



**QUARTERLY REPORT OF  
ISSUES & PROGRAMS**

OCTOBER 1, 2019-DECEMBER 31, 2019

**KDFW TV-DT 27**

Serving the public interest in Dallas-Fort Worth market



### ***Ascertainment of Issues***

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's that aired is below).

**AARP "Heroes";**

**American Heart Association "Angela Bassett";**

**American Red Cross "Mister Rogers Helpers";**

**Big D Climb;**

**Boogie Bash;**

**CASA "Then You Came Along," "Emily's Dragon";**

**Christmas in Cowtown;**

**Community Calendar;**

**Emerald City Concert;**

**Empowering Girls STEM "Tiera";**

**Ending Hunger "Jennie Garth";**

**Fatherhood Involvement "NASCAR Dance," "WWE Dance";**

**Foster Care “Suitcase”;**

**Fox 4 Store;**

**Girl Scouts;**

**Junior Achievement “Dance”;**

**Kinsey African American Art and History Collection;**

**Leukemia & Lymphoma Society “WWE-Roman Reigns,” “Light the Night Walk”;**

**LV Project “Life Vest”;**

**Make a Wish Foundation “Where There’s a Wish There’s a Way”;**

**March of Dimes “Breakfast with a Champion”;**

**March of Dimes Signature Chefs Auction “Dallas”;**

**Marine Corps Reserve Toys for Tots “Allen,” “Beckett,” “Decades,” “Elves Shelf,” “Elves Sketchy,” “Elves Snow Time,” “Elves Truckin.” “Ember Moon,” “Fort Worth,” “Frisco,” “Mansfield,” “Mesquite,” “Southlake,” “STAR,” “Store,” “Thank You”;**

**National Guard “Family,” “I Will”;**

**National Highway Traffic Safety Administration “Roadblock-Emojis,” “Roadblock-Legend,” “Roadblock-Over The Top,” “Roadblock-Warning”;**

**Oncor Power Line Safety “Keep Away from Power Lines”;**

**Panther Island Ice;**

**Pros4Care Golf Tournament;**

**SAMHSA “Talk They Hear You”;**

**Southeast Guide Dogs “Super Hero Moxie,” “One Lucky Puppy”;**

**Susan G. Komen Race for the Cure “Register,” “Unacceptable-Angela Bassett,” “Tom Thumb,” “Who’s Your One?” “Frontlines”;**

**Texas Association of Broadcasters CASA “Then You Came Along,” “CASA - Emily’s Dragon”;**

**United States Marine Corps “America’s Marines,” “Why We Fight”;**

**USO “Holidays”;**

**Veteran’s Day “Folds of Honor - Wingman”, Dillion Independence Fund”, “Yuriy Independence Fund”;**

**Vogel Alcove “Homeless Help”;**

**Walk to End Alzheimer’s;**

**Warren Center;**

**And YMCA “One Number”.**



## *Weather and Amber Alerts*

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. In the 4<sup>th</sup> quarter of 2019, our viewing area had a limited amount of severe weather events, but one was of tornadic activity which brought devastation to our area.

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|------------------|--|
| October 20, 2019 | During the evening and overnight hours, severe storms broke out over our viewing area, resulting in tornadic activity over areas of Dallas. Because of this, KDFI Channel 27 provided continuing coverage of the events by running weather crawls and alerts throughout the entire time. |
| October 24, 2019 | Severe weather erupted over our viewing area during the late afternoon hours and KDFI Channel 27 alerted our viewers with weather crawls during the warnings.  |



## *Informational Programs*

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

**“Elizabeth Stanton’s Great Big World”** celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

**“Animal Rescue”** showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

**“Live Life & Win”** is a weekly nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Entrepreneurs, Extraordinary Teens, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship.

**“Made in Hollywood – Teen Kids Edition”** is an Emmy-nominated, nationally syndicated TV series providing an introduction to careers on-camera and “behind-the-screen,” plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

**“Sports Stars of Tomorrow”** brings the viewer inside the world of high school and college athletics. The program travels the country each week to highlight the brightest stars and athletes in all sports venues.

**“Teen Kids News”** showcases informational features for teens, reporting on diverse topics such as healthy eating, driving tips for new drivers, and internet predators. This program develops their learning, listening and thinking skills and serves as an enhancement of their academic and educational experience.



## ***KDFW FOX 4 NEWS AIRS ON CHANNEL 27***

At 7:00PM Monday through Friday, KDFI Channel 27 continues to air a repeat of KDFW's FOX 4 NEWS at 6:00pm.





