

ORDER

Orders
Order / Rev: 1993586
 Alt Order #:
Product Desc: Candidate- DM21-268 AFFILIATE
Estimate:
Flight Dates: 11/29/21 - 12/03/21
Original Date / Rev: 11/23/21 / 11/23/21
Order Type: GENERAL

Dallas KRLD-AM
Primary AE: Dallas House
Sales Office: L-DAL
Sales Region: Local

Agency
Name: StateNets
Buying Contact: David Martin
Billing Contact:
 17911 Harwood Ave
 Homewood, IL 60430

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texans for Eva Guzman
Demographic: M25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE

New Business Thru:
Advertiser External ID: 207523
Agency External ID: 4048452
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/03/21	15	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	15	\$0.00	\$0.00	0.00
Totals	15	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRLDA	11/29/21	12/03/21	M-Su ROS 5:00 AM-12:00 XM	CM	5:00 AM-12:00 XM (5:00 AM-12:00 XM)	333333--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/29/21	12/05/21	33333--		15		\$0.00		0.00					
													Totals	15	\$0.00

ORDER

Orders
Order / Rev: 1993588
 Alt Order #:
Product Desc: Candidate- DM21-268 HEADLINE NEWS
 Estimate:
Flight Dates: 11/29/21 - 12/03/21
Original Date / Rev: 11/23/21 / 11/23/21
Order Type: GENERAL

Dallas TSN Agriculture
Primary AE: Dallas House
Sales Office: L-DAL
Sales Region: Local

Agency
Name: StateNets
Buying Contact: David Martin
Billing Contact:
 17911 Harwood Ave
 Homewood, IL 60430

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texans for Eva Guzman
Demographic: M25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE

New Business Thru:
Advertiser External ID: 207523
Agency External ID: 4048452
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/03/21	15	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	15	\$0.00	\$0.00	0.00
Totals	15	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAG	11/29/21	12/03/21	M-Sa 5a-7p Tex Headlin	M	6:00 AM-7:00 PM	33333--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/29/21	12/05/21	33333--		15		\$0.00		0.00					
													Totals	15	\$0.00

ORDER

Orders
Order / Rev: 1993578
 Alt Order #:
Product Desc: Candidate- DM21-268
 Estimate:
Flight Dates: 11/29/21 - 12/03/21
Original Date / Rev: 11/23/21 / 11/23/21
Order Type: GENERAL

Dallas Texas State Net
Primary AE: Dallas House
Sales Office: L-DAL
Sales Region: Local

Agency
Name: StateNets
Buying Contact: David Martin
Billing Contact:
 17911 Harwood Ave
 Homewood, IL 60430

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texans for Eva Guzman
Demographic: M25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE

New Business Thru:
Advertiser External ID: 207523
Agency External ID: 4048452
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/03/21	15	\$22,500.00	\$19,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	15	\$22,500.00	\$19,125.00	0.00
Totals	15	\$22,500.00	\$19,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAM	11/29/21	12/03/21	M-Sa 5a-7p Texas State	CM	6:00 AM-7:00 PM	33333--	1:00	15	\$1,500.00	NON-	0.00	NM	15	\$22,500.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/29/21	12/05/21	33333--		15				\$1,500.00		0.00			
													Totals	15	\$22,500.00

NETWORK SPOT CONTRACT



Date **11/23/21** Modification Date _____
 Contract # **DM21-268** Estimate # _____

ADVERTISER

Advertiser	Texans for Eva Guzman
Product	Candidate
Agency	StateNets
Account Executive	Dave Martin
AE Phone	804-364-3075
AE Email	davemartin@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

Contract Start 11/29/21 # of Weeks 1
 Contract End 12/3/21

NETWORK INFORMATION

Network Ordered	Texas State Network
Account Executive	Dave Martin
ADV Code	PC

MAKE CHECKS PAYABLE TERMS

StateNets
 2601 Northwind Drive
 Richmond, VA 23233

SPECIAL INSTRUCTIONS

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com

WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	TOTAL SPOTS	RATE	WEEKLY TOTAL \$
11/29/21	Mon-Fri	6a-7p	:60	3/per day	15	\$1,500.00	\$22,500.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00

TOTAL SPOTS

SPOTS 15 **TOTAL** \$22,500.00

Jan	\$0.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$0.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$22,500.00

