

# ORDER



## Orders

Order / Rev: 223434  
 Alt Order #: 08008458  
 Product Desc: MURPHY FOR ST SENATE  
 Estimate: 4451  
 Flight Dates: 11/12/15 - 11/21/15  
 Original Date / Rev: 11/11/15 / 11/11/15  
 Order Type: GENERAL

Primary AE: WGNO-TV  
 Sales Office: Teresa DiFuria  
 Sales Region: NPHL  
 National

## Agency

Name: Buying Time LLC  
 Buying Contact:  
 Billing Contact:  
 650 Massachusetts Ave NW  
 Washington, DC 20001

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Murphy/D/SSN/LA  
 Demographic: A35+  
 Product Codes: PL2,k,l  
 Priority: 04  
 Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/21/15	55	\$6,955.00	\$5,911.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	55	\$6,955.00	\$5,911.75	0.00
Totals	55	\$6,955.00	\$5,911.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria				100%

## Order Share

WGNO-TV	Share	Total
	8%	\$6,955.00
Market	100%	\$86,937.50

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	16%	\$13,910.00
WHNO	0%	\$0.00



Order / Rev: 223434

Advertiser: **Murphy/D/SSN/LA**

Print Date: 11/11/15 10:35:09

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Order / Rev:	223434
Alt Order #:	08008458
Flight Dates:	11/12/15 - 11/21/15

Advertiser:	MURPHY/D/SSN/LA
Product Desc:	MURPHY FOR ST SENATE
Estimate:	4451

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	26	11/20/15	11/20/15	Friday Prime Hour 3 Friday Prime Hour 3	CM	9:00 PM-10:00 PM	-----1--	:30	1	\$800.0004		0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	-----1--	1	\$800.00	0.00								
E 9	26	11/16/15	11/16/15	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	1-----	:30	1	\$170.0004		0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$170.00	0.00								
E 10	26	11/16/15	11/16/15	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	1-----	:30	1	\$70.0004		0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$70.00	0.00								
E 11	26	11/16/15	11/16/15	M-F Late Fringe Rot M-F Late Fringe Rot	CM	11:05 PM-12:05 XM (11:05 PM-12:05 XM)	1-----	:30	1	\$40.0004		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$40.00	0.00								
E 12	26	11/16/15	11/16/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$110.00	0.00								
E 13	26	11/16/15	11/16/15	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$110.00	0.00								
E 14	26	11/16/15	11/16/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$150.0004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$150.00	0.00								
E 15	26	11/16/15	11/16/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$85.0004		0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$85.00	0.00								
E 16	26	11/16/15	11/16/15	Monday Prime Monday Prime	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$1,250.0004		0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	1-----	1	\$1,250.00	0.00								
E 17	26	11/14/15	11/14/15	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$55.0004		0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/09/15	11/15/15	-----1-	1	\$55.00	0.00								
E 18	26	11/14/15	11/21/15	Sa 7a-8a Sa 7a-8a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$75.0004		0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 223434

