



WFTS
4045 North Himes Ave.
Tampa, FL 33607
Main: (813)354-2828
Billing: (877)290-6091

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
409801-1	05/25/14	May 2014	04/28/14 - 05/23/14

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washington	National

Billing Address:

Multi Media Services Corporation
Attention: Accounts Payable
915 King Street - 2nd Floor
Alexandria, VA 22314

Send Payment To:

WFTS
P.O. Box 116909
Atlanta, GA 30368-6909

Advertiser	Product	Estimate Number
Lets Get to Work	Lets Get to Work	126

Flight Dates	Order #	Alt Order #
05/17/14 - 05/23/14	409801	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
14212		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/19/14	05/23/14	ABC Action News	5-530a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 11111-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/20/14	05/22/14	M-F 9-10a	9-10a	- 1- 1- - -	:30	2	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 05/20/14 9:44 AM M-F 9-10a 9-10a :30 LGTWTW051514H \$275.00 NM 2 WFTS Th 05/22/14 9:28 AM M-F 9-10a 9-10a :30 LGTWTW051514H \$275.00 NM									
5	05/19/14	05/23/14	M-F 11a-12p	1058a-12p	1- 1- 1- -	:30	3	\$500.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS 1- 1- 1- - Spots/Week 3 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 11:14 AM M-F 11a-12p 1058a-12p :30 LGTWTW051514H \$500.00 NM 2 WFTS W 05/21/14 11:33 AM M-F 11a-12p 1058a-12p :30 LGTWTW051514H \$500.00 NM 3 WFTS F 05/23/14 11:59 AM M-F 11a-12p 1058a-12p :30 LGTWTW051514H \$500.00 NM									
6	05/20/14	05/22/14	ABC Action News	1158a-1p	- 1- 1- - -	:30	2	\$350.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS - 1- 1- - - Spots/Week 2 Rate \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 05/20/14 12:13 PM ABC Action News 1158a-1p :30 LGTWTW051514H \$350.00 NM 2 WFTS Th 05/22/14 12:39 PM ABC Action News 1158a-1p :30 LGTWTW051514H \$350.00 NM									
7	05/19/14	05/21/14	M-F 3-4P Katie	3-4p	1- 1- - - -	:30	2	\$400.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS 1- 1- - - - Spots/Week 2 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 3:48 PM M-F 3-4P Katie 3-4p :30 LGTWTW051514H \$400.00 NM 2 WFTS W 05/21/14 3:55 PM M-F 3-4P Katie 3-4p :30 LGTWTW051514H \$400.00 NM									
8	05/20/14	05/22/14	M-F 4-5p	358-5p	- 1- 1- - -	:30	2	\$1,000.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS - 1- 1- - - Spots/Week 2 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 05/20/14 4:37 PM M-F 4-5p 358-5p :30 LGTWTW051514H \$1,000.00 NM 2 WFTS Th 05/22/14 4:45 PM M-F 4-5p 358-5p :30 LGTWTW051514H \$1,000.00 NM									
9	05/20/14	05/22/14	ABC Action News	458-530p	- 1- 1- - -	:30	2	\$1,200.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS - 1- 1- - - Spots/Week 2 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 05/20/14 5:22 PM ABC Action News 458-530p :30 LGTWTW051514H \$1,200.00 NM 2 WFTS Th 05/22/14 5:21 PM ABC Action News 458-530p :30 LGTWTW051514H \$1,200.00 NM									
10	05/19/14	05/23/14	ABC Action News	530-6p	1- 1- 1- -	:30	3	\$1,400.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS 1- 1- 1- - Spots/Week 3 Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 5:42 PM ABC Action News 530-6p :30 LGTWTW051514H \$1,400.00 NM 2 WFTS W 05/21/14 5:57 PM ABC Action News 530-6p :30 LGTWTW051514H \$1,400.00 NM 3 WFTS F 05/23/14 5:52 PM ABC Action News 530-6p :30 LGTWTW051514H \$1,400.00 NM									
11	05/19/14	05/23/14	ABC Action News	558-630p	11111- -	:30	5	\$1,200.00	NM
Weeks: Start Date 05/17/14 End Date 05/23/14 MTWTFSS 11111- - Spots/Week 5 Rate \$1,200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Lets Get to Work	Lets Get to Work	126	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/19/14	05/23/14	ABC Action News	558-630p	11111--	:30	5	\$1,200.00	NM
05/17/14 05/23/14 11111-- 5 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 6:10 PM ABC Action News 558-630p :30 LGTWTVO51514H \$1,200.00 NM 2 WFTS Tu 05/20/14 6:12 PM ABC Action News 558-630p :30 LGTWTVO51514H \$1,200.00 NM 3 WFTS W 05/21/14 6:24 PM ABC Action News 558-630p :30 LGTWTVO51514H \$1,200.00 NM 4 WFTS Th 05/22/14 6:24 PM ABC Action News 558-630p :30 LGTWTVO51514H \$1,200.00 NM 5 WFTS F 05/23/14 6:10 PM ABC Action News 558-630p :30 LGTWTVO51514H \$1,200.00 NM									
