

Billing Address:

Thematic Campaigns Attention: Accounts Payable 111 W Illinoi St. 5th Floor Chicago, IL 60654

Send Payment To:

KEYT NPG of California, LLC PO Box 873808 Kansas City, MO 64187-3808

INVOICE

Property	KEYT					
Invoice #	679894-2	Order #	679894			
Invoice Date	03/10/24	Alt Order #	28358642			
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/23/24 - 03/05/24			
Advertiser	Adam Schiff for Sena	ate				
Product	Schiff for Senate					
Estimate #						
	Account Executive	ecutive Brian Lamont				
	Sales Office	Millennium-C	hicago			
	Sales Region	National				
	Agency Code					
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	123459				
	Advertiser Ref	128238				
	Product 1					
	Product 2					

Quick Pay Code: W7UAFDAJU7 WO Payments Quick Pay Link: payments.wocentral.com/find

Line Start Date End	Date Descript	ian	Start/End Time	MTWTFSS	Longth	Spots/ Week	Doto	Tuna	
Line Start Date End	Date Descript	ION	Start/End Time	MIWIFSS	Length	vveek	Rate	Туре	
1 02/26/24 03/0	1/24 M-F 6-7a	а	6-7a	МГЖГБ	:30	3	\$60.00	NM	
Weeks: Start		MTWTFSS	Spots/Week	Rate					
02/26		MTWTF	3	\$60.00					D . T
		ir Time Descripti		Start/End Time		h Ad-ID			Rate Type
		i:10 AM M-F 6-7a		6-7a		0 AS2414TH			\$60.00 NM
::=::		5:51 AM M-F 6-7a		6-7a		0 AS2412TH			\$60.00 NM
3 KEYT	03/01/24 6	:27 AM M-F 6-7a	a	6-7a	:3	0 AS2412TH			\$60.00 NM
2 03/04/24 03/0	5/24 M-F 6-7a	a	6-7a	МГ	:30	1	\$60.00	NM	
Weeks: Start		<u>MTWTFSS</u> MT	Spots/Week 1	Rate \$60.00					
Spots: # Ch D		ir Time Descripti	on	Start/End Time	Lenat	h Ad-ID			Rate Type
i		:25 AM M-F 6-7a		6-7a		O AS2414TH			\$60.00 NM
3 02/25/24 03/0	3/24 This We	ek	Su 8-9a	S	:30	1	\$1,000.00	NM	
Weeks: Start		MIWIFSS S	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch D	y Air Date A	ir Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KEYT	Su 03/03/24 8	:59 AM This Wee	ek	Su 8-9a	:3	O AS2412TH			\$1,000.00 NM
4 02/24/24 03/0	2/24 Sat 8-9a	1	Sat 8-9a	S-	:30	1	\$70.00	NM	
Weeks: Start		<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$70.00					
		ir Time Descripti	on	Start/End Time	Lenat	h Ad-ID			Rate Type
·		:26 AM Sat 8-9a		Sat 8-9a		O AS2414TH			\$70.00 NM
5 02/23/24 03/0	1/24 Good M	orning America	7-9A	F	:30	1	\$80.00	NM	
Weeks: Start		MTWTFSS MTWTF	Spots/Week 3	Rate \$80.00					
		ir Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type



Invoice #	679894-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Adam Schiff for Senate		
Product	Schiff for Senate		
Estimate #			

Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
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Product	Schiff for Senate		
Estimate #			

