# ORDER

Orders	Order / Rev:	1990869		
	Alt Order #:			
	Product Desc:	Candidate- DM21-263 HEADLINE N	EWS	
	Estimate:			Dallas TSN Agriculture
	Flight Dates:	11/22/21 - 11/26/21	Primary AE:	Dallas House
	Original Date / Rev:	11/18/21 / 11/18/21	Sales Office:	L-DAL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	StateNets		
	Buying Contact:	David Martin	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		17911 Harwood Ave	Billing Cycle:	EOM/EOC
		Homewood, IL 60430	Agency Commission:	15%
Advertiser	Name:	Texans for Eva Guzman		
	Demographic:	M25-54	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	207523
	Revenue Code 1:	AGY	Agency External ID:	4048452
	Revenue Code 2:	POL	Unit Code:	Candidate -
	Revenue Code 3:	POL-CAND	Order Separation:	00:30:00
	Priority:	NON-PRE		
Bill Plan			Totals	
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots	Gross Amount Net Amount Rating
11/01/21	11/26/21 15	\$0.00 \$0.00	November 202115Totals15	
			Totals	\$0.00 \$0.00 0.00
Account Exect		fice Sales Region Start Date / E	Ind Date Order %	7
Dallas House	L-DAL	-	r - End Of Order 100%	
Dallas Tiouse		Local Start Of Orde		U
Ln Ch		ntory Code Break Start/End		Rate Pri Rtg Type Spots Amount
N 1 TSNAG		a 5a-7p Tex Headlin€M 6:00 AM-7:0 AM-7:00 PM (6:00 AM-7:0	00 PM 33333 1:00 15 00 PM)	\$0.00 NON- 0.00 NM 15 \$0.00
Start		ekdays <u>Spots/Week</u> <u>Rate</u>	Rating	
Week: 11/22		333 15 \$0.00	0.00	
				Totals 15 \$0.00

# ORDER

Orders	Order / Rev:	1990849		
	Alt Order #:			
	Product Desc:	Candidate- DM21-263 AFFILIATE		
	Estimate:			Dallas KRLD-AM
	Flight Dates:	11/22/21 - 11/26/21	Primary AE:	Dallas House
	Original Date / Rev:	11/18/21 / 11/18/21	Sales Office:	L-DAL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	StateNets		
	Buying Contact:	David Martin	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		17911 Harwood Ave	Billing Cycle:	EOM/EOC
		Homewood, IL 60430	Agency Commission:	15%
Advertiser	Name:	Texans for Eva Guzman		
	Demographic:	M25-54	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	207523
	Revenue Code 1:	AGY	Agency External ID:	4048452
	Revenue Code 2:	POL	Unit Code:	Candidate -
	Revenue Code 3:	POL-CAND	Order Separation:	00:30:00
	Priority:	NON-PRE		
Bill Plan			Totals	
Start Date	End Date # Spots		Month # Spots November 2021 15	Gross Amount Net Amount Rating
11/01/21	11/26/21 15	\$0.00 \$0.00	Totals 15	
Account Exec	sutivos			\$0.00 \$0.00 \$0.00
Account Execu		fice Sales Region Start Date / Er	nd Date Order %	7
Dallas House	L-DAL		- End Of Order 100%	
Ln Ch	Start End Inve	ntory Code Break Start/End T	ime Days Len Spots	Rate Pri Rtg Type Spots Amount
			00 XM333333 1:00 15	\$0.00 NON- 0.00 NM 15 \$0.00
	5:00	AM-12:00 XM (5:00 AM-12:0	00 XM)	
Start Week: 11/2		ekdays Spots/Week Rate 333 15 \$0.00	Rating 0.00	
VVCCR. 11/2	2/21 11/20/21 33	10 \$0.00	0.00	

## ORDER

Orders	Order / Rev:	1990841	_	
	Alt Order #: Product Desc:	Candidate- DM21-263	_	
	Estimate:	Candidate- DM21-265	_	Dallas Texas State Net
	Flight Dates:	11/22/21 - 11/26/21	Primary AE:	Dallas House
	Original Date / Rev:	11/18/21 / 11/18/21		L-DAL
	Order Type:	GENERAL	Sales Region:	Local
			_	
Agency	Name:	StateNets		
	Buying Contact:	David Martin	— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		17911 Harwood Ave	Billing Cycle:	EOM/EOC
		Homewood, IL 60430	Agency Commission:	15%
Advertiser	Name:	Texans for Eva Guzman	_	
	Demographic:	M25-54	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	207523
	Revenue Code 1:	AGY	Agency External ID:	4048452
	Revenue Code 2:	POL	Unit Code:	Candidate -
	Revenue Code 3:	POL-CAND	Order Separation:	00:30:00
	Priority:	NON-PRE	_	
Bill Plan			Totals	
Start Date	End Date # Spots		Month # Spots	Gross Amount Net Amount Rating
11/01/21	11/26/21 15	\$22,500.00 \$19,125.00	November 2021 15	
			Totals 15	5 \$22,500.00 \$19,125.00 0.00
Account Exec		ice Sales Region Start Date / En	d Doto	-
Dallas House	L-DAL	ice Sales Region Start Date / En		
	L-DAL			70
		ntory Code Break Start/End Ti	me Days Len Spots	Rate Pri Rtg Type Spots Amount
N 1 TSNAM 1		a 5a-7p Texas State <b>C</b> M 6:00 AM-7:00 AM-7:00 PM (6:00 AM-7:00		\$1,500.00 NON- 0.00 NM 15 \$22,500.00
Start		ekdays Spots/Week Rate	Rating	
Week: 11/22		333 15 \$1,500.00	0.00	
				Totals 15 \$22,500.00