Authorized Client Signature

Authorized StateNets Signature

Eva Guzman Radio

Original Schedule

Date: 11/23/2021

Client: Texans for Eva Guzman

Send Billing To: Strategic Media Services

Media: Radio

Description: Eva Guzman Radio: 11.29-12.5

Product: candidate

Flight Start Date: 11/29/2021 05:00 AM

Market: Houston-Galveston

Flight End Date: 12/5/2021 04:59 AM

Primary Demo: Adults 35+

Phone: 202-337-5700

Separation between spots: 0

Buyer: Neil Williams

Daypart Program	STN Gross	STN Net	Days Dur	Mon 11/29	Tue 11/30	Wed 12/1	Thu 12/2	Fri 12/3	Total Spots	Adults 35+ Rtg/CPP
Houston-Galveston										
TX STATE NETWORK-Radio										
MTuWThF 6:00a- 7:00p	\$1,500.00	\$1,275.00	60	3	3	3	3	3	15	0.0 \$0.00 \$0.00
				Total Spots:	3	3	3	3	3	15
				Total GRP/GIMP(000):	0.0	0.0	0.0	0.0	0.0	0.0
				Total CPP/CPM:						\$0.00 \$0.00
Total Cost:	\$22,500.00	\$19,125.00							15	

Eva Guzman Radio

Summary by Station/System

Original Schedule

Date: 11/23/2021

Client: Texans for Eva Guzman

Send Billing To: Strategic Media Services

Media: Radio

Description: Eva Guzman Radio: 11.29-12.5

Product: candidate

Flight Start Date: 11/29/2021 05:00 AM

Market: Houston-Galveston

Flight End Date: 12/5/2021 04:59 AM

Primary Demo: Adults 35+

Phone: 202-337-5700

Separation between spots: 0

Buyer: Neil Williams

Station	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+		GRP	PCT
						STN GR CPP	STN NET CPP		
Reach Pct / Freq									
TX STATE NETWORK-Radio									
	15	\$22,500.00	100%	\$19,125.00	100%	\$0.00	\$0.00	0.0	0%
Market Total:	15	\$22,500.00		\$19,125.00		\$0.00	\$0.00	0.0	

Eva Guzman Radio

Summary by Day

Original Schedule

Date: 11/23/2021

Client: Texans for Eva Guzman

Send Billing To: Strategic Media Services

Media: Radio

Description: Eva Guzman Radio: 11.29-12.5

Product: candidate

Flight Start Date: 11/29/2021 05:00 AM

Market: Houston-Galveston

Flight End Date: 12/5/2021 04:59 AM

Primary Demo: Adults 35+

Phone: 202-337-5700

Separation between spots: 0

Buyer: Neil Williams

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+			
							STN GR CPP	STN NET CPP	GRP	PCT
1	11/29/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
2	11/30/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
3	12/1/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
4	12/2/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
5	12/3/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
Market Total:		15	\$22,500.00		\$19,125.00		\$0.00	\$0.00	0.0	

Eva Guzman Radio

Summary by Market

Original Schedule

Date: 11/23/2021

Client: Texans for Eva Guzman

Send Billing To: Strategic Media Services

Media: Radio

Description: Eva Guzman Radio: 11.29-12.5

Product: candidate

Flight Start Date: 11/29/2021 05:00 AM

Flight End Date: 12/5/2021 04:59 AM

Primary Demo: Adults 35+

Phone: 202-337-5700

Separation between spots: 0

Buyer: Neil Williams

Market	Total Spots	STN Gross	PCT	STN Net	PCT	STN GR CPP	Adults 35+ STN NET CPP	GRP	PCT	Reach Pct / Freq
Houston-Galveston										
	15	\$22,500.00	100%	\$19,125.00	100%	\$0.00	\$0.00	0.0	0%	
Estimate Total:										
	15	\$22,500.00		\$19,125.00				0.0		

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL

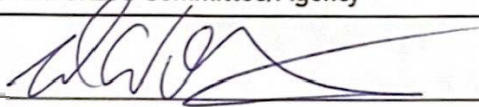
ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Eva Guzman	
Authorized committee: Texans for Eva Guzman	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc; 1911 North Ft Myer Drive Ste 400; Arlington, VA 22209	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Texas Attorney General	
Date of election: <u>3/1/22</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Orlando Salazar	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency Signature: Name: Neil Williams	Station Representative Signature: Name: Mary Rogers
Date of Request to Purchase Ad Time: Nov 23, 2021	Date of Station Agreement to Sell Time: Nov. 23, 2021

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Neil Williams

Date: 10/25/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes Date ad No

received: 11/11/2021

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: KRLD-AM 1993586, TSN-AG 1993588, TSN 1993578	Station Call Letters: Texas State Networks	Date Received/Requested: 11/23/2021
Est. #:	Station Location: Dallas – Ft. Worth, TX	Run Start and End Dates: 11/29/21–12/3/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Time was sold through, and accepted by, the Texas State Network.
If there are any questions related to the buy, they should be addressed to the Texas State Network at raul.jaurequi@audacy.com

This is only one buy, but due to internal technical transmission issues, duplicate orders need to be written (showing zero dollars) so that the ad will be transmitted to the stations.