

**Remit Address:****WQAD-TV******* New Remit To Address *******32850 Collection Center Drive****Chicago, IL 60693-0328****Main: (309) 764-8888****Billing:****Billing Address:****Strategic Media Services, Inc.****Attention: Accounts Payable****1911 North Ft Myer Dr****Suite 400****Arlington, VA 22209****INVOICE**

| | |
|-----------------|----------------------------|
| Advertiser | McCombie, T/R/IL State Rep |
| Product | 10/3 MCCOMBIE 4 ILLINOIS |
| Estimate Number | 1901 |

| | |
|------------------|---------------------|
| Invoice # | 392304-1 |
| Invoice Date | 10/16/16 |
| Invoice Month | October 2016 |
| Invoice Period | 09/26/16 - 10/10/16 |

| | |
|-------------------|------------------|
| Station | WQAD-TV |
| Account Executive | Justin Votta |
| Sales Office | NSO Philadelphia |
| Sales Region | National |

| | |
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| Order # | 392304 |
| Alt Order # | 08407372 |
| Deal # | |
| Order Flight | 10/04/16 - 10/10/16 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|-------|
| IDB # | 12521 |
| Advertiser Code | 137 |
| Product Code | 144 |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------|-------------------|-----|----------------------|--------|----------|--------------|----------|----------------|-------|
| 1 | 8 | M-F 10p-1035p | 10:00 PM-10:35 PM | | | | | | | | |
| | 8 | | | | 10/03/16 to 10/09/16 | 1x | ---- 1-- | | | | |
| | | | | F | 10/07/16 | :30 | 10:24 PM | 1LHTV092101H | \$450.00 | | 1 |
| 3 | 8 | M-F 5p-530p | 5:00 PM-5:30 PM | | | | | | | | |
| | 8 | | | | 10/03/16 to 10/09/16 | 1x | ---- 1-- | | | | |
| | | | | F | 10/07/16 | :30 | 5:10 PM | 1LHTV092101H | \$400.00 | | 1 |
| 4 | 8 | M-F 5a-6a | 5:30 AM-6:00 AM | | | | | | | | |
| | 8 | | | | 10/03/16 to 10/09/16 | 1x | ---- 1-- | | | | |
| | | | | F | 10/07/16 | :30 | 5:43 AM | 1LHTV092101H | \$100.00 | | 1 |
| 5 | 8 | M-F 6a-7a | 6:00 AM-6:30 AM | | | | | | | | |
| | 8 | | | | 10/03/16 to 10/09/16 | 1x | ---- 1-- | | | | |
| | | | | F | 10/07/16 | :30 | 6:52 AM | 1LHTV092101H | \$225.00 | | 1 |
| 6 | 8 | M-F 6p-7p | 6:00 PM-6:30 PM | | | | | | | | |
| | 8 | | | | 10/03/16 to 10/09/16 | 1x | ---- 1-- | | | | |
| | | | | F | 10/07/16 | :30 | 6:54 PM | 1LHTV092101H | \$350.00 | | 1 |
| 7 | 8 | M-F 9a-10a | 9:00 AM-10:00 AM | | | | | | | | |
| | 8 | | | | 10/03/16 to 10/09/16 | 1x | ---- 1-- | | | | |
| | | | | F | 10/07/16 | :30 | 9:59 AM | 1LHTV092101H | \$100.00 | | 1 |
| 8 | 8 | M-F 11a-12p | 11:30 AM-12:00 PM | | | | | | | | |
| | 8 | | | | 10/10/16 to 10/16/16 | 1x | 1----- | | | | |
| | | | | M | 10/10/16 | :30 | 11:59 AM | 1LHTV092101H | \$100.00 | | 1 |
| 9 | 8 | M-F 5p-530p | 5:00 PM-5:30 PM | | | | | | | | |
| | 8 | | | | 10/10/16 to 10/16/16 | 1x | 1----- | | | | |
| | | | | M | 10/10/16 | :30 | 5:29 PM | 1LHTV092101H | \$400.00 | | 1 |
| 11 | 8 | M-F 6p-7p | 6:00 PM-6:30 PM | | | | | | | | |
| | 8 | | | | 10/10/16 to 10/16/16 | 1x | 1----- | | | | |
| | | | | M | 10/10/16 | :30 | 5:58 PM | 1LHTV092101H | \$350.00 | | 1 |
| 12 | 8 | M-F 7a-9a | 7:00 AM-9:00 AM | | | | | | | | |
| | 8 | | | | 10/10/16 to 10/16/16 | 1x | 1----- | | | | |
| | | | | M | 10/10/16 | :30 | 7:28 AM | 1LHTV092101H | \$225.00 | | 1 |