## QUARTERLY SPONSORSHIPS -OCTOBER-



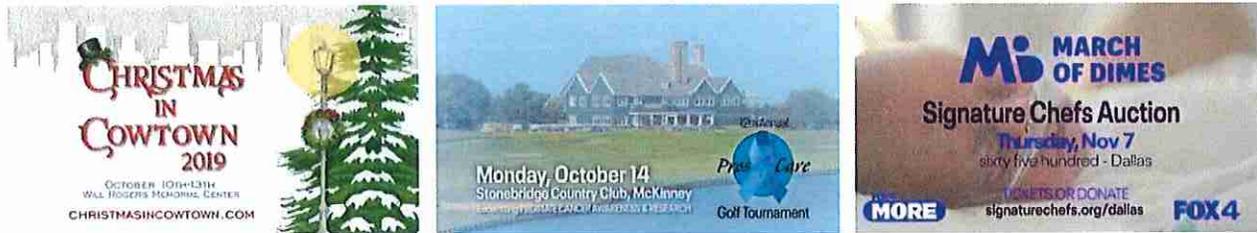
Komen Dallas Race for the Cure

KDFW provided live coverage of the Susan G. Komen Dallas Race for the Cure at NorthPark Center on October 26<sup>th</sup>, and was hosted by station on-air personnel.



**Komen – Tom Thumb**

The stations produced sponsored public service announcements the Susan G. Komen Race for the Cure (October 26<sup>th</sup> at North Park Center in Dallas).



**Christmas in Cowtown Holiday Gift Market**

The stations produced public service announcements for the Junior League of Fort Worth’s annual “Christmas in Cowtown Holiday Gift Market” (October 10<sup>th</sup> through 13<sup>th</sup> at the Will Rogers Memorial Center in Fort Worth.)

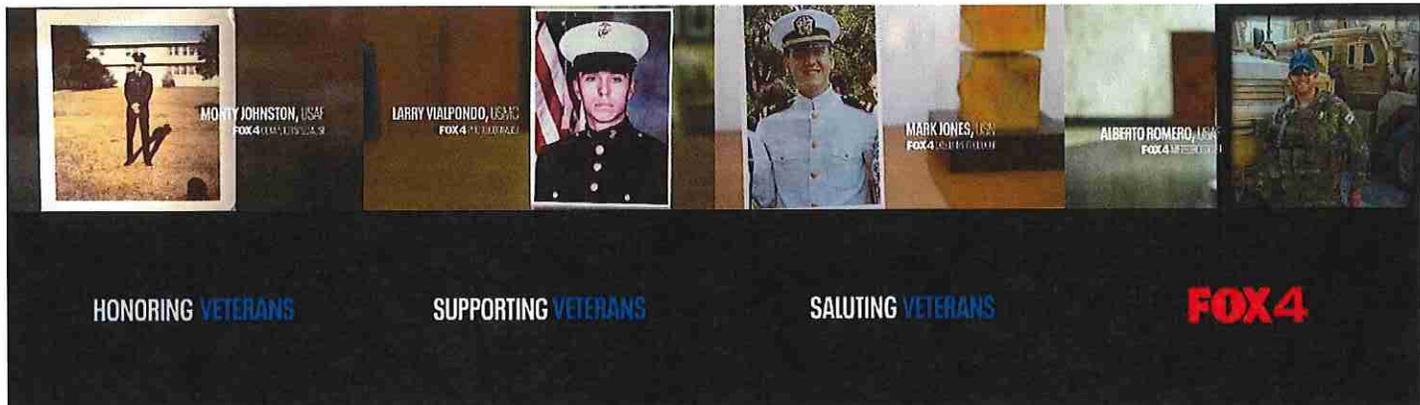
**Pros4Care Golf Tournament**

FOX 4 produced public service announcements for the 12<sup>th</sup> Annual Pros4Care Golf Tournament (October 14<sup>th</sup>, at the Stonebridge Country Club in McKinney).

**March of Dimes Signature Chefs Auction - Dallas**

The stations produced public service announcements for the March of Dimes Signature Chefs Auction (November 7<sup>th</sup> at sixty five hundred in Dallas).

**-NOVEMBER-**



**FOX 4 Vets**

In observance of and honor of Veteran’s Day, the stations produced a public service announcement saluting those in our FOX 4 family who have served our nation:

**Monty Johnson**, *United States Air Force*  
**Larry Vialpondo**, *United States Marine Corps*  
**Mark Jones**, *United States Navy*  
**Alberto Romero**, *United States Air Force*

Thank you, gentlemen, for your service to our country.



**Breakfast With a Champion**

The stations produced public service announcements for this year’s March of Dimes “Breakfast With a Champion” (November 21<sup>st</sup>, Hilton DFW Lakes in Grapevine).



**Panther Island Ice**

The stations produced spots to promote Panther Island Ice, Fort Worth’s only outdoor ice-skating rink. Proceeds to benefit the Trinity River Foundation.



**Toys for Tots**

The stations produced public service announcements to promote this year’s Marine Corps Reserve Toys for Tots campaign.



The stations produced public service announcements for the Toys for Tots campaign in partnership with Star 102.1 FM.



The stations produced spots to inform viewers about the FOX 4 online store whereby FOX 4 gear could be purchased, the proceeds of which benefit the Marine Corps Reserve Toys for Tots campaign.

