

Issues and Programs

Fourth Quarter of 2023

The list is not all inclusive and the order does not indicate the significance.

Monday through Friday

5:00 am – WI Ag News - Part 1

5:02 am – WI Ag News - Part 2

5:05 am – Healthy Living

5:07 am - Dairy Radio Minute-Dairy Radio Now Network

5:15 am – Farm Progress America – Farm Progress America Network

5:30 am – Dairy Radio Now – Dairy Radio Now Network

5:35 am – WI Ag News - Brownfield

5:50 am – Dairy Update – Brownfield

5:52 am – Managing for Profit - Brownfield

Saturday

5:00 am – Two Cents - Brownfield

5:20 am – Daily Radio Minute – Dairy Radio Network

5:23 am – Dairy Rewind – Dairy Radio Network

5:48 am – Farm Progress America - Brownfield

6:16 am – Best of Healthy Living - Brownfield

Ag Market Updates

12:10 pm / 12:13 pm

Crime: A stabbing incident in the City of Sparta has left the victim hospitalized but expected to recover. The offender has appeared in Monroe County Circuit Court for multiple charges from that day. To include Two Counts of Attempted 1st degree Intentional Homicide, Disorderly Conduct, Aggravated Battery, and several other charges. A \$500,000 cash bond has been imposed along with multiple special bond conditions.

Community: The magic of the holiday season comes to life with the award-winning 9th annual Kriskindlmarkt, a traditional outdoor European-style market, occurring in downtown Sparta, WI for 4 consecutive weekends. 2023 dates are November 24 and 25, December 1 and 2, December 8 and 9, and December 15 and 16. Friday hours are 4-8 PM; Saturday hours are 9 AM-8PM.

Community: COW97 partnered with Hansen's IGA for their annual Dream Christmas. Each year entries are received from individuals nominating families that are going through difficult times. Ten families are chosen to receive a \$100.00 gift card from Hansen's IGA this holiday season. Additional donations come in from listeners throughout the area. It truly brightens the families Christmas.

Education: The UW Board of Regents made a unanimous decision to fire UW-LaCrosse Chancellor Joe Gow. This is following allegations of involvement in the adult porn industry. The board has appointed Provost Betsy Morgan as the interim chancellor.

Community: Community Calendar. Read every Monday through Friday at 9:30. A list of upcoming events happening in the community. Including but not limited to blood drives and charity fundraisers.

Community: Local newscasts produced and broadcasted at 6,7,8, noon and 5 Monday through Friday and at 7,8 and noon Saturday.