12	05/20/14	05/22/14	7-730p The List	658-730p	-1-1---	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/14 05/23/14 -1-1--- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 05/20/14 7:21 PM 7-730p The List 658-730p :30 LGTWTVO51514H \$700.00 NM 2 WFTS Th 05/22/14 7:13 PM 7-730p The List 658-730p :30 LGTWTVO51514H \$700.00 NM									
13	05/19/14	05/23/14	730-8p Let's Ask America	728-758p	1-1-1--	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/14 05/23/14 1-1-1-- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 7:46 PM 730-8p Let's Ask America 728-758p :30 LGTWTVO51514H \$700.00 NM 2 WFTS W 05/21/14 7:48 PM 730-8p Let's Ask America 728-758p :30 LGTWTVO51514H \$700.00 NM 3 WFTS F 05/23/14 7:39 PM 730-8p Let's Ask America 728-758p :30 LGTWTVO51514H \$700.00 NM									
14	05/18/14	05/23/14	ABC Action News	11-1135p	11111-1	:30	6	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/14 05/23/14 11111-1 6 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 05/18/14 11:14 PM ABC Action News 11-1135p :30 LGTWTVO51514H \$1,200.00 NM 2 WFTS M 05/19/14 11:23 PM ABC Action News 11-1135p :30 LGTWTVO51514H \$1,200.00 NM 3 WFTS Tu 05/20/14 11:12 PM ABC Action News 11-1135p :30 LGTWTVO51514H \$1,200.00 NM 4 WFTS W 05/21/14 11:12 PM ABC Action News 11-1135p :30 LGTWTVO51514H \$1,200.00 NM 5 WFTS Th 05/22/14 11:29 PM ABC Action News 11-1135p :30 LGTWTVO51514H \$1,200.00 NM 6 WFTS F 05/23/14 11:23 PM ABC Action News 11-1135p :30 LGTWTVO51514H \$1,200.00 NM									
15	05/20/14	05/22/14	Jimmy Kimmel 1135PM	1135p-1238a	-1-1---	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/14 05/23/14 -1-1--- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 05/20/14 11:54 PM Jimmy Kimmel 1135PM 1135p-1238a :30 LGTWTVO51514H \$600.00 NM 2 WFTS Th 05/22/14 11:54 PM Jimmy Kimmel 1135PM 1135p-1238a :30 LGTWTVO51514H \$600.00 NM									
16	05/19/14	05/23/14	Nightline 1235am	1238a-107a	1-1-1--	:30	3	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/14 05/23/14 1-1-1-- 3 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 12:50 AM Nightline 1235am 1238a-107a :30 LGTWTVO51514H \$250.00 NM 2 WFTS W 05/21/14 12:39 AM Nightline 1235am 1238a-107a :30 LGTWTVO51514H \$250.00 NM 3 WFTS F 05/23/14 12:38 AM Nightline 1235am 1238a-107a :30 LGTWTVO51514H \$250.00 NM									
17	05/19/14	05/19/14	8-10P Bachelor/Bachelore	758-10p	M-----	:30	1	\$8,000.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 M----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 05/19/14 8-10P Bachelor/Bacheloret 758-10p :00 \$8,000.00 NM See MG 17.2									
2 WFTS M 05/19/14 9:47 PM Bachelorette premiere 8-11pm :30 LGTWTV051514H \$8,000.00 NM MG for 17.1 05/19									
18	05/17/14	05/17/14	Sa 7-8a	7-8a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 05/17/14 7:10 AM Sa 7-8a 7-8a :30 LGTWTV051514H \$300.00 NM									
19	05/17/14	05/17/14	SA 8-9a	758-9a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 05/17/14 8:40 AM SA 8-9a 758-9a :30 LGTWTV051514H \$500.00 NM									
20	05/17/14	05/17/14	Sa 9-10a	9-10a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 05/17/14 9:23 AM Sa 9-10a 9-10a :30 LGTWTV051514H \$250.00 NM									
21	05/18/14	05/18/14	SU 7-8a	658-8a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 05/18/14 7:29 AM SU 7-8a 658-8a :30 LGTWTV051514H \$400.00 NM									
22	05/18/14	05/18/14	Su 8-9a	8-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 05/18/14 8:10 AM Su 8-9a 8-9a :30 LGTWTV051514H \$300.00 NM									
23	05/18/14	05/18/14	Su 9-10a This Week	9-10a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 05/18/14 9:49 AM Su 9-10a This Week 9-10a :30 LGTWTV051514H \$1,000.00 NM									
24	05/20/14	05/23/14	M-F 4-5p	358-5p	-TWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/17/14 05/23/14 -TWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Th 05/22/14 4:22 PM M-F 4-5p 358-5p :30 LGTWTV051514H \$1,000.00 NM									



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<u>Total Spots</u>							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$50,425.00
<u>Agency Commission</u>	\$7,563.75
<u>Net Amount Due</u>	\$42,861.25