Advertiser: **Murphy/D/SSN/LA**

Print Date: 11/11/15 10:35:10

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All Order #: 08008458

**Product Desc:** MURPHY FOR ST SENATE

**WGNO-TV**

**Flight Dates:** 11/12/15 - 11/21/15

**Estimate:** 4451

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E18	26	11/14/15	11/21/15	Sa 7a-8a Sa 7a-8a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$75.0004		0.00	NM	2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    -----1-    1    \$75.00    0.00															
Week: 11/16/15    11/22/15    -----1-    1    \$75.00    0.00															
E19	26	11/15/15	11/15/15	Su 5p-530p Su 5p-530p	CM	5:00 PM-5:30 PM	-----1	:30	1	\$105.0004		0.00	NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    -----1    1    \$105.00    0.00															
E20	26	11/15/15	11/15/15	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----1	:30	1	\$35.0004		0.00	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    -----1    1    \$35.00    0.00															
E21	26	11/15/15	11/15/15	Su 8a-9a Su 8a-9a	CM	8:00 AM-9:00 AM	-----1	:30	1	\$40.0004		0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    -----1    1    \$40.00    0.00															
E22	26	11/19/15	11/19/15	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	---1---	:30	1	\$65.0004		0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    ---1---    1    \$65.00    0.00															
E23	26	11/12/15	11/19/15	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	---1---	:30	1	\$170.0004		0.00	NM	2	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    ---1---    1    \$170.00    0.00															
Week: 11/16/15    11/22/15    ---1---    1    \$170.00    0.00															
E24	26	11/12/15	11/19/15	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	---1---	:30	1	\$115.0004		0.00	NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    ---1---    1    \$115.00    0.00															
Week: 11/16/15    11/22/15    ---1---    1    \$115.00    0.00															
E25	26	11/12/15	11/12/15	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	---1---	:30	1	\$70.0004		0.00	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    ---1---    1    \$70.00    0.00															
E26	26	11/19/15	11/19/15	M-F Late Fringe Rot M-F Late Fringe Rot	CM	11:05 PM-12:05 AM	---1---	:30	1	\$40.0004		0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/16/15    11/22/15    ---1---    1    \$40.00    0.00															
E27	26	11/12/15	11/19/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$110.0004		0.00	NM	2	\$220.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/09/15    11/15/15    ---1---    1    \$110.00    0.00															

Order / Rev: 223434

Advertiser: **Murphy/D/SSN/A**

Alt Order #: 08008458

**Product Desc:** MURPHY FOR ST SENATE

WISNO-10

**Flight Dates:** 11/12/15 - 11/21/15

**Estimate:** 4451

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E27	26	11/12/15	11/19/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$110.0004		0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	---1---	1	\$110.00	0.00								
E28	26	11/12/15	11/19/15	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	---1---	:30	1	\$45.0004		0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/09/15	11/15/15	---1---	1	\$45.00	0.00								
		Week: 11/16/15	11/22/15	---1---	1	\$45.00	0.00								
E29	26	11/12/15	11/19/15	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$110.0004		0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/09/15	11/15/15	---1---	1	\$110.00	0.00								
		Week: 11/16/15	11/22/15	---1---	1	\$110.00	0.00								
E30	26	11/19/15	11/19/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$150.0004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/09/15	11/15/15	---1---	1	\$110.00	0.00								
		Week: 11/16/15	11/22/15	---1---	1	\$110.00	0.00								
E31	26	11/12/15	11/19/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$85.0004		0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	---1---	1	\$150.00	0.00								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/09/15	11/15/15	---1---	1	\$85.00	0.00								
		Week: 11/16/15	11/22/15	---1---	1	\$85.00	0.00								
E32	26	11/17/15	11/17/15	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	-1-----	:30	1	\$65.0004		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	-1-----	1	\$65.00	0.00								
E33	26	11/17/15	11/17/15	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	-1-----	:30	1	\$170.0004		0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	-1-----	1	\$170.00	0.00								
E34	26	11/17/15	11/17/15	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$115.0004		0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	-1-----	1	\$115.00	0.00								
E35	26	11/17/15	11/17/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	-1-----	1	\$110.00	0.00								
E36	26	11/17/15	11/17/15	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$45.0004		0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/16/15	11/22/15	-1-----	1	\$45.00	0.00								