## **NETWORK SPOT CONTRAC**



Date 11/18/21 Nodification Date

Contract # DM21-263

ADVERTISER Advertiser Texans for Eva Guzman Product Candidate StateNets Agency Account Executiv Dave Martin AE Phone 804-364-3075 AE Email davemartin@statenets.com Address 1 2601 Northwind Drive Address 2 -City, State, ZIP Richmond, VA 23233

# of Weeks

# BILLING INFORMATION Contact Name Carla Litton Phone 708.990.3796 Email carla@statenets.com Address 1 48 Chiswick Cir Address 2

#### NETWORK INFORMATION

SPECIAL INSTRUCTIONS

City, State, ZIP Bloomington, IL 61704

Network Ordered	Texas State Network
Account Executive	Dave Martin
ADV Code	PC

Contract Start

Contract End 11/26/21

11/22/21

MAKE CHECKS PAYABLE TERMS

StateNets

2601 Northwind Drive

Richmond, VA 23233

#### ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com

					TOTAL		WEEKLY
WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	SPOTS	RATE	TOTAL \$
11/22/21	Mon-Fri	6a-7p	:60	3/per day	15	\$1,500.00	\$22,500.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
					TOTAL SPOTS		

SPOTS

**TOTAL** \$22,500.00

Jan	\$0.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$22,500.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$0.00

Authorized StateNets Signature

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# Eva Guzman Radio

Original Schedule

Date: 11/18/2021

Texans for Eva Guzman Send Billing To: Strategic Media Services Client: Description: Eva Guzman Radio: 11.22-28 Media: Radio Flight Start Date: 11/22/2021 05:00 AM Product: candidate Market: Houston-Galveston Flight End Date: 11/28/2021 04:59 AM Primary Demo: Adults 35+ **Phone:** 202-337-5700 Separation between spots: 0 Buyer: Neil Williams

Daypart Program	STN Gross ST	N Net Days Dur	<b>Mon</b> 11/22					Total Adults Spots 35+ Rtg/CPP
Houston-Galveston								
<b>TX STATE NETWORK-Radio</b> MTuWThF 6:00a- 7:00p	\$1,500.00 \$1	,275.00 60	3	3	3	3	3	15 0.0 \$0.00 \$0.00
		Total Spots:	3	3	3	3	3	15
	Total	GRP/GIMP(000):	0.0	0.0	0.0	0.0	0.0	0.0
		Total CPP/CPM:						\$0.00
								\$0.00
Total Cost:	\$22,500.00	\$19,125.00						15

## Eva Guzman Radio Summary by Station/System

#### Original Schedule

Date: 11/18/2021

Texans for Eva Guzman Client: Send Billing To: Strategic Media Services Media: Radio Description: Eva Guzman Radio: 11.22-28 Flight Start Date: 11/22/2021 05:00 AM Product: candidate Market: Houston-Galveston Flight End Date: 11/28/2021 04:59 AM Primary Demo: Adults 35+ Phone: 202-337-5700 Separation between spots: 0 Neil Williams Buyer:

Station	Total Spots	STN Gross	РСТ	STN Net	РСТ	STN GR	Adults 35 STN NET		РСТ
						CPP	CPP	Reach Pct	Freq
TX STATE NET	<b>FWORK-Radi</b> 15	<b>o</b> \$22,500.0	00 100%	\$19,125.00	100%	\$0.00	\$0.00	0.0	0%
Market Total:	15	\$22,500.0	00	\$19,125.00		\$0.00	\$0.00	0.0	

## Eva Guzman Radio Summary by Day

#### Original Schedule

Description: Eva Guzman Radio: 11.22-28

Flight Start Date: 11/22/2021 05:00 AM

Flight End Date: 11/28/2021 04:59 AM

Neil Williams

Buyer:

Texans for Eva Guzman

0

Houston-Galveston

Radio

Primary Demo: Adults 35+ Separation between spots:

Product: candidate

Client:

Media:

Market:

Date: 11/18/2021

Send Billing To: Strategic Media Services

Phone:	202-337-5700
Flione.	202-337-3700

Week	Week	Total	STN		STN			Adults 35+		
No.	Date	Spots	Gross	РСТ	Net	PCT	STN GR CPP	STN NET CPP	GRP	PCT
1	11/22/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
2	11/23/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
3	11/24/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
4	11/25/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
5	11/26/2021	3	\$4,500.00	20%	\$3,825.00	20%	\$0.00	\$0.00	0.0	0%
Market	Total:	15	\$22,500.00		\$19,125.00		\$0.00	\$0.00	0.0	

