



97.5 KNXR Quarterly Report 10/1/2016-12/31/2016

1. YOUTH ISSUES

Development Coordinator of the Reading Center Rochester was in studio on October 3rd, 2016 to discuss the upcoming Dyslexia Dash 5K run. This race is a fundraiser for the reading center to help raise money for their scholarship programs. The Reading Center helps those with reading disabilities.

Cindy Russell, Executive Director of the Reading Center was in on November 7th, 2016 to discuss their event at the Rochester Public Library that was held on November 13th with famed illustrator Jerry Pinkney. She also talked about their anniversary dinner. The dinner is to raise funds for the Reading Center's scholarship programs.

2. ENVIROMENTAL ISSUES

KNXR had Sgt. Troy Christensen from the Minnesota State Patrol in our studio three this last quarter to discuss topics regarding the special seat belt enforcement law period. Law Enforcement was focusing on those who were not wearing the seat belts. He also came in right before Thanksgiving and the Christmas/New Year's Holidays to discuss the extra DUI enforcement patrol. The Holidays can be the deadliest times on the roads. He also stressed to motorist to check out the app 511mn.org as it has all the updated road conditions.

On December 16th, 2016 two officers from the Rochester Police Department along with their K9's came in to promote the new Olmsted-Rochester Law

Enforcement Foundation 2017 Calendars. The funds raised help purchase items that are needed for their K-9's

3. HEALTHCARE/HANDICAP ISSUES

Brian Hale, Marketing Director of Bear Creek Services was in on November 28th, 2016 to discuss their cookie classic fundraiser. This fundraiser is a holiday treat sale that features thousands of cookies, pies, cakes and etc for sale at \$7.00 a pound. All the proceeds from this sale go to benefit various programs at Bear Creek Services.

4. COMMUNITY ISSUES

Dennis Bosman called in to discuss the 5th annual Lake Zumbro Wild Game Feed at Uncle John's Bar and Grill on Saturday October 8th. All proceeds from the Game Feed go to the Lake Zumbro Dredging project.

Executive Director Jennifer Woodward was in studio October 10th, 2016 to talk about their upcoming Empty Bowls fundraiser for the Channel One Food Bank. Empty Bowls is a fundraiser to raise money for Channel One and their mission to feed the hungry in our area. Everyone that attends gets to hand pick a hand painted bow to take home with them.

On October 11th, 2016 Tony Enquist the Administrator for Charter House in Rochester. The Charter House is a retirement living community. He was here to promote their open house for the park side gallery. Which is an art gallery showcasing a resident of Charter House and her works of art.

David Lardinois of the American Cancer Society called in on October 17th, 2016 to promote the annual making strides against breast cancer walk in Rochester. The walk raises money for breast cancer research and other programs the American Cancer Society.