

	Program/Segment	Issue and description	Duration
10/1	Three Rivers Chamber of Commerce	Holiday and harvest fair	7 mins
10/3	Ukrainian Church	Fundraising opportunities to help combat the war with Russia, people of Ukrainian descent in our community	8 mins
10/6	Town Manager Segment - Palmer Ryan McNutt	Grand opening of 13 world, new business, Heating dollar for Palmer residents that qualify	9 mins
10/12	Eric Segundo, Ludlow Veteran's Agent	Veteran's events this month, appreciation events scheduled for next month	8 mins
10/15	James Jeanette, Ludlow Selectboard	Upcoming Ludlow events including celebrations and local community events	7 mins
10/17	Maureen Beauregard	Lions Club Mission and upcoming Lions Club events in Ludlow	6 mins
10/19	Ware Domestic Violence Task Force	Discuss awareness walk and task force events	9 mins
10/19	Ludlow 250 th Birthday Committee	Plans and events for the upcoming 250 th birthday celebration	8 mins
10/22	Town Manager Segment - Ware Stuart Beckley	Zoning district for new businesses, Town warrants dates and meetings	7 mins
10/24	Boy Scout Troop 18	Getting youth involved in scouting, benefits and upcoming scouting events	6 mins
10/26	Brookfield Institute Reggie Diemand	Welcome home veterans plan, proceeds to benefit military families	6 mins
10/29	Town Manager Segment -Palmer Ryan McNutt	Ribbon cutting at Forest Lake boat ramp, state auditor survey to residents	6 mins
10/31	Eric Segundo, Ludlow Veterans Agent	Food drive information and new food pantry in Ludlow	6 mins
11/3	Town Manager Segment – Monson (Jennifer Wolowicz)	Special town meeting discussion, articles available and voting for the 11/4 elections including hours and locations	7 mins
11/9	Paul Harper, Ware K of C	Discussion of Coats for Kids campaign and drop off locations including the live remote we will be broadcasting from	6 mins
11/10	Town Manager Segment - Ware (Stuart Beckley)	Town meeting issues and warrant, Veteran's Day ceremony	6 mins

11/17	Town Manager Segment - Ware (Stuart Beckley)	James Montgomery (Performing artist) discusses his upcoming performance	7 mins
11/22	Town Manager Segment (Monson) Jennifer Walowicz	Monson Arts Council holiday raffle and event, holiday lighting event and town hall office hours	8 mins
12/1	Bob Haveles – Palmer Historical and Cultural Society	Annual tree and wreath festival, donations and days of operation	8 mins
12/1	Town Manager Segment – Ware Stuart Beckley	Covid vaccine clinic dates, winter parking ban and regulations, holiday stroll event	6 mins
12/8	Town Manager Segment – Palmer Ryan McNutt	Flu and vaccine town clinic dates and location	7 mins
12/15	Town Manager Segment – Hardwick Nicole Parker	Horse racing track proposal and voter interest, USDA grant loans and new business locating to Hardwick	7 mins
12/22	Town Manager Segment – Ware Stuart Beckley	Superintendent of Schools hiring committee dates and work, fire chief is retiring, Mary Lane Hospital updates	5 mins
12/27	Pathfinder Tech High School	Discussion of adult and evening job training programs available at the school	6 mins
12/29	Town Manager Segment – Palmer Ryan McNutt	Feasibility study on Converse Middle School, roof and equipment project at the Palmer wastewater treatment plant	8 mins

W-A-R-E has identified the following topics as significant issues facing our community in this quarter (not in ranked order):

1. News/ Social Issues
2. Health and Wellness
3. Senior Citizen services and assistance
4. Education and youth
5. Veteran assistance and outreach
6. Culture and Recreation
7. Farming, agriculture and natural resources
8. Health and Wellness (including food insufficiency)
9. Medical services and accessibility

Quarter 4: LIVE REMOTES

Live remote for Celebrate Ludlow in Ludlow, MA. Promoted Ludlow business and non-profits especially those that are available to residents to ensure they know what services are available for them.

Live remote for Three Rivers Fall Festival in Three Rivers promoting the community and the local events entering this fall and holiday season. (October 1)

Live remote for veteran food collection in Ludlow, MA supporting the Sgt Desforges VFW. (November 1)

Valley's Classic Hits partnered with local Palmer Food Share to host a food drive in the parking lot. We broadcast live with our station partners and collected food and non-perishable items for the local food pantry (November 5)

Annual participation in the Coats for Kids organized by the Ware Knights of Columbus and held at Nat Falk's Clothing. Ongoing event with one day remote where people can bring coats that are turned over the local schools. (November 12)

Quarter 4: New events

We provided ongoing holiday music for the Ware Flair Christmas lighting tour. It is a drive-through event and people tune their radios to the station which plays uninterrupted holiday music for the two hours of the event.

High School football season began concluded during this quarter. The games are sponsored locally and are available on Podcast for later broadcast.

High School basketball season began with the plan to provide on air coverage for 16 local games. This December we also began broadcasting Springfield International Charter School basketball games in addition to our local listening area games.

Hardwick, MA town administrator Nicole Parker joined our Town Manager Segment feature.

Quarter 4: Ongoing: We continue our partnership with Western MA News to provide updates and headlines. These air 4x's a day at 4, 5, 6 and 7 PM.

Randalls, a local farm in Ludlow calls in a 5-minute weekly feature on Friday that highlights items of the season as well as growing, harvesting, and farming information. This feature previews the weekly show which airs on Friday for one hour.

We began a new weekly show targeting local veterans and benefits available to them. The Western Mass Veterans Radio Show airs on Saturday mornings and features two local veteran agents as well as featured veterans who discuss benefits and solutions for our local veterans.

The following organizations benefitted from the reading of public service announcements during live programming and/or airing of pre-produced announcements played in unsold spot inventory. Recorded PSA are not logged nor are they tabulated.

Palmer Historical and Cultural Society Benefit
Local senior center fund raisers including holiday fairs

Knights of Columbus – Ware
Sgt Desforges VFW Food drive and Thanksgiving dinner