



WUDE-FM, Forest Acres, South Carolina

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter 3, 2023

Placed in Public File 10/10/23

WUDE compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WUDE interviewed 20 people.

Issues that were most frequently mentioned were:

1. Local News
2. Business
3. Charity
4. Civic
5. Education
6. Recreation
7. Government
8. Military

ON-AIR program to address community issues:

1. "Hometown Interviews" (airs Monday-Friday, 9:50a & 1:50p)
  - a. Hosts Michelle Renew, Brent Johnson & Tony Clyburn discuss issues relevant to the community through commentary, conversations and interviews with community leaders.
2. Public Service Announcements (air various times daily 12a-12a - :60)
  - a. Station provides airtime to the community organizations that serve residents by combating the problems identified.
3. Local Newscasts (Monday-Friday between 6a-7p)
  - a. Content from ColaDaily.com
4. "Midlands Matters" (Sunday 6a)

a. A more in-depth look at issues concerning the midlands with host Tony Clyburn and local community leaders and charity organizers

### **Issue 1: News**

**Dates:** Weekdays 07/01/23 - 09/30/23

**Times:** 6:50a, 7:50a, 8:50a, 9:50a, 4:50p, 5:50p, 6:50p

**Guest and Subject Matter:** Local newscasts delivered by Alexia Bolin, Amanda Cooper, and Allen Wallace; content provided by ColaDaily.com

### **Issue 2: Business**

**Date:** 8/20/2023:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Jackie Moore - Marketing Specialist with SC Dept of Agriculture

#### **Topics:**

- She works with farms to bring people to farms to learn. There is even a farm down at the coast of SC. They do events like outdoor movies and corn mazes at SC farms. Motto is "Certified SC Grown". She helps the public find the farmers. SC has the best farmers in America.

**Length:** 26:46

### **Issue 3: Charity**

**Date:** 7/30/23 & 8/6/23:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Daniel Prohaska - CEO of Lion's Vision Services

**Topics:**

- Non-profit organization ending blindness in poverty in SC, by providing access to eye care services in all 46 counties. Partnering with doctors that allow treatment for less money. Local Lions Clubs do tens of thousands of eye screenings for students across the state.

**Length:** 29:46

**Date:** 9/3/2023:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Paul Cumbers, Operations Director of Lighthouse For Life

**Topics:**

- Their mission is to eradicate human trafficking by empowering survivors and educating the public. They are a faith-based non-profit with an 8-person staff. Explained how traffickers groom kids to become dependent on them for drugs. Those in single parent or foster homes are most vulnerable.

**Length:** 29:00

**Date:** 9/24/2023:

**Show:** Midlands Matters

**Time:** 6:00 AM

**Guests:** Dr. Kim Jhana and Patricia Brown of Kindred Hearts

**Topics:**

- They support those who take care of the children of their kin. For example, grandparents that are raising their grandchildren as their guardians. Non profit that use the "it takes a village" approach.

**Length:** 29:03

**Date:** 9/28/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** Fire Chief Dennis Jackson - New Holland and Monetta Fire Depts

**Topics:**

- Discussed the Aiken County Fire Fest - a fundraiser for 2 local volunteer fire stations that also helps build relationships within the communities

**Length:** 2:00

**Date:** 9/29/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** Neil Boone - Carolina Together

**Topics:**

- Shared the mission of Carolina Together - to host events specifically designed to raise funds for local charities - and to discuss their event the Gervais Street Bridge Dinner which benefits 11 local charities.

**Length:** 2:00

**Issue 4: Civic**

**Date:** 7/2/23 & 7/9/23:

**Show:** Midlands Matters

**Time:** 6:00 AM

**Guests:** Representative Ivory Thigpen - District 79 of Richland County (NE Cola & Blythewood

**Topics:**

- Chairman of the Legislative Black Caucus, "Together South Carolina". Helping to diversify the state and present different perspectives and interests. 7th year serving (in his 4th term).

