

First Quarter 2024 News Maker segments report WZRV/WFTR.

News Maker segments feature interviews with community and organizational leaders about events that benefit the communities' citizens and are for the communities.

Each segment runs twice weekdays for 2 minutes at 8:30 a.m. and full interview airs at 12:30 p.m.

Tuesday January 2, 2024- WZRV/WFTR Sports Broadcaster/announcer Randy Woodward

Discussed- Highlights of the past year personal and on air. What to expect in 2024 with new broadcast additions and personal goals. 2 minutes at 8:30 5 minutes at 12:30 p.m.

Wednesday January 3, 2024- WZRV/WFTR Sports Broadcaster Ryan Rutherford

Discussed- Being the latest addition to the sports broadcasting team at WZRV/WFTR. Highlights from 2023 and what to expect in 2024 with new game coverage coming. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

Thursday January 4, 2024- Warren County Deputy Emergency Coordinator Brian Foley

Discussed- The forthcoming Stop the Bleed course and registration for the event. Warren County's preparation for the impending inclement weather. 2 minutes at 8:30 6 minutes at 12:30 p.m.

Friday January 5, 2024- Shenandoah Valley Electric Cooperative Communications Manager Preston Knight

Discussed- How Shenandoah Valley Electric Cooperative prepares for inclement weather. What the Cooperative's customer should do to prepare and what to do in case of an outage. 2 minutes at 8:30 7 minutes at 12:30 p.m.

Monday January 8, 2024- Front Royal Police Chief Kahle Magalis

Discussed- New speed cameras around schools in Front Royal being approved by the town council. Where they will be placed and the warning period and when speeding tickets will become active. 2 minutes at 8:30 6 minutes at 12:30 p.m.

Tuesday January 9, 2024- Winchester Regional Airport Authority Executive Director Nicholas Sabo

Discussed- The one-year anniversary celebration of the collaboration of Winchester Regional Airport and Handley Regional Library System. What the Airport hopes to do in 2024 to spark interest in flight among young people. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Wednesday January 10, 2024- Blue Ridge Wildlife Center Hospital Director and head Veterinarian Dr. Jennifer Riley

Discussed- The record number of wild animals the Blue Ridge Wildlife Center saved in 2023. The fact that animals that can't return to the wild become ambassadors for the center for education purposes. How to support the center's efforts. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Thursday January 11, 2024- Warren County Director of Technology Todd Jones

Discussed- The unveiling of the newly updated Warren County Government Website. What is on the site and its ease of use and date of availability. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Friday January 12, 2024- Shenandoah Community Capital Fund Director of Programs Katie Overfield Zook

Discussed- The Shenandoah Community Capital Fund January 29 Bootcamp to help grow and maintain business. Previous successes and what the meeting includes and featured speakers. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Monday January 15, 2024- Humane Society Warren County Executive Director Kayla Wines

Discussed- Warren County Humane Society doing away with their annual polar plunge in favor of an adult prom event. Details on the prom event. 2 minutes 8:30 a.m. 6 minutes at 12:30 p.m.

Tuesday January 16, 2024- Founder of Taste of Blue Ridge Root to Table Nancy Craun

Discussed- The first Taste of Blue Ridge Root to Table event of 2024. The theme for the event and what to expect at the event which has expanded to 2 days this year. A new location with guest from all over the region. 2 minutes at 8:30 a.m. 7 minutes at 12:30 P.M.

**Wednesday January 17, 2024- Wreaths Across America Communications
Director Amber Caron**

Discussed- The collection of the wreathes that were placed on December 16 and how that is done and the need for volunteers to do the work. What it takes to become involved with Wreaths Across America. The all year long activities that Wreathes Across America are involved in. 2 minutes at 8:30 10 minutes at 12:30 p.m.

**Thursday January 18, 2024- Warren County Director of Elections and
General Registrar Matthew Reisinger and Director of Technology Todd Jones**

Discussed- Early in person voting for the Presidential election January 19. What to expect and how the system works. The department of elections being the featured department on the website the month of January. 2 minutes at 8:30 a.m. 8 minutes at 12:30.