Line Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5 02/23/24	03/01/24		rning America	7-9A	F	:30	1	\$80.00	NM	
Spots: # <u>Ch</u> 4 KE'		2/26/24 7:		orning America	Start/End Time 7-9A	:30	Ad-ID AS2414TH AS2412TH			Rate Type \$80.00 NM
3 KE'				orning America orning America	7-9A 7-9A) AS2412TH) AS2414TH			\$80.00 NM \$80.00 NM
6 03/04/24	03/05/24	Good Mo	rning America	7-9A	МГ	:30	2	\$80.00	NM	
Weeks:	Start Date 03/04/24	End Date 03/10/24	<u>MTWTFSS</u> MT	Spots/Week 2	Rate \$80.00					
Spots: <u>#</u> <u>Ch</u> 1 KE` 2 KE`	YT M 03	8/04/24 8:		tion orning America orning America	Start/End Time 7-9A 7-9A	:30	<u>Ad-ID</u> AS2412TH AS2414TH			<u>Rate Type</u> \$80.00 NM \$80.00 NM
7 02/26/24	03/01/24	M-F 9-10		9-10a	MTWTF	:30	2	\$50.00	NM	Ψοσ.σσ 14101
Weeks:	Start Date 02/26/24	End Date 03/03/24	MTWTFSS MTWTF	Spots/Week 2	Rate \$50.00		A 1.15			
Spots: <u>#</u> <u>Ch</u> 1 KE` 2 KE`	YT M 02	2/26/24 9:	· <u>Time</u> <u>Descrip</u> 42 AM M-F 9-1 56 AM M-F 9-1	0a	Start/End Time 9-10a 9-10a	:30	<u>Ad-ID</u> AS2412TH AS2414TH			<u>Rate Type</u> \$50.00 NM \$50.00 NM
8 02/23/24	03/01/24	M-F 6-63	0p	6-630p	F	:30	1	\$100.00	NM	
Weeks:	Start Date 02/26/24	End Date 03/03/24	<u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> <u>Ch</u> 2 KE			Time Descrip		Start/End Time 6-630p		Ad-ID AS2412TH			Rate Type \$100.00 NM
9 03/04/24	03/04/24	M-F 6-63	0р	6-630p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 03/04/24	End Date 03/10/24	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$100.00					Data Tana
Spots: <u>#</u> <u>Ch</u> 1 KE	<u>Day Ai</u> YT M 03		Time Descrip 22 PM M-F 6-6		Start/End Time 6-630p		AS2414TH			Rate Type \$100.00 NM
10 02/24/24	03/02/24	Sat 6-630	Opm	Sat 6-630pm	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 02/26/24	End Date 03/03/24	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> <u>Ch</u> 2 KE	YT Sa 03	3/02/24	Time Description Sat 6-63		Start/End Time Sat 6-630pm	Lengtl :00	<u>Ad-ID</u>			Rate Type \$100.00 NM
4 KE			29 PM News S	pecial Edition	News Special E	ditic :30) AS2412TH			\$100.00 NM
11 02/25/24	03/03/24	ABC Wor	rld News	Sun 530-6pm	S	:30	1	\$800.00	NM	
Weeks:	Start Date 02/26/24	End Date 03/03/24	<u>MTWTFSS</u>	Spots/Week 1	Rate \$800.00					
Spots: <u>#</u> <u>Ch</u> 2 KE		r Date Air	Time Descrip		Start/End Time Sun 530-6pm		<u>Ad-ID</u> AS2414TH			<u>Rate</u> <u>Type</u> \$800.00 NM
12 02/25/24	03/03/24	Sun 6-7p	m	Sun 6-7pm	S	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u>					



Description

Sun 6-7pm

M-F 5-530p

M-F 5-530p

M-F 530-6p

End Date

03/10/24

End Date

03/10/24

End Date

03/03/24

Air Time Description

6:09 PM Sun 6-7pm

MTWTFSS

MTWTF--

Air Time Description

5:24 PM M-F 5-530p

5:21 PM M-F 5-530p

MTWTFSS

M- - - - -

Air Time Description

5:24 PM M-F 5-530p

MTWTFSS

M- - - - -Air Time Description

5:30 PM M-F 530-6p

03/03/24

End Date

03/03/24

02/26/24

03/01/24

Start Date

F

03/04/24

Start Date

03/04/24

Start Date

03/04/24

03/04/24

02/26/24

Day Air Date

Day Air Date

Day Air Date

Day Air Date

M 03/04/24

M 03/04/24

Th 02/29/24

03/01/24

Su 03/03/24

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Line Start Date

12 02/25/24

Spots: #

2 13 02/26/24

Weeks:

