

✓

WUTV/WNYO Political File Checklist

Candidate: NYS Dem Comm
Agency: AKPD message? media
Flight Dates: 10/27 - 11/3/14

Rep: Laura Heinrich
Today's Date: 10/29/14
Contract # 1960574

Copy of Sales Order

Copy of NAB Form

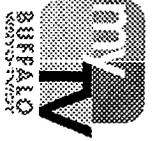
Copy of Check - PARTIAL \$ 17 - 255.00

ADD'L PARTIAL \$ 17 - 1117.75

Complete packets go to public file

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 1960574

Schedule Dates: 10/27/14-11/03/14
Advertiser: New York State Democratic Committee (78386)
Agency: AKPD Message & Media (6417)
Product: POLITICAL ISSUE (ns) (1187)
Brand: NYS DEMS 10/27-11/9 (671026)
Salesperson: Millennium/CHI, Chicago (1094)
Sales Office: Millennium Chicago
Buyer Name: SILVERMA,VIVIAN
Phone/Fax: /
CPE: N/A
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: NYS DEMS 10/27-11/9
LAURA HEINRICH

Date Entered: 10/24/14
Last Modified: 10/27/14
Entered By: Kity Hodles
CO-OP: No
Headline #: ECR10451589
Demo: A3+-R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$242.25
Net Total: \$1,372.75
Sales Tax:

By Broadcast Month	Spots	Rate
Nov. 2014	10	\$1,615.00
Grand Total:	10	\$1,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	10/27/14-10/27/14	1	:30	6:58P- Big Bang Theory B	1								1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/24/14
2.0	Normal Line / SPOT (1)	10/29/14-10/29/14	1	:30	10A- Jerry Springer B	1			1					1	\$30.00	\$30.00	Buffalo (WNYO)	SPRINGER	10/27/14
3.0	Normal Line / SPOT (2)	10/31/14-10/31/14	1	:30	10A- Jerry Springer B	1				1				1	\$30.00	\$30.00	Buffalo (WNYO)	SPRINGER	10/27/14
4.0	Normal Line / SPOT (3)	10/31/14-10/31/14	1	:30	5P- Peoples Court	1					1			1	\$75.00	\$75.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
5.0	Normal Line / SPOT (4)	11/03/14-11/03/14	1	:30	5P- Peoples Court	1						1		1	\$75.00	\$75.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
6.0	Normal Line / SPOT (5)	10/31/14-10/31/14	1	:30	6P- 7P (EST)	1					1			1	\$105.00	\$105.00	Buffalo (WNYO)	CELEBRITY NAME GAME	10/27/14
7.0	Normal Line / SPOT (7)	10/29/14-10/29/14	1	:30	6:58P- Big Bang Theory B	1			1					1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/27/14
8.0	Normal Line / SPOT (8)	10/31/14-10/31/14	1	:30	6:58P- Big Bang Theory B	1					1			1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/27/14
9.0	Normal Line / SPOT (9)	11/03/14-11/03/14	1	:30	6:58P- Big Bang Theory B	1						1		1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/27/14
9.0.1	Closed Preempt (9)	11/03/14															Buffalo (WNYO)	Pre-empt/Spot -	
10.0	Normal Line / Prime (10)	10/29/14-10/29/14	1	:30	8P- MYN-The Walking Dead (Wednesday)	1						1		1	\$100.00	\$100.00	Buffalo (WNYO)	WALKING DEAD	10/27/14
11.0	Normal Line / SPOT (11)	10/28/14-10/28/14	1	:30	6:58P- Big Bang Theory B	1			1					1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY ADD FROM W/O 10/20 N/A	10/27/14

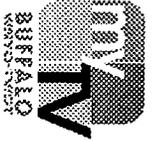
CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

[Handwritten Signature] 11/5/14



WNYO Buffalo
609 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 1960574

Schedule Dates 10/27/14-11/03/14

Advertiser New York State Democratic Committee (78386)

Agency AKPD Message & Media (6417)

Product POLITICAL ISSUE (ns) (1187)

Brand NYS DEMS 10/27-11/9 (671026)

Salesperson Millennium/CHI, Chicago (1094)

Sales Office Millennium Chicago

Buyer Name SILVERMAN, VIVIAN

Phone/Fax /

CPE N/A

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments NYS DEMS 10/27-11/9
LAURA HEINRICH

Date Entered 10/24/14
Last Modified 10/24/14
Entered By Kitty Holmes

CO-OP No
Headline # ECR10451589
Demo A35+R

Order Type Normal
Package Deal
Commission % 15.00

Commission \$287.25

Net Total \$1,627.75

Sales Tax

By Broadcast Month	Spots	Rate
Nov. 2014	11	\$1,915.00
Grand Total:	11	\$1,915.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	10/27/14-10/27/14	1	:30	6:58P- Big Bang Theory B	1								1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/24/14
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/29/14-10/29/14	1	:30	10A- Jerry Springer B				1					1	\$30.00	\$30.00	Buffalo (WNYO)	SPRINGER	10/27/14
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	10A- Jerry Springer B				1					1	\$30.00	\$30.00	Buffalo (WNYO)	SPRINGER	10/27/14
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	5P- Peoples Court				1					1	\$75.00	\$75.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
Est 4.0	Unapproved (NewL) on credit hold / SPOT	11/03/14-11/03/14	1	:30	5P- Peoples Court				1					1	\$75.00	\$75.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	6P- 7P (EST)				1					1	\$105.00	\$105.00	Buffalo (WNYO)	CELEBRITY NAME GAME	10/27/14
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/29/14-10/29/14	1	:30	6:58P- Big Bang Theory B				1					1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/27/14
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	6:58P- Big Bang Theory B				1					1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/27/14
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/03/14-11/03/14	1	:30	6:58P- Big Bang Theory B				1					1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

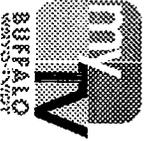
Date:

Accepted-Station:

Date:

Comments:

[Handwritten signatures and dates]



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 1960574
Schedule Dates 10/27/14-11/03/14
Advertiser New York State Democratic Committee (78386)
Agency AKPD Message & Media (6417)
Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS 10/27-11/9 (671026)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SILVERMA,VIVIAN
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NYS DEMS 10/27-11/9
LAURA HEINRICH

Date Entered 10/24/14
Last Modified 10/24/14
Entered By Kitty Holmes
CO-OP No
Headline # ECR10451589
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$287.25
Net Total \$1,627.75
Sales Tax

Buffalo (WNYO)		
By Broadcast Month	Spots	Rate
Nov. 2014	11	\$1,915.00
Grand Total:	11	\$1,915.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (New), on credit hold / Prime	10/29/14-10/29/14	1	:30	8P- MN-The Walking Dead (Wednesday)	1			1					1	\$100.00	\$100.00	Buffalo (WNYO)	WALKING DEAD	10/27/14
Est 11.0	Unapproved (New), on credit hold / SPOT	10/28/14-10/28/14	1	:30	6:58P- Big Bang Theory B	1								1	\$300.00	\$300.00	Buffalo (WNYO)	BIG BANG THEORY ADD FROM W/O 10/20 N/A	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

Rep Order# 10451589 Ver# 1 Status New
 EC'd No

Traffic Order# 1940574

Printed: 10/24/14 2:57 PM
 Last Received: 10/24/14 2:49 PM

Showing Buylines: All Rep Changes or Last Station Changes

ORDER WORKSHEET

Station WNYO-TV BUFFALO NY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NYS DEMS 10/27-11/9
 Estimate#
 Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
 703 N. FRANKLIN
 CHICAGO, IL 60654
 Agency C/P1/P2/E
 Flight Dates 10/27/14-11/09/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (LZ2) LAURA HENRICH
 Sales Assistant CHELSEA
 Salesperson Phone# 312-832-6613
 Salesperson Fax# 917-206-9920

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORD, STARTS MON PLS CNF THANKS, CHELSEA

LN	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/29-10/29	10A-11A	SPRINGGR	30	\$30.00	W	1	1	1	\$30.00	-
2	10/31-10/31	10A-11A	SPRINGGR	30	\$30.00	F	1	1	1	\$30.00	-
3	10/31-10/31	5P-6P	PEOPLES COURT	30	\$75.00	F	1	1	1	\$75.00	-
4	11/03-11/03	5P-6P	PEOPLES COURT	30	\$75.00	M	1	1	1	\$75.00	-
5	10/31-10/31	6P-7P	CELEBRITY NAME GAME	30	\$105.00	F	1	1	1	\$105.00	-
6	10/27-10/27	7P-730P	BIG BANG THEORY	30	\$300.00	M	1	1	1	\$300.00	-
7	10/29-10/29	7P-730P	BIG BANG THEORY	30	\$300.00	W	1	1	1	\$300.00	-
8	10/31-10/31	7P-730P	BIG BANG THEORY	30	\$300.00	F	1	1	1	\$300.00	-
9	11/03-11/03	7P-730P	BIG BANG THEORY	30	\$300.00	M	1	1	1	\$300.00	-
10	10/29-10/29	8P-9P	WALKING DEAD	30	\$100.00	W	1	1	1	\$100.00	-

ORDER WORKSHEET

Rep Order# 10451589 Ver# 1 Status New

Traffic Order#
Last Received:
Showing Buylines:

Printed: 10/24/14 2:57 PM
10/24/14 2:49 PM
2 of 2
All Rep Changes or Last Station Changes

Station WNYO-TV BUFFALO NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS 10/27-11/9
Estimate#
Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 10/27/14-11/09/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (LZZ) LAURA HEINRICH
Sales Assistant CHELSEA
Salesperson Phone# 312-832-6613
Salesperson Fax# 917-206-9920

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
11	10/28-10/28	7P-730P	BIG BANG THEORY	30	\$300.00	Tu	1	1	1	\$300.00	-
Sales remark: V1 ADD FROM W/O 10/20 N/A											

---REPORT TOTALS---
Report Totals: V11 / \$1,915.00

---SALES MONTHLY TOTALS---

Nov2014: 11 / \$1,915.00

Order Totals: 11 / \$1,915.00 Total GRBS: 0.0

---COMPETITIVE---

Market Totals	\$138,768.12	CABL	.00%	DUNKN	.00%	GRZ	28.46%	WTVB	45.47%	WKEM	10.80%
		WNLO	4.92%	WNYO	1.38%	WUTV	8.97%				

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR
NON-COMMERCIAL BROADCAST AIRTIME

Station and Location: WNYO	Date: October 17, 2014
---	----------------------------------

I, Jamie Morgan/AKPD MEDIA LLC
do hereby request station time concerning the following issue:

New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

New York State Democratic Committee

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

For programming that "communicates a political matter of national importance" include (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any state or local office (e.g., state referendums to "raise the school budget", "cut taxes by 10%," etc.); and (3) a national or state issue or a federal law, executive order, regulation or ruling involving the FCC, the courts, federal government or federal legislation.

Does the programming, in whole or in part, communicate a message relating to any political matter of national importance?
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for executive information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John P. Gulino, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10-17-14

Date



Signature

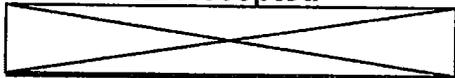
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Printed Name

Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

JPMORGAN CHASE BANK, NA
02-0017710

5668

AKPD MESSAGE AND MEDIA LLC
7730 N. FRANKLIN ST. STE 404
CHICAGO, IL 60654-7205

10/24/14

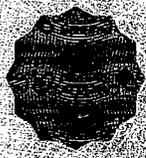
PAY TO THE ORDER OF WNYO-TV/WB/CH.49

\$ 255.00

Two Hundred Fifty-Five and 00/100***** DOLLARS

PROTECTED AGAINST FRAUD

WNYO-TV/WB/CH.49



Isiah Deyman
Joe

MEMO NY Dems 10/27 only

005668 0710000131 433298697

© 2014 INTUIT INC. 7800-433-8810

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

5802

JPMORGAN CHASE BANK NA
02/001770

AKPD MESSAGE AND MEDIA LLC
730 N. FRANKLIN ST. STE 404
CHICAGO IL 60654-7205

10/27/14

PAY TO THE ORDER OF WNYO-TV/WB/CH.49

\$ 1,117.75

One Thousand One Hundred Seventeen and 75/100 *****

... DOLLARS

PROTECTED AGAINST FRAUD

WNYO-TV/WB/CH.49



Jared



MEMO NY Dems 10/28 11/4

⑆005802⑆ ⑆071000013⑆ 433298E97⑆