Order / Rev: 223434

**Advertiser:** Murphy/D/SSN/LA

Print Date: 11/11/15 10:35:10

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Alt Order #: 08008458

**Product Desc:** MURPHY FOR ST SENATE

**WGNO-TV**

**Flight Dates:** 11/12/15 - 11/21/15

**Estimate:** 4451

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E37	26	11/17/15	11/17/15	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$110.00	0.00									
E38	26	11/17/15	11/17/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$150.0004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$150.00	0.00									
E39	26	11/17/15	11/17/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$85.0004		0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$85.00	0.00									
E40	26	11/18/15	11/18/15	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 AM	-1-----	:30	1	\$70.0004		0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$85.00	0.00									
E41	26	11/18/15	11/18/15	M-F Late Fringe Rot M-F Late Fringe Rot	CM	11:05 PM-12:05 XM (11:05 PM-12:05 XM)	-1-----	:30	1	\$40.0004		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$40.00	0.00									
E42	26	11/18/15	11/18/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$110.00	0.00									
E43	26	11/18/15	11/18/15	M-F 5a-7a Good Morning New Orleans	CM	5:00 AM-7:00 AM	-1-----	:30	1	\$45.0004		0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$45.00	0.00									
E44	26	11/18/15	11/18/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$85.0004		0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/16/15	11/22/15	-1-----	1	\$85.00	0.00									

Totals	\$5	\$6,955.00
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NOV 11/15 11.11  
WGN-TV

PROGRAM : ABC26 NEWS @ 5  
CON COM1: ABC26 NEWS @ 5









REP HEADLINE# 8008458  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

NOV11/15 11.11  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			100P-200P PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL	30		\$65.00	11/19	11/19	1		THU	1
23			1000P-1035P PROGRAM : ABC 26 NEWS CON COM1: ABC 26 NEWS	30		\$170.00	11/12	11/19	1		THU	2
24			1000A-1100A PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$115.00	11/12	11/19	1		THU	2
25			1100A-1130A PROGRAM : ABC 26 MIDDAY NEWS CON COM1: ABC 26 MIDDAY NEWS	30		\$70.00	11/12	11/12	1		THU	1
26			1105P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$40.00	11/19	11/19	1		THU	1
27			500P-530P PROGRAM : ABC26 NEWS @ 5 CON COM1: ABC26 NEWS @ 5	30		\$110.00	11/12	11/19	1		THU	2
28			500A-700A PROGRAM : GOOD MORNING N.O. CON COM1: GOOD MORNING N.O.	30		\$45.00	11/12	11/19	1		THU	2
29			600P-630P PROGRAM : NEWS WITH A TWIST CON COM1: NEWS WITH A TWIST	30		\$110.00	11/12	11/19	1		THU	2
30			630P-700P PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY	30		\$150.00	11/19	11/19	1		THU	1



NOV 11/15 11.11  
WGN-TV

REP HEADLINE# 8008458  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

NOV11/15 11.11  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			1100A-1130A	30		\$70.00	11/18	11/18	1		WED	1
PROGRAM : ABC 26 MIDDAY NEWS												
CON COM1: ABC 26 MIDDAY NEWS												
41			1105P-1205A	30		\$40.00	11/18	11/18	1		WED	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
42			500P-530P	30		\$110.00	11/18	11/18	1		WED	1
PROGRAM : ABC26 NEWS @ 5												
CON COM1: ABC26 NEWS @ 5												
43			500A-700A	30		\$45.00	11/18	11/18	1		WED	1
PROGRAM : GOOD MORNING N.O.												
CON COM1: GOOD MORNING N.O.												
44			700A-900A	30		\$85.00	11/18	11/18	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
NOV/15 \$6,955.00												
												CONTRACT TOTAL \$6,955.00
												TOTAL SPOTS 55

MARKET TOTALS \$86,937 WGNO 8% WML 48% WVUE 26% WDSU 16% WNOX 1% WCCL 0% WUPL 1%  
 SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KTVE-TV, Boise</u>	<b>Date:</b> <u>11/12/15</u>
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I, Buying Time, LLC.

being/on behalf of: Mickey Murphy Campaign

a legally qualified candidate of the Democratic

political party for the office of: LA SD 12

in the Run Off

election to be held on: November 21, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available)	NET \$
--	--------



I represent that the payment for the above described broadcast time has been furnished by:

Mickey Murphy Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joy Murphy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/11/2015

Date

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title