2

14 03/04/24

Weeks:

Spots: # Ch

15 03/04/24

Weeks:

Spots: #

Spots: #

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Estimate #			

	Invoice Date	03/10/24		Invoice Pe	riod	02/26/24 - 03/05/24		
	Advertiser	Adam Schi	ff for Senate	•				
37-3808	Product	Schiff for S	enate					
	Estimate #							
			Spots/					
Start/End Time	MTWTFSS	Length	Week	Rate	Туре	Α		
Sun 6-7pm	S	:30	1	\$100.00	NΝ	Л		
1	\$100.00							
ion	Start/End Time	e Lengt	h Ad-ID			Rate Type		
om	Sun 6-7pm	:3	AS2412TH			\$100.00 NM		
5 500	MUNIC			A 400.00				
5-530p	MTWTF	:30	2	\$100.00	NN	Л		
Spots/Week	Rate							
2	\$100.00							
<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type		
30p	5-530p	:3	AS2412TH			\$100.00 NM		
30p	5-530p	:3) AS2414TH			\$100.00 NM		
5-530p	M	:30	1	\$100.00	NN	1		
3-330p	IVI	.30	!	φ100.00	INIV	/1		
Spots/Week	Rate							
1	\$100.00							
<u>ion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type		
30p	5-530p	:3) AS2414TH			\$100.00 NM		
530-6p	M	:30	1	\$1,000.00	NN	Λ		
0	-	.00	•	÷ 1,000.00		· ·		
Spots/Week	Rate							
. 1	\$1,000.00					.		
ion	Start/End Time		h Ad-ID			Rate Type		

:30 AS2412TH

16 03/03/24	03/03/24	Sun 6-7pm	Sun 6-7pm	S	:30	1	\$100.00	NM		
Weeks:	Start Date 02/26/24	End Date MTWTFS	<u> </u>	Rate \$100.00						
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Length A	Ad-ID AS2414TH			Rate 1	
1 KE			•	Sun 6-7pm		4	\$400.00	NINA	\$100.00	NM
17 02/29/24	02/29/24	Thursday Prime 8-9	· ,	1	:30	1	\$100.00	NM		
Weeks:	Start Date 02/26/24	End Date MTWTFS T		<u>Rate</u> \$100.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription	Start/End Time	Length A	Ad-ID			Rate	Type
1 KEY	Th 02, See MG		ursday Prime 8-9pm	Thursday Prime 8	3-9 :00				\$100.00	NM
2 KEY		/29/24 9:15 PM TH 7.1 02/29	Prime Special	TH Prime Special	:30 /	AS2414TH			\$100.00	NM
18 03/04/24	03/04/24	Monday Prime 8-10	pm Monday Prime 8-10	M	:30	1	\$150.00	NM		

530-6p

10 00/04/24	00/04/24 WOT	day i iiiile o ropiii - Worlday i	Time o to m	.00	ψ100.00 14141	
Weeks:	Start Date End D					
	03/04/24 03/10/	/24 M	1 \$15 <u>0.00</u>			
Spots: # Ch	Day Air Date	Air Time Description	Start/End Tir	ne Length Ad-ID		Rate Type
1 KE	YT M 03/04/24	8:26 PM Monday Prime 8-10	0pm Monday Prin	ne 8-10 :30 AS2412TH	\$1	50.00 NM

19 02/27/24	02/27/24	Tuesday	Prime 8-11pm	Tuesday Prime 8-	11 -T	:30	1	\$100.00	NM	
Weeks:	Start Date 02/26/24	End Date 03/03/24	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$100.00					
Spots: # Ch			Time Descript	ion .	Start/End Time	Length Ac	l-ID			Rate Type