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| Advertiser | McCombie, T/R/IL State Rep |
| Product | 10/3 MCCOMBIE 4 ILLINOIS |
| Estimate Number | 1901 |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

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| IDB # | 12521 |
| Advertiser Code | 137 |
| Product Code | 144 |

| | |
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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------|-------------------|-----|----------------------|--------|----------|--------------|----------|----------------|-------|
| 13 | 8 | Monday Prime 2 HR | 7:00 PM-9:00 PM | | | | | | | | |
| | | | | | 10/10/16 to 10/16/16 | 1x | 1----- | | | | |
| | 8 | | | M | 10/10/16 | :30 | 7:44 PM | ILHTV092101H | \$625.00 | | 1 |
| 14 | 8 | M-F 9a-10a | 9:00 AM-10:00 AM | | | | | | | | |
| | | | | | 10/10/16 to 10/16/16 | 1x | 1----- | | | | |
| | 8 | | | M | 10/10/16 | :30 | 9:40 AM | ILHTV092101H | \$100.00 | | 1 |
| 15 | 8 | Sa 6p-630p | 6:00 PM-6:30 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -----1- | | | | |
| | 8 | | | Sa | 10/08/16 | :30 | 6:17 PM | ILHTV092101H | \$350.00 | | 1 |
| 16 | 8 | Sa 7a-8a | 7:00 AM-8:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -----1- | | | | |
| | 8 | | | Sa | 10/08/16 | :30 | 7:47 AM | ILHTV092101H | \$200.00 | | 1 |
| 17 | 8 | Su 10p-1035p | 10:00 PM-10:35 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -----1 | | | | |
| | 8 | | | Su | 10/09/16 | :30 | 10:11 PM | ILHTV092101H | \$450.00 | | 1 |
| 18 | 8 | Su 5p-530p | 5:00 PM-5:30 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -----1 | | | | |
| | 8 | | | Su | 10/09/16 | :30 | 5:15 PM | ILHTV092101H | \$150.00 | | 1 |
| 19 | 8 | Su 7a-8a | 7:00 AM-8:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -----1 | | | | |
| | 8 | | | Su | 10/09/16 | :30 | 7:59 AM | ILHTV092101H | \$200.00 | | 1 |
| 20 | 8 | Su 8a-9a | 8:00 AM-9:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -----1 | | | | |
| | 8 | | | Su | 10/09/16 | :30 | 8:29 AM | ILHTV092101H | \$125.00 | | 1 |
| 21 | 8 | M-F 11a-12p | 11:30 AM-12:00 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | ---1--- | | | | |
| | 8 | | | Th | 10/06/16 | :30 | 11:11 AM | ILHTV092101H | \$100.00 | | 1 |
| 22 | 8 | M-F 5p-530p | 5:00 PM-5:30 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | ---1--- | | | | |
| | 8 | | | Th | 10/06/16 | :30 | 5:29 PM | ILHTV092101H | \$400.00 | | 1 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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| Product | 10/3 MCCOMBIE 4 ILLINOIS |
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| Billing Type | Cash |
| Special Handling | |

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| Advertiser Code | 137 |
| Product Code | 144 |