## -DECEMBER-



It was another exciting December for the Marine Corps Reserve Toys for Tots campaign. And FOX 4 was all over North Texas broadcasting live as generous North Texans dropped-off toys and monetary donations at these locations:

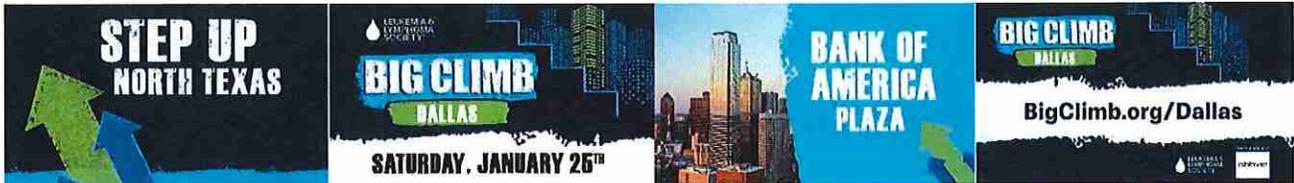
- Tuesday 12/3 – Sundance Square in Fort Worth
- Wednesday 12/4 – Mansfield ISD Center for the Performing Arts
- Friday 12/6 – Dr Pepper Ballpark in Frisco
- Saturday 12/7 – McDonalds in Mesquite
- Monday 12/9 – Southlake Town Center
- Tuesday, 12/10 – Allen Event Center



On December 11, FOX 4 volunteers spent the day at the Toys for Tots warehouse helping count and sort hundreds of toys that would be distributed to various charitable agencies in North Texas.



The stations took the opportunity to utilize outside talent to promote this year’s Toys for Tots campaign. When WWE Superstar Ember Moon visited our studios, she recorded some custom lines. Television legend and host of “Decades,” Bill Curtis, also recorded for us. In addition, members of the Mansfield Center for the Performing Arts were featured in a series of public service announcements for the campaign.



### Big D Climb

The stations produced public service announcements promoting the annual Big D Climb on January 25<sup>th</sup> at Bank of America Plaza, benefitting the Leukemia & Lymphoma Society.



### The Kinsey Collection

The stations produced public service announcements about the Kinsey African American Art & History Collection, now on exhibit at the African American Museum at Fair Park.



## ***Religious Programs***

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

**THE 700 CLUB:** (9:00am-10:00am Monday - Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

**JOEL OSTEEN:** (5:30am-6:00am, .5 hour, 8:00am-8:30am, .5 hour and 11:00am-11:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

**GATEWAY CHURCH:** (6:00am-6:30am Sunday, .5 hour. Last telecast date: 12/1/19)

Gateway Church practices its faith through the words of the Bible, emphasizing God's love, and love for their fellow man.

**PASTOR ROBERT MORRIS MINISTRIES:** (6:00am-6:30am Sunday, .5 hour. First telecast date: 12/8/19)

Pastor Morris teaches his congregation lessons of God's grace through the Bible and personal experiences.

**AMERICAN RELIGION TOWN HALL:** (6:30am-7:00am Sunday, .5 hour. Last telecast date 11/3/19)

“American Religion Town Hall” features leaders from all religious faiths talking and debating with each other in order to gain better insight on the different beliefs in our nation and world.

**JACK VAN IMPE:** (7:00am-7:30am, .5 hour)

Jack Van Impe teaches viewers meaningful lessons from Bible passages and discusses ways to use these lessons in daily life.

**IN SEARCH MINISTRIES:** (7:30am-8:00am Sunday, .5 hour)

This ministry remains dedicated to a 4 fold purpose: take the way of salvation to thousands, to resist materialism and humanism, restore credibility to religion and to show that the church is alive.

**CHRISTIAN WORSHIP HOUR:** (8:30am-9:00am Sunday, .5 hour)

The Christian Worship Hour proclaims the Word of God simply and humbly in all its truth and purity, with special concern and compassion for the lost and with hope and encouragement for all believers.

**ELEVATE LIFE CHURCH:** (9:00am-9:30am Sunday, .5 hour, 10:30-11:00am, .5 hour)

Connecting the community of Dallas Christians by encouraging hope and commitment, friendship and spiritual growth through the word of the Lord.

**JENTZEN FRANKLIN:** (8:30am-9:00am Sunday, .5 hour. Last telecast date 10/27/19)

Jentzen Franklin is the senior pastor of Free Chapel, a multi-campus church with global reach. Each week, he delivers the life-changing truth of God’s word to over 249 countries around the world.

**JOSEPH PRINCE:** (10:00am-10:30am, Sunday, .5 hour)

With more than two decades of full-time ministry behind him, Joseph Prince is today a leading voice in proclaiming the gospel of grace around the world through his books, teaching resources, and television ministry.

**JENNIFER SHEEHAN:** (11:30am-12:00pm Sunday, .5 hour)

The show's main goal is to inspire, give hope, lead the viewers to salvation in Jesus Christ and encourage the viewers to be obedient to God and His Bible.

In the 4th Quarter, KDFI Channel 27 aired a total of 141 hours of religious programming, averaging between 11.5 and 10.5 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

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