Friday January 19, 2024- Frederick County Sheriff Lenny Millholland

Discussed- The fact that January is National Human Trafficking Awareness month. How to protect yourself and what to watch for and if you see something say something. Also the dangers of trying to cross ice covered bodies of water after a recent rescue was preformed. 2 minutes at 8:30 7 minutes at 12:30.

Monday January 22, 2024- Reaching Out Now President Samantha Barber

Discussed- The revitalization of the Raymond E. Santmyer's Youth Center and Student Union for young people and students. The need for volunteers and contractors to help with the effort. The new design and room rearrangement of the building. What is planned for the young people. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

**Tuesday January 23, 2024- Western Virginia Continuum of Care
representative Kaitlin Heatwole**

Discussed- The annual weeklong survey conducted across the Shenandoah Valley homeless people. How the survey works and what the qualifications are to be considered homeless. The need for volunteers to assist in the effort. 2 minutes at 8:30 a.m. 9 minutes at 12:30 p.m.

**Wednesday January 24, 2024-The Executive Director of the Greater
Shenandoah Valley Chapter of the American Red Cross Stacy McFarland**

Discussed- The blood drive happening in honor of two West Virginia State Troopers shot and wounded in the line of duty. The emergency nationwide blood shortage and ways to set an appointment for now or the future. 2 minutes at 8:30 a.m. 7 minutes at 12:30 P.M.

Thursday January 25, 2024- Virginia Hills Church Representative Jared Heaton

Discussed- Tim Tebow sanctioned worldwide event a night to shine being hosted by the Virginia Hills Church locally on February 9. The event is a prom like event for those with special needs. How funding for the event is done and how to be selected to host the annual event. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Friday January 26, 2024- Shenandoah County Sheriff Tim Carter

Discussed- Sheriff Carter warns of the various scams that have permeated Shenandoah County. What to look for to avoid being caught in a scam involving text and email links that lead to identity theft. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Monday January 29, 2024- Frederick County Economic Development Authority Marketing Manager Wendy May

Discussed- Frederick County's annual Restaurant week. The 20 different restaurants involved across Frederick County. The new restaurant coupon option which helps to keep enjoying the restaurants beyond restaurant week. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Tuesday January 30, 2024- Winchester Area Society for the Prevention of Cruelty to Animals Executive Director Lavenda Denney

Discussed- The Light a Path event that honors furry family members that have crossed the rainbow bridge. Buying a light that will shine throughout the month of February to honor a pet. The new low cost spay and neuter clinic and newly renovated thrift store at Winchester SPCA. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Wednesday January 31, 2024- Page Alliance for Community Action in Page County Program Director Megan Gordon

Discussed- The annual polar plunge supporting Page Alliance for Community Action. The incentives for getting involved and the activities the plunge supports. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Thursday February 1, 2024- Warren County Sheriff Crystal Cline

Discussed- The first 30 days as the new Sheriff of Warren County. Sheriff's Office accomplishments like getting the agency back into the Northern Virginia Drug and Gang Task Force. The collaboration between Front Royal Police Department and Warren County Sheriff's Office. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Friday February 2, 2024- Shenandoah Electric Cooperative President and CEO Greg Rogers

Discussed- Shenandoah County's new solar power plant being approved and ready to go online. How the Cooperative used care and conservation in every development of the solar plant and its use. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Monday February 5, 2024- Winchester Area Temporary Transitional Shelter Executive Director Robyn Miller

Discussed- The February 24 international Coldest Night of the Year walk to bring awareness of homelessness. How last year the number of walkers was the second largest in the United States and how this year hopes to be the largest. 2 minutes at 8:30 8 minutes at 12:30 p.m.

Tuesday February 6, 2024- Combat Veterans group Heroes on the River Founder Adam Packham

Discussed- This year's return of the Military Banner Program to honor members of the military. The changes in the length of time the banners will hang in which towns. How to submit a military member to be honored with a banner and sponsorship of the banners. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Wednesday February 7, 2024- Shenandoah National Park Education Program Manager Margo Roseum

Discussed- Shenandoah National Park offering educational courses both on and off park grounds. The topics offered by the park ranges from geography to history to wildlife. How to arrange an educational visit to the classroom. 2 minutes at 8:30 a.m. 6 minutes at 12:30 P.M.