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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------|-------------------|-----|----------------------|--------|----------|--------------|----------|----------------|-------|
| 23 | 8 | M-F 5a-6a | 5:30 AM-6:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | --- 1--- | | | | |
| | 8 | | | Th | 10/06/16 | :30 | 5:17 AM | ILHTV092101H | \$100.00 | | 1 |
| 24 | 8 | M-F 6a-7a | 6:00 AM-6:30 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | --- 1--- | | | | |
| | 8 | | | Th | 10/06/16 | :30 | 6:29 AM | ILHTV092101H | \$225.00 | | 1 |
| 25 | 8 | M-F 7a-9a | 7:00 AM-9:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | --- 1--- | | | | |
| | 8 | | | Th | 10/06/16 | :30 | 7:24 AM | ILHTV092101H | \$225.00 | | 1 |
| 26 | 8 | M-F 9a-10a | 9:00 AM-10:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | --- 1--- | | | | |
| | 8 | | | Th | 10/06/16 | :30 | 9:55 AM | ILHTV092101H | \$100.00 | | 1 |
| 27 | 8 | M-F 11a-12p | 11:30 AM-12:00 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | - 1----- | | | | |
| | 8 | | | Tu | 10/04/16 | :30 | 11:32 AM | ILHTV092101H | \$100.00 | | 1 |
| 28 | 8 | M-F 5a-6a | 5:30 AM-6:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | - 1----- | | | | |
| | 8 | | | Tu | 10/04/16 | :30 | 4:58 AM | ILHTV092101H | \$100.00 | | 1 |
| 29 | 8 | M-F 6a-7a | 6:00 AM-6:30 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | - 1----- | | | | |
| | 8 | | | Tu | 10/04/16 | :30 | 6:14 AM | ILHTV092101H | \$225.00 | | 1 |
| 30 | 8 | M-F 6p-7p | 6:00 PM-6:30 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | - 1----- | | | | |
| | 8 | | | Tu | 10/04/16 | :30 | 5:58 PM | ILHTV092101H | \$350.00 | | 1 |
| 31 | 8 | M-F 7a-9a | 7:00 AM-9:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | - 1----- | | | | |
| | 8 | | | Tu | 10/04/16 | :30 | 8:49 AM | ILHTV092101H | \$225.00 | | 1 |
| 32 | 8 | M-F 9a-10a | 9:00 AM-10:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | - 1----- | | | | |
| | 8 | | | Tu | 10/04/16 | :30 | 9:31 AM | ILHTV092101H | \$100.00 | | 1 |

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| Billing Calendar | Broadcast |
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| Special Handling | |

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| IDB # | 12521 |
| Advertiser Code | 137 |
| Product Code | 144 |

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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------|-------------------|-----|----------------------|--------|----------|--------------|----------|----------------|-------|
| 33 | 8 | M-F 10p-1035p | 10:00 PM-10:35 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -- 1---- | | | | |
| | 8 | | | W | 10/05/16 | :30 | 10:28 PM | ILHTV092101H | \$450.00 | | 1 |
| 34 | 8 | M-F 11a-12p | 11:30 AM-12:00 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -- 1---- | | | | |
| | 8 | | | W | 10/05/16 | :30 | 11:42 AM | ILHTV092101H | \$100.00 | | 1 |
| 35 | 8 | M-F 5p-530p | 5:00 PM-5:30 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -- 1---- | | | | |
| | 8 | | | W | 10/05/16 | :30 | 5:21 PM | ILHTV092101H | \$400.00 | | 1 |
| 36 | 8 | M-F 5a-6a | 5:30 AM-6:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -- 1---- | | | | |
| | 8 | | | W | 10/05/16 | :30 | 5:58 AM | ILHTV092101H | \$100.00 | | 1 |
| 37 | 8 | M-F 6p-7p | 6:00 PM-6:30 PM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -- 1---- | | | | |
| | 8 | | | W | 10/05/16 | :30 | 6:21 PM | ILHTV092101H | \$350.00 | | 1 |
| 38 | 8 | M-F 7a-9a | 7:00 AM-9:00 AM | | | | | | | | |
| | | | | | 10/03/16 to 10/09/16 | 1x | -- 1---- | | | | |
| | 8 | | | W | 10/05/16 | :30 | 8:21 AM | ILHTV092101H | \$225.00 | | 1 |

Aired Spots**36**Gross Total **\$8,775.00**Agency Commission **\$1,316.25**Net Amount Due **\$7,458.75****Payment Terms 30 Days**