

August 1, 2014 to July 31, 2015
KHTH, KVRV, KFGY, KMHX, KSRO

| Recruitment Sources Used | # of Interviews Referred by Each Source |
|--------------------------|---|
| All access | 8 |
| Internship | 3 |
| On-Air spot | 2 |
| Referrals | 2 |
| Inside Radio | 0 |
| Station Websites | 1 |
| Online Resources | 0 |
| LinkedIn | 0 |
| Recruiting website | 6 |
| Direct contact | 2 |

Annual EEO Public File Report
Maverick Media of Santa Rosa, LLC
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KMHX-FM
1410 Neotomas Avenue, Suite 200
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning
August 1, 2014 to July 31, 2015

Vacancy Information

| Full/Part Time Positions Filled By Job Title | Total # Interviewed | Recruitment Source of Hire | Recruitment Sources Utilized |
|---|----------------------------|---------------------------------------|---|
| Sales | | Multiple | 3 |
| Reception | | Multiple | 3 |
| Board OP | | Multiple | 3 |
| Personality | | Multiple | 3 |
| Traffic | | Internal promotion | |
| Promotion Assistant | | Multiple | |

| Recruitment Sources | Contact | Address | Method of Contact | # of Interviews from source |
|---|---|---|-------------------|-----------------------------|
| Radio Announcements | | | | |
| 1 KHTH-FM, KFGY-FM, KSRO-AM Jeriann Delicio KVRV-FM, KMHX-FM | | 1410 Netomas Ave, Ste 21 Santa Rosa, CA 95405 | 707-543-0117 | |
| Online Resources | | | | |
| 2 craigslist.com | self post | none | | |
| 3 Internal Promotion | self post | none | | |
| 4 AllAccess.com | self post | none | | |
| 5 Facebook | self post | none | | |
| 6 Inside Radio | self post | none | | |
| 7 Station Website | Kevin Wodlinger | 1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405 | | |
| 8 | | | | |
| Colleges | | | | |
| 8 Sonoma State University | Elizabeth Burch | 1801 E. Cotati Ave Rohnert Park, CA 94928 | 707-664-2149 | |
| 9 Santa Rosa Junior College | Kim Kinahan | 1501 Mendocino Ave, Santa Rosa, CA 95401 | 707-396-8791 | |
| Other | | | | |
| 10 Direct Contact | none | | | |
| 11 Referral | none | | | |
| Outreach Initiatives | | | | |
| Internship Program | | | | |
| ongoing | Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College. | | | |
| Contact: Amber Young Internship Director | | | | |
| Santa Rosa Chamber of Commerce/2015 Business Expo | Kevin Wodlinger, Travis Saracco, Cathy Slacks, Denise Stevenson, Michael O'shea and Karma Hughes set up 1 booth, attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job | | | |

seekers. Sales collected resumes as well as presented attendees with applications for those interested.

**Rohnert Park Business Expo
2015**

Kevin Wodlinger, Michael O'shea, Cathy Slacks, Denise Stevenson, Michaela Young and Cathy Slacks set up 1 booth, attendees were invited to explore local job opportunities. Sales discussed

the radio stations as well as job opportunities for job

seekers. Sales collected resumes as well as presented

attendees with applications for those interested.

**Sales Recruitment
2014/2015**

Sales wanted listing on company website.

**Produced & Executed Job Fair
5/11/15**

Vaterian's job fair hosted by ASM at Double Tree Hotel in Rohnert Park

Sales Recruitment

Sales help wanted listing on "North Bay Top Jobs" website

**Chamber Mixer
Jun-15**

Chamber mixer at Healdsburg, Santa Rosa, and Rohnert Park.