**Length:** 30:40

**Date:** 8/13/2023:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Richland County Sheriff Leon Lott

**Topics:**

- After the 2022 riots, Richland County authorities have made 103 arrests, but the Sheriff is frustrated that none of them have appeared in court. Back to school means slowing down in school zones. Don't pass a school bus. They have cameras on buses, so they will catch you. Talked about ways to prevent or deescalate a spousal spat. Talked about how awful conditions are at Glenn Detention Center. It's poorly run, has poor leadership. Raising starting pay for deputies from 45k to 50k. But for many, it's not just money. It's a passion.

**Length:** 29:25

**Date:** 8/29/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** TJ Millwood - Newberry Opera House

**Topics:**

- Highlighted the upcoming fall season of performers at the historic Newberry Opera House. Discussed the financial impact to Newberry tourism

**Length:** 2:00

## **Issue 5: Education**

**Date:** 8/16/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** Jim "Soni" Sonefeld - Swimming with the Blowfish

**Topics:**

- Shared his story of overcoming addiction and encouraging others to get help, literary process of getting book published

**Length:** 2:00

**Date:** 8/27/2023:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Joe Long of SC Confederate Relic Room and Military Museum

**Topics:**

- In the same building as the SC State Museum. Has been a museum Very few confederate soldiers had their pictures take because they died so young.

**Length:** 26:49



## **Issue 6: Recreation**

**Date:** 9/10/2023:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Matt Perron, Public Relations Manager and Amanda Sciora, Events Manager for Riverbanks Zoo & Gardens

### **Topics:**

- Membership is vital to the Zoo. River otters are a big draw. Building a new Komodo Dragon exhibit. Plan to expand to the West Columbia side of the river with a restaurant and walking trails. Big volunteer opportunities. Lots of retired people love to volunteer. Zoo also has paid opening for fulltime and parttime employees.

**Length:** 31:34

**Date:** 9/14/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** Anna Huffman - City of West Columbia

### **Topics:**

- Discussed the new Meeting Street Music Festival - a family friendly event designed to build a sense of community while encouraging people to shop locally.

**Length:** 2:00

**Date:** 9/20/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** Phil Frye - Greater Blythewood Chamber

**Topics:**

- Blythewood Oktoberfest - a community event by the Blythewood Chamber of Commerce to celebrate German heritage (food, music, crafts). Proceeds donated to scholarships and charities.

**Length:** 2:00

**Date:** 9/27/2023

**Feature:** Hometown Interview

**Time:** 9:50a & 1:50p

**Guests:** Mike Ward - Town of Irmo

**Topics:**

- Irmo Okra Strut - a free annual festival that brings families together to celebrate the town and support local businesses

**Length:** 2:00

## **Issue 7: Government**

**Date:** 7/16/23 & 7/23/23:

**Show:** Midlands Matters

**Time:** 6:00AM

**Guests:** Bob Pauling - President/CEO of Mid Carolina Electric Cooperative

### **Topics:**

- We need more power generation. On Christmas Eve of 2022, almost had a blackout from St. Andrews to Chapin. Luckily, another distributor gave up a load, allowing enough power to avoid that. On June 9th, 2023, the Governor admitted there is a shortfall of natural gasses, which creates a shortfall of natural gasses, which creates a shortfall of electricity. and that's before electric vehicle.

**Length:** 30:05

## **Issue 8: Military**

**Date:** 9/17/2023:

**Show:** Midlands Matters

**Time:** 6:00 AM

**Guests:** Kari Pepper McEwan of Justin Pepper Foundation & Amanda Mohr of Fidelis Family Retreat

### **Topics:**

- Fidelis Family Retreat helps families prepare for life after the military. Both charities are looking for the right board members. The VA does a great job preparing the military member, but not the rest of the family. Justin Pepper Foundation just starting out. Strongly suggest anyone starting a non-profit get help from someone who has done it before.

**Length:** 28:15