

ORDER



WTVO Rockford, IL

Orders
Order / Rev: 1420572
Alt Order #: 25900503
Product Desc: Primary
Estimate: 5211
Flight Dates: 02/28/18 - 03/06/18
Original Date / Rev: 02/27/18 / 02/27/18
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Daniel Bliss/Governor/Dem/IL
Demographic: HH
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/06/18	30	\$10,600.00	\$9,010.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	30	\$10,600.00	\$9,010.00	0.00
Totals	30	\$10,600.00	\$9,010.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVO Rockford, IL	36%	\$10,600.00
Market	100%	\$29,444.44

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	25%	\$7,361.11
WQRF	4%	\$1,177.78
WREX	35%	\$10,305.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	02/28/18	02/28/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
EWN NWS-MRN@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----			1			\$100.00		0.00			
N 2	WTVO	03/01/18	03/01/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
EWN NWS-MRN@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1420572
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 Flight Dates: 02/28/18 - 03/06/18

Advertiser: POL/Daniel Biss/Governor/Dem/IL
 Product Desc: Primary
 Estimate: 5211

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---T---		1				\$100.00		0.00			
N 3	WTVO	03/02/18	03/02/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
EWN NWS-MRN@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----F--		1				\$100.00		0.00			
N 4	WTVO	03/05/18	03/05/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
EWN NWS-MRN@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	M-----		1				\$100.00		0.00			
N 5	WTVO	03/06/18	03/06/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
EWN NWS-MRN@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	-T-----		1				\$100.00		0.00			
N 6	WTVO	02/28/18	02/28/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	--W----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----		1				\$250.00		0.00			
N 7	WTVO	03/01/18	03/01/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---T---		1				\$250.00		0.00			
N 8	WTVO	03/02/18	03/02/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----F--		1				\$250.00		0.00			
N 9	WTVO	03/05/18	03/05/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	M-----		1				\$250.00		0.00			
N 10	WTVO	03/06/18	03/06/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	-T-----		1				\$250.00		0.00			
N 11	WTVO	02/28/18	02/28/18	M-F 3p-4p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----		1				\$150.00		0.00			
N 12	WTVO	03/01/18	03/01/18	M-F 3p-4p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---T---		1				\$150.00		0.00			
N 13	WTVO	03/02/18	03/02/18	M-F 3p-4p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----F--		1				\$150.00		0.00			
N 14	WTVO	03/05/18	03/05/18	M-F 3p-4p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	M-----		1			\$150.00	0.00					
N 15	WTVO	03/06/18	03/06/18	M-F 3p-4p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	-T-----		1			\$150.00	0.00					
N 16	WTVO	02/28/18	02/28/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	--W----		1			\$350.00	0.00					
N 17	WTVO	03/01/18	03/01/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	---T---		1			\$350.00	0.00					
N 18	WTVO	03/02/18	03/02/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	----F--		1			\$350.00	0.00					
N 19	WTVO	03/05/18	03/05/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	M-----		1			\$350.00	0.00					
N 20	WTVO	03/06/18	03/06/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	-T-----		1			\$350.00	0.00					
N 21	WTVO	02/28/18	02/28/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	--W----		1			\$300.00	0.00					
N 22	WTVO	03/01/18	03/01/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	---T---		1			\$300.00	0.00					
N 23	WTVO	03/02/18	03/02/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	----F--		1			\$300.00	0.00					
N 24	WTVO	03/05/18	03/05/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	M-----		1			\$300.00	0.00					
N 25	WTVO	03/06/18	03/06/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	-T-----		1			\$300.00	0.00					
N 26	WTVO	03/01/18	03/01/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	-T-----		1			\$300.00	0.00					