Thursday February 8, 2024- Warren County Director of Technology Todd Jones

Discussed- The upcoming Father Daughter Dance offered by the Warren County Parks and Recreation. A reminder of the February 9 worldwide Night to Shine event held in Warren County this year. Job opportunities offered by the Warren County Sheriff's Office. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

Friday February 9, 2024- Clarke County Sheriff Travis Sumption

Discussed-His first month as Sheriff of Clarke County and taking over for long time Sheriff Roper. Sheriff Sumption's qualifications for the position and plans for his office. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

Monday February 12, 2024- Rappahannock Electric Cooperative Managing Director of Communications and Public Relations Casey Hollins

Discussed- Rappahannock Electric Cooperative's new equipment and ways to check the integrity of their power lines. What to do if you see a potential problem and how much equipment there is for the Cooperative to monitor. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

Tuesday February 13, 2024- Shenandoah County Library Archivist and Historian Zach Hottle

Discussed- The recent commemoration of Route 11 and a plaque dedication in Woodstock. The importance of Route 11 known as Old Valley Pike and being one of the first major roads in the Shenandoah Valley. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Wednesday February 14, 2024- Clarke County Conservation Specialist Alison Teetor

Discussed- The recent Wingate Mackey-Smith Land Conservation Award winners the Dorsey family and their efforts to conserve their family's land. How to nominate someone for the future award and how they are selected. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

Thursday February 15, 2024- Warren County Parks and Recreation Aquatics Specialist Rachael Walker

Discussed- The recent success of the Father Daughter Dance as well as new and future events scheduled by Warren County Parks and Recreation. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Friday February 16, 2024- Frederick County Sheriff Lenny Millholland

Discussed- The upcoming regular TRIAD meeting being held with the February theme of Wills and Trusts. How the meetings are held regularly to help protect senior citizens and how to keep up with the regular TRIAD meetings. 2 minutes at 8:30 a.m. and 7 minutes at 12:30 p.m.

Monday February 19, 2024- Colonel James Wood II Chapter of Sons of the American Revolution Representative Dale Cory

Discussed- The Sons of the American Revolution celebration of George Washington's birthday. Future events planned by the organization as they recognize 250 years since the American Revolution. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

Tuesday February 20, 2024- George Washington Grand Wyndham Hotel General Manager Suzi Smith

Discussed- The 100 years celebration of the Winchester George Washington Hotel. Series of concerts to help celebrate along with the renovations done to revitalize the hotel. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Wednesday February 21, 2024- Warren Coalition's Community Outreach Coordinator Celeste Brooks

Discussed- The plans Warren Coalition has for Global Day of Unplugging and the incentives to participate in the activities. The history of the Global Day of Unplugging. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Thursday February 22, 2024- Warren County Sheriff Crystal Cline

Discussed- Continued community engagement from the Warren County Sheriff's Office. Sheriff Cline's involvement with members of local government. Employment opportunities at the Warren County Sheriff's Office. 2 minutes at 8:30 a.m. 7 minutes at 12:30 p.m.

Friday February 23, 2024- Shenandoah County Sheriff Tim Carter

Discussed- The return of the neighborhood watch program in Shenandoah County and what it entails. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Monday February 26, 2024- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese

Discussed- The 100-year anniversary of the Shenandoah Apple Blossom Festival but only being the 97 actual event. Due to the event being suspended

for 3 years during World War II. A one-off birthday celebration of the 100 years and what to expect. 2 minutes at 8:30 6 minutes at 12:30p.m.

Tuesday February 27, 2024- Blue Ridge Wildlife Center Head Veterinarian and Center Administrator Dr. Jen Riley

Discussed- A unique fundraiser that offers a chance to become a Very Important Protector of Wildlife. The internships offered by the center and becoming a rehabilitator. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m.

Wednesday February 28, 2024- Front Royal Warren County Congregational Community Action Project (C-CAP) Executive Director Joanne Koszyk

Discussed- How Front Royal Warren County C-CAP was chosen by Blue Ridge Area Food Bank to receive assistance. The startup of the community gardens and need for volunteers. 2 minutes at 8:30 a.m. 6 minutes at 12:30 P.M.

