



97.5 KNXR Quarterly Report 1/1/16-3/31/16

1. YOUTH ISSUES

KNXR did live on air mentions for the Rochester's Children's Dance Theater production of The Little Mermaid the week of March 7th, 2016.

2. ENVIROMENTAL ISSUES

KNXR has and will continue promoting the Minnesota Office of Environmental Assistances and their motto of "Reduce, Re-Use, Recycle", practicing what we preach by reducing our electricity consumption and by recycling all of our paper products.

3. COMMUNITY ISSUES

KNXR partnered up with the Med City Foundation to help promote the Community Expo and Blizzard Bash on January 30th, 2016. The Med City Foundation and this event is to help raise money and awareness for Leukemia and Lymphoma Society. KNXR played PSA's the whole month of January to promote the event. KNXR had the foundations founder Kristina Hesby on the air for an interview two days before the event. KNXR also had one of their on air staff members at the event to be the Emcee.