# Eva Guzman Radio

## Summary by Market

#### Original Schedule

Date: 11/18/2021

 Client:
 Texans for Eva Guzman
 Send Billing To: Strategic Media Services

 Media:
 Radio
 Description:
 Eva Guzman Radio:
 11.22-28

 Product:
 candidate
 Flight Start Date:
 11/22/2021
 05:00 AM

 Flight End Date:
 11/28/2021
 04:59 AM
 Thone:
 202-337-5700

 Separation between spots:
 0
 Buyer:
 Neil Williams
 The second second

	Total	STN		STN			Adults 35		
Market	Spots	Gross	PCT	Net	PCT	STN GR CPP	STN NET CPP	GRP	РСТ
						GIT		Reach Pct	Freq
Houston-Gal	lveston								
	15	\$22,500.0	00 100%	\$19,125.00	0 100%	\$0.00	\$0.00	0.0	0%
Estimate Tot	tal:								
	15	\$22,500.0	00	\$19,125.00	)			0.0	

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Neil Williams

\_\_\_\_\_ hereby request station time as follows:

Date of Station Agreement to Sell Time: Nov. 18, 202/

IDENTIFY CANDIDATE TYPE

Date of Request to Purchase Ad Time: Nov 18, 2021

FEDERAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED Candidate name: Eva Guzman Authorized committee: Texans for Eva Guzman Agency requesting time (and contact information): V Strategic Media Services, Inc; 1911 North Ft Myer Drive Ste 400; Arlington, VA 22209 Candidate's political party: Republican Office sought (no acronyms or abbreviations): **Texas Attorney General** Date of election: Primary General 1 3/1/22 Treasurer of candidate's authorized committee: Orlando Salazar The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. **Station Representative** Candidate/Committee/Agency Signature: Signature: Name: Neil Williams Name: Mary Rogers

broadcast or if radio programming, c	s, (2) contains a clearly identifiable photograph or similar image of the candidate and a simultaneously displayed printed statement identifying the candidate, that at and that the candidate and/or the candidate's authorized committee paid for the ontains a personal audio statement by the candidate that identifies the candidate, candidate has approved the broadcast.
Candidate/Authorized Committe	ee/Agency
Signature:	
Name: Neil Williams	
Date: 10/25/21	
	TO BE COMPLETED BY STATION ONLY
Ad submitted to Station? Yes received: 11/4/2021	s Date ad No
Federal candidate certification signed	d (above): Yes No N/A
Accepted Accepted IN PART (e.g., ad o Rejected – provide reason:	copy not yet received to determine sponsor ID)*
Accepted IN PART (e.g., ad o Rejected – provide reason: *Upload partially accepted form, the	n promptly upload updated final form when complete.
Accepted IN PART (e.g., ad o Rejected – provide reason:	n promptly upload updated final form when complete.
Accepted IN PART (e.g., ad o Rejected – provide reason: *Upload partially accepted form, the Date and nature of follow-ups, if any Contract #: KRLD-AM 1990849,	n promptly upload updated final form when complete.
Accepted IN PART (e.g., ad o Rejected – provide reason: *Upload partially accepted form, the	n promptly upload updated final form when complete. (e.g., insufficient sponsor ID tag):
Accepted IN PART (e.g., ad of Rejected – provide reason: *Upload partially accepted form, then Date and nature of follow-ups, if any Contract #: KRLD-AM 1990849, TSN-AG 1990869, TSN 1990841 Est. #: Upload order, this form and invoice (or use this space to document schedule purchased or attach separately. If state of a contact person who can provide the OPIF. Time was sold through, and If there are any questions rel	n promptly upload updated final form when complete. (e.g., insufficient sponsor ID tag): Station Call Letters: Texas State Networks Date Received/Requested: 11/18/202 Station Location: Dallas – Ft. Worth, TX Run Start and End Dates: 11/22/21–11/ pr traffic system print-out) or other documents reflecting this transaction to the OPII of time purchased, when spots actually aired, the rates charged and the classes of tion will not upload the actual times spots aired until an invoice is generated, the na that information immediately should be placed in the "Terms and Disclosures" fold accepted by, the Texas State Network. ated to the buy, they should be addressed to
Accepted IN PART (e.g., ad of Rejected – provide reason: *Upload partially accepted form, then Date and nature of follow-ups, if any Contract #: KRLD-AM 1990849, TSN-AG 1990869, TSN 1990841 Est. #: Upload order, this form and invoice (of use this space to document schedule purchased or attach separately. If state of a contact person who can provide the OPIF. Time was sold through, and	n promptly upload updated final form when complete. (e.g., insufficient sponsor ID tag): Station Call Letters: Texas State Networks Date Received/Requested: 11/18/202 Station Location: Dallas – Ft. Worth, TX Run Start and End Dates: 11/22/21–11/ pr traffic system print-out) or other documents reflecting this transaction to the OPII of time purchased, when spots actually aired, the rates charged and the classes of tion will not upload the actual times spots aired until an invoice is generated, the na that information immediately should be placed in the "Terms and Disclosures" fold accepted by, the Texas State Network. ated to the buy, they should be addressed to