\$1,000.00 NM



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Estimate #			

Spots/

					Spots/			
Line Start Date End Date	Description	Start/End Time	MTWTFSS I	Length	Week	Rate	Type	
19 02/27/24 02/27/24	Tuesday Prime 8-11pm	Tuesday Prime 8-11	- T	:30	1	\$100.00	NM	
Spots: # Ch Day Ai	r Date Air Time Descript	ion	Start/End Time	Lenat	n Ad-ID			Rate Type
	2/27/24 Tuesday	Prime 8-11pm	Tuesday Prime 8-					\$100.00 NM
2 KEYT Tu 02		Prime 8-9pm	Tuesday Prime 8-	·9¦ :30) AS2414TH			\$100.00 NM
20 02/28/24 02/28/24	Abbott/Celeb	Wednesday Prime 9	W	:30	1	\$100.00	NM	
Weeks: Start Date 02/26/24	End Date MTWTFSS W	Spots/Week 1	Rate \$100.00					
Spots: # Ch Day Ai	r Date Air Time Descript	<u>ion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KEYT W 02	2/28/24 9:19 PM Abbott/C	eleb	Wednesday Prime	e (:30) AS2412TH			\$100.00 NM
21 03/02/24 03/03/24	Sat-Sun 11-1130pm	Sat-Sun 11-1130pm	SS	:30	2	\$50.00	NM	
Weeks: Start Date 02/26/24	End Date MTWTFSS SS	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch Day Ai	r Date Air Time Descript	<u>ion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KEYT Sa 03	3/02/24 11:27 PM Sat-Sun	11-1130pm	Sat-Sun 11-1130p) AS2414TH			\$50.00 NM
2 KEYT Su 03	3/03/24 11:09 PM Sat-Sun	11-1130pm	Sat-Sun 11-1130p	or :30) AS2412TH			\$50.00 NM
22 02/23/24 03/01/24	M-F 11-1135pm	M-F 11-1135pm	F	:30	1	\$50.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
02/26/24 Spots: <u># Ch</u> <u>Day Ai</u>	03/03/24 MTWTF r Date Air Time Descript	2 ion	\$50.00 Start/End Time	Lenat	n Ad-ID			Rate Type
	2/28/24 11:32 PM M-F 11-		M-F 11-1135pm) AS2414TH			\$50.00 NM
	2/29/24 11:09 PM M-F 11-	•	M-F 11-1135pm	-) AS2412TH			\$50.00 NM
23 03/04/24 03/04/24	M-F 11-1135pm	M-F 11-1135pm	M	:30	1	\$50.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
03/04/24	03/10/24 M	<u> </u>	\$50.00					
Spots: # Ch Day Ai	r Date Air Time Descript	<u>ion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KEYT M 03	3/04/24 11:32 PM M-F 11-	1135pm	M-F 11-1135pm	:30) AS2414TH			\$50.00 NM
24 02/23/24 03/01/24	M-F 1135p-1237a	1135p-1237a	F	:30	1	\$30.00	NM	
Weeks: Start Date 02/26/24	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$30.00					
Spots: # Ch Day Ai	r Date Air Time Descript	<u>ion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	2/28/24 11:53 PM M-F 113	5p-1237a	1135p-1237a	:30	AS2412TH			\$30.00 NM
3 KEYT Th 02	2/29/24 12:32 AM M-F 113	5p-1237a	1135p-1237a	:30) AS2414TH			\$30.00 NM
25 03/04/24 03/04/24	M-F 1135p-1237a	1135p-1237a	M	:30	1	\$30.00	NM	
Weeks: Start Date 03/04/24	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Ai		ion .	Start/End Time	Lengtl	n Ad-ID			Rate Type
	3/04/24 12:20 AM M-F 113		1135p-1237a		AS2412TH			\$30.00 NM
			Total Spots	3	5			

Gross Total \$5,200.00



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Product	Schiff for Senate		
Estimate #			

Payment Terms 30 Days

Agency Commission \$780.00

Net Amount Due \$4,420.00