Thursday February 29, 2024- Warren County Department of Social Services Community Liaison Michelle Smeltzer

Discussed- The upcoming Community Resource Fair, what it includes and who is going to be there. How other community-oriented organization offering services to those in need can get involved with the quarterly event. 2 minutes at 8:30 a.m. 5 minutes at 12:30 p.m.

News Maker segments feature interviews with community and organizational leaders about events that benefit the communities' citizens and are for the communities.

News Makers begin airing three times daily starting on March 1, 2024.

Each segment runs three times weekdays for 2 minutes at 8:30 a.m. and full interviews air at 12:25 a.m., and 12:30 p.m.

Friday March 1, 2024- Shenandoah Electric Cooperative President and CEO Greg Rogers

Discussed- The annual electric vehicle (EV) grand prix event for high school students to build and race the EVs. Powering EVs at homes as well. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m. and 12:25 a.m.

Monday March 4, 2024- Page County Chamber of Commerce and Visitor Center President Regina Hillard

Discussed- The annual job fair to be held at Laurel Ridge Community College and how to get your business involved. The event will include resume help and interview practice. 2 minutes at 8:30 a.m. 6 minutes at 12:30 p.m. and 12:25 a.m.

Tuesday March 5, 2024- Front Royal Merchants on Main Street Representative Annie Guttierrez of Jig and Jive Dance Studio

Discussed- The annual Saint Patrick's Day promotion Pot of Gold Scavenger hunt featuring merchants on Main Street and Royal Plaza Shopping Center. How the event works and prizes involved. 2 minutes at 8:30 5 minutes at 12:25 a.m. and 12:30 p.m.

Wednesday March 6, 2024- Shenandoah National Park Information Officer Allysa Fox

Discussed- Preparation for the opening for the season. The need for volunteers and jobs they can do. An update on the cut off of water in the park by the CDC. The fire ban in effect in the park. 2 minutes at 8:30 a.m. 8 minutes at 12:25 a.m. and 12:30 p.m.

Thursday March 7, 2024- Warren County Sheriff Deputy Major Jason Winner

Discussed- Major Winner history with Sheriff Cline and the Warren County Sheriff's Office. The current community outreach by the Sheriff's Office and what's to come. Job opportunities with the Warren County Sheriff's Office. 2 minutes at 8:30 6 minutes at 12:25 a.m. and 12:30 p.m.

Friday March 8, 2024- Shenandoah County Chamber of Commerce President and CEO Sharon Baroncelli

Discussed- The upcoming Breakfast with Legislators event. The chance to eat breakfast and discuss issues with Republican Leader Todd Garber and Senator Tim French. Future events scheduled for Shenandoah County from the Chamber. 2 minutes at 8:30 6 minutes at 12:25 a.m. and 12:30 p.m.

Monday March 11, 2024- Warren Heritage Society Board Member Niki Foster

Discussed- The search for an Executive Director for the Warren Heritage Society and what is expected of that person. The fact that Warren Heritage Society is looking to expand their profile. 2 minutes at 8:30 a.m. 6 minutes at 12:25 a.m. and 12:30 p.m.

Tuesday March 12, 2024- Shenandoah Valley Regional Commission Principal Planner Taryn Logan

Discussed- The upcoming meeting for public input on pedestrian safety on roads at the Winchester Government Center. The three main project that are planned to help in keeping pedestrians safe. 2 minutes at 8:30 a.m. 6 minutes at 12:25 a.m. and 12:30 p.m.

Wednesday March 13, 2024- Edward Jones Race for Education Chairperson and Creator Brett Hrbek

Discussed- The Edward Jones 5 K run/walk to benefit Warren Coalition scholarship fund and the Track and Field Programs at Skyline and Warren County High Schools. 2 minutes at 8:30 a.m. 7 minutes at 12:25 a.m. and 12:30 p.m.

Thursday March 14, 2024- Warren County Director of Technology Todd Jones

Discussed- The need for a tax hike in Warren County to support Public Safety and County Schools. How hard the County Board of Supervisors are working to keep taxes in line but brace for an increase. 2 minutes at 8:30 7 minutes at 12:25 a.m. 12:30 p.m.