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Advertiser: POL/Daniel Biss/Governor/Dem/IL
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WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	---T---		1			\$300.00	0.00					
N27	WTVO	03/05/18	03/05/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
EYEWIT NW LC-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/05/18	03/11/18	M-----		1			\$300.00	0.00					
N28	WTVO	03/04/18	03/04/18	GMA Su GMA SUNDAY	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	-----S		1			\$250.00	0.00					
N29	WTVO	03/04/18	03/04/18	Academy Awards Red C&M OSCARS RED CARPET	CM	6:00 PM-7:30 PM (6:00 PM-7:30 PM)	-----S	:30	1	\$1,500.00	P5	0.00	NM	1	\$1,500.00
OSCARS RED CARPET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	-----S		1			\$1,500.00	0.00					
N30	WTVO	03/04/18	03/04/18	Academy Awards ACADEMY AWARDS	CM	7:30 PM-10:00 PM (7:30 PM-10:00 PM)	-----S	:30	1	\$2,500.00	P5	0.00	NM	1	\$2,500.00
ACADEMY AWARDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/26/18	03/04/18	-----S		1			\$2,500.00	0.00					
													Totals	30	\$10,600.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25900503	Changes as of: 2/27/2018 at 4:54 AM	Version: Current State Version 1
CPE: 852/984/5211	Flight: 2/28/18 - 3/6/18	Total \$: \$10,600.00
Agency: Canal Partners Media	Advertiser: Bliss For Illinois	Total Spots: 30
900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	Product: Primary	Total CPE: \$0.00
Agency Order #: 7093577	Buyer: Brimer, Chris	Total GRP:
Salesperson: BRADLEY PHILIPPS	202-955-5342	Con Type: POLITICAL/VOTE
		Assistant: BRADLEY PHILIPPS
		202-955-5342
Comments: Separation: 30		Separation:

1420572

#	Day/Time	DP	Program	Rate	Len	2/28 - 3/6										Total Spots	Total \$	CPE*	GRP*
						2/28	3/1	3/2	3/3	3/4	3/5	3/6							
1	W-F-M-Tu 6a-7a		EWN NWS-MRNN@6A	\$100.00	30	1	1	1	0	0	1	1	5	\$500.00	\$0.00	0.0			
2	W-F-M-Tu 7a-9a		GD MRN AMR-ABC	\$250.00	30	1	1	1	0	0	1	1	5	\$1,250.00	\$0.00	0.0			
3	W-F-M-Tu 3-4p-5p		JUDGE JUDY	\$150.00	30	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0			
4	W-F-M-Tu 5p-5:30p		EYEW NTW LCL-5	\$350.00	30	1	1	1	0	0	1	1	5	\$1,750.00	\$0.00	0.0			
5	W-F-M-Tu 5p-6:30p		EYEW NTW LCL-6	\$300.00	30	1	1	1	0	0	1	1	5	\$1,500.00	\$0.00	0.0			
6	W-F-M-Tu 6-10p-10:35p		EYEW NTW LCL-10	\$300.00	30	0	1	0	0	0	1	0	2	\$600.00	\$0.00	0.0			
7	Su 7a-8a		GD MRN-SUN-ABC	\$250.00	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0			
8	Su 8p-7:30p		OSCARS RED CARPET	\$1,500.00	30	0	0	0	0	1	0	0	1	\$1,500.00	\$0.00	0.0			
9	Su 7:30p-10p		ACADEMY AWARDS	\$2,500.00	30	0	0	0	0	1	0	0	1	\$2,500.00	\$0.00	0.0			
TOTALS:						5	6	5	0	3	6	5	30	\$10,600.00	\$0.00	0.0			



125 West 55th St
New York, NY 10019

Contract # 25900503		Changes as of: 2/27/2018 at 4:54 AM		Version: Current State Version 1	
CPE: 852/984/5211		Flight: 2/28/18 - 3/6/18		Station: WTVU	
Agency: Canal Partners Media		Advertiser: Bliss For Illinois		Market: Rockford	
900 Circle 75 Parkway, SE		Product: Primary		Office: WASHINGTON	
Suite 1650		Agency Order #: 7093577		Primary Demo:	
Atlanta, GA 30339		Buyer: Brimer, Chris		Con Type: POLITICAL/NOTE	
		Salesperson: BRADLEY PHILIPPS		Assistant: BRADLEY PHILIPPS	
		202-955-5342		202-955-5342	
				Separation:	
				Total \$: \$10,600.00	
				Total Spots: 30	
				Total CPE: \$0.00	
				Total GRP:	

Special Instructions	
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Date/Time	Added by	Comment
02/27/18 4:54 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$29,444
WTVU Share:	36%
Comment:	
WIFR:	25%
WQRF:	4%
WREX:	35%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$10,600.00	N/A	0.0
Total	100%	30	\$10,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Mar	30	\$10,600.00
Total	30	\$10,600.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/27/18 7:55 AM					\$0
New	2/27/18 4:53 AM	BRADLEY PHILIPPS	New	30		\$10,600.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY