30	AS2408TH	\$800.00	NM																																																																		

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INVOICE



Send Payment To:

KEYT
NPG of California, LLC
PO Box 873808
Kansas City, MO 64187-3808

Invoice #	677090-1	Invoice Month	February 2024
Invoice Date	02/18/24	Invoice Period	01/29/24 - 02/12/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2/		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	02/11/24	02/11/24	ABC World News	Sun 530-6pm	-----S	:30	1	\$800.00	NM
18	02/06/24	02/06/24	Tuesday Prime 8-9pm	Tuesday Prime 8-9p	-T-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -T----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	02/06/24	8:48 PM	Tuesday Prime 8-9pm	Tuesday Prime 8-9p	:30	AS2408TH	\$100.00 NM
19	02/09/24	02/09/24	FR Prime Special	FR Prime Special	----F--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 ----F-- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	F	02/09/24	9:48 PM	FR Prime Special	FR Prime Special	:30	AS2408TH	\$100.00 NM
1	KEYT	F	02/09/24	10:34 PM	FR Prime Special	FR Prime Special	:30	AS2408TH	\$100.00 NM
20	02/12/24	02/12/24	Monday Prime 8-10pm	Monday Prime 8-10	M-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 M----- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	M	02/12/24	8:22 PM	Monday Prime 8-10pm	Monday Prime 8-10	:30	AS2408TH	\$150.00 NM
1	KEYT	M	02/12/24	9:38 PM	Monday Prime 8-10pm	Monday Prime 8-10	:30	AS2408TH	\$150.00 NM
21	02/10/24	02/11/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	-----SS	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----SS 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	Sa	02/10/24	11:09 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2408TH	\$50.00 NM
1	KEYT	Su	02/11/24	11:27 PM	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	:30	AS2408TH	\$50.00 NM
22	02/06/24	02/09/24	M-F 11-1135pm	M-F 11-1135pm	-TWTF--	:30	6	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -TWTF-- 6 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KEYT	Tu	02/06/24	11:27 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
6	KEYT	W	02/07/24	11:26 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
5	KEYT	Th	02/08/24	11:13 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
3	KEYT	Th	02/08/24	11:30 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
2	KEYT	F	02/09/24	11:13 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
4	KEYT	F	02/09/24	11:33 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
23	02/12/24	02/12/24	M-F 11-1135pm	M-F 11-1135pm	M-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 M----- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KEYT	M	02/12/24	11:15 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
1	KEYT	M	02/12/24	11:32 PM	M-F 11-1135pm	M-F 11-1135pm	:30	AS2408TH	\$50.00 NM
24	02/06/24	02/09/24	M-F 1135p-1237a	1135p-1237a	-TWTF--	:30	6	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -TWTF-- 6 \$30.00									

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Invoice Date	02/18/24	Invoice Period	01/29/24 - 02/12/24
Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2/		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	02/06/24	02/09/24	M-F 1135p-1237a	1135p-1237a	- TWTF - -	:30	6	\$30.00	NM
02/05/24 02/11/24 - TWTF - - 6 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KEYT Tu 02/06/24 12:03 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM 1 KEYT Tu 02/06/24 12:32 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM 6 KEYT W 02/07/24 11:51 PM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM 2 KEYT W 02/07/24 12:32 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM 3 KEYT Th 02/08/24 12:18 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM 4 KEYT F 02/09/24 12:16 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM									
25	02/12/24	02/12/24	M-F 1135p-1237a	1135p-1237a	M - - - - -	:30	2	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/24 02/18/24 M - - - - - 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KEYT M 02/12/24 12:06 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM 1 KEYT M 02/12/24 12:32 AM M-F 1135p-1237a 1135p-1237a :30 AS2408TH \$30.00 NM									
26	02/08/24	02/08/24	Thursday Prime 8-9pm	Thursday Prime 8-9	- - - T - - -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - - - T - - - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Th 02/08/24 Thursday Prime 8-9pm Thursday Prime 8-9 :00 \$100.00 NM See MG 26.2 2 KEYT F 02/09/24 8:22 PM Friday Prime 8-9pm Friday Prime 8-9pm :30 AS2408TH \$100.00 NM MG for 26.1 02/08									
27	02/07/24	02/07/24	Connors/Not DeadYet	Wednesday Prime 8	- - W - - - -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - - W - - - - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT W 02/07/24 8:52 PM Connors/Not DeadYet Wednesday Prime 8 :30 AS2408TH \$100.00 NM									
28	02/06/24	02/06/24	Tuesday Prime 9-10pm	Tuesday Prime 9-10	- T - - - - -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - T - - - - - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT Tu 02/06/24 9:41 PM Tuesday Prime 9-10pm Tuesday Prime 9-10 :30 AS2408TH \$100.00 NM									
29	02/07/24	02/07/24	Wednesday Prime 9-10pm	Wednesday Prime 9	- - W - - - -	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/24 02/11/24 - - W - - - - 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KEYT W 02/07/24 9:46 PM Wednesday Prime 9-10pm Wednesday Prime 9 :30 AS2408TH \$100.00 NM									
Total Spots							64		

Payment Terms 30 Days

Gross Total

\$9,180.00

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Advertiser	Adam Schiff for Senate		
Product	SCHIFF FOR SENATE 2/		
Estimate #			

Agency Commission **\$1,377.00**

Net Amount Due **\$7,803.00**

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