Friday March 15, 2024- Frederick County Sheriff Lenny Millholland

Discussed- The need for funds and how to contribute to the 25th annual Frederick County Sheriff's Office Youth Camp. Ages of kids in the camp and how to enroll a kid in the camp. What happens at the annual free camp for kids. 2 minutes at 8:30 a.m. 7 minutes at 12:25 a.m. and 12:30 p.m.

Monday March 18, 2024- Boyce Virginia Resident Michael Zawadzki Running in the Boston Marathon

Discussed- How someone becomes qualified to officially run in the Boston Marathon. How Michael is representing the Warren County Habitat for Humanity to support and raise awareness to the building of a home on Osage Street Front Royal. 2 minutes at 8:30 a.m. 8 minutes at 12:25 a.m. and 12:30 p.m.

Tuesday March 19, 2024- Luray Fire Department Treasurer Tim Lansberry

Discussed- The fund raising efforts to acquire much needed mandatory equipment for the Luray Fire Department. How the same type of equipment was used in saving lives in the recent Loudoun County house explosion. 2 minutes at 8:30 a.m. 5 minutes at 12:25 a.m. and 12:30 p.m.

Wednesday March 20, 2024- Wild Hawks Travel Baseball Team Representative Sean Newman

Discussed- A fundraiser golf tournament to support the 50 member travel baseball team that performs community support events like food drives and underprivileged families support at Christmas. 2 minutes at 8:30 a.m. 7 minutes at 12:25 a.m. and 12:30 p.m.

Thursday March 21, 2024- Warren County's Deputy Emergency Coordinator Brian Foley

Discussed- The monthly Stop the Bleed course that helps citizens learn what to do and how to identify fatal bleeding. Also, the fact that local government officials attended a statewide conference on how counties recover from emergency situations like the recent fires that struck the region. 2 minutes at 8:30 7 minutes at 12:25 a.m. and 12:30 p.m.

Friday March 22, 2024- Shenandoah County Sheriff Tim Carter

Discussed- Handling several different emergency situations all at once such as what occurred only two days before in the county. The coordination that had to take place between agencies that handled several wildfires, evacuations, accidents, and everyday calls all at once. 2 minutes at 8:30 a.m. 6 minutes at 12:25 a.m. and 12:30 p.m.

Monday March 25, 2024- Sherando High School Marching Band and Band Boosters Representative Guy Curtis

Discussed- A golf tournament and live music event planned to support the Sherando Marching Band. How to support the event either as a golfer or supporting sponsor of the event. The band that will preform and how the day is split by either golf tournament or music event or both. 2 minutes at 8:30 a.m. 8 minutes 12:25 a.m. and 12:30 p.m.

Tuesday March 26, 2024- Rappahannock Electric Cooperative Director of Communications and Public Relations Casey Hollins

Discussed- The fundraising events for nonprofits known as the Power of Change. How Cooperative members can support local nonprofits by rounding up to the next dollar on their bills. The upcoming board of directors' elections and how to get involved. 2 minutes at 8:30 a.m. 8 minutes at 12:25 a.m. and 12:30 p.m.

Wednesday March 27, 2024- Clarke County Quilter's Representative Kathleen Hintz

Discussed- What is included in the upcoming meeting for 2024 and the theme for 2026. How to get involved with the quilters. 2 minutes at 8:30 a.m. 6 minutes at 12:25 a.m. and 12:30 p.m.

Thursday March 28, 2024- Warren County Sheriff Crystal Cline and Warren County Fire Chief James Bonzano

Discussed- The experience they had working the recent rash of wildfires that struck the county on March 20. How they stretched their resources and why there is a need for additional personnel and the need for higher taxes in the county. 2 minutes at 8:30 a.m. 9 minutes at 12:25 a.m. and 12:30 p.m.

Friday March 29, 2024- Kernstown Battlefield Foundation Vice President Larry Turner

Discussed- Kernstown Battlefield's plan for the annual nationwide American Battlefield Trust Park Day. The need for volunteers all year round and opening day of the season and new hours. 2 minutes at 8:30 a.m. 8 minutes at 12:25 a.m. and 12:30 p.m.