



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 650335 /		<u>Alt Order #</u> 08992357
<u>Product</u> GLASSON 4 GOVERNOR		
<u>Contract Dates</u> 03/20/18 - 03/31/18		<u>Estimate #</u> 5157
<u>Advertiser</u> Glasson, C/D/Governor		<u>Original Date / Revision</u> 03/16/18 / 03/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 861	<u>Product 1/2</u> 892
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Elevated Campaigns
1322 G Street, SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	03/26/18	03/26/18	Today	7:00 AM-9:00 AM		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/26/18	04/01/18	1-----				1	\$800.00				
N 2	13	03/20/18	03/20/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/19/18	03/25/18	-1-----				1	\$100.00				
N 3	13	03/21/18	03/21/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/19/18	03/25/18	--1----				1	\$100.00				
N 4	13	03/22/18	03/22/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/19/18	03/25/18	---1---				1	\$100.00				
N 5	13	03/23/18	03/23/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/19/18	03/25/18	----1--				1	\$100.00				
N 6	13	03/27/18	03/27/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/26/18	04/01/18	-1-----				1	\$100.00				
N 7	13	03/28/18	03/28/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/26/18	04/01/18	--1----				1	\$100.00				
N 8	13	03/29/18	03/29/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/26/18	04/01/18	---1---				1	\$100.00				
N 9	13	03/30/18	03/30/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/26/18	04/01/18	----1--				1	\$100.00				
N 10	13	03/26/18	03/26/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/26/18	04/01/18	1-----				1	\$175.00				
N 11	13	03/20/18	03/20/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/19/18	03/25/18	-1-----				1	\$175.00				
N 12	13	03/20/18	03/20/18	Today	7a-9a		:15/:15				BK	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 03/20/18 - 03/31/18	<u>Product</u> GLASSON 4 GOVERNOR	<u>Estimate #</u> 5157
<u>Advertiser</u> Glasson, C/D/Governor		<u>Original Date / Revision</u> 03/16/18 / 03/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-1-----				1	\$800.00				
N 13	13	03/21/18	03/21/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	--1----				1	\$175.00				
N 14	13	03/22/18	03/22/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	---1---				1	\$175.00				
N 15	13	03/23/18	03/23/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	----1--				1	\$175.00				
N 16	13	03/27/18	03/27/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	-1-----				1	\$175.00				
N 17	13	03/28/18	03/28/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	--1----				1	\$175.00				
N 18	13	03/29/18	03/29/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	---1---				1	\$175.00				
N 19	13	03/30/18	03/30/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	----1--				1	\$175.00				
N 20	13	03/22/18	03/22/18	M-F 3p-330p	3:00 PM-3:30 PM		:15/:15				BK	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	---1---				1	\$225.00				
N 21	13	03/23/18	03/23/18	M-F 330p-4p	3:30 PM-4:00 PM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	----1--				1	\$250.00				
N 22	13	03/21/18	03/21/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	--1----				1	\$250.00				
N 23	13	03/22/18	03/22/18	Today	7:00 AM-9:00 AM		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	---1---				1	\$800.00				
N 24	13	03/23/18	03/23/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	----1--				1	\$250.00				
N 25	13	03/28/18	03/28/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	--1----				1	\$250.00				
N 26	13	03/30/18	03/30/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	----1--				1	\$250.00				
N 27	13	03/20/18	03/20/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:15/:15				BK	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-1-----				1	\$1,400.00				
N 28	13	03/24/18	03/24/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-----1-				1	\$350.00				
N 29	13	03/31/18	03/31/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:15/:15				BK	1	\$350.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	-----1-				1	\$350.00				
N 30	13	03/25/18	03/25/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:15/:15				BK	2	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-----1				1	\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	13	03/19/18-03/25/18	Channel 13 News @ 5p	5:00 PM-5:30 PM	-----Su	:15/:15		\$275.00		BK		
	See MG 30.3,30.4												
	3	13	03/21/18-03/23/18	M-F 11a-12p	11a-12p	---WThF----	:15/:15		\$100.00		BK		
	Ⓜ MG for 30.2 03/25												
	4	13	03/21/18-03/23/18	Channel 13 News @ Noon	12p-1p	---WThF----	:15/:15		\$175.00		BK		
	Ⓜ MG for 30.2 03/25												
N 31	13	03/22/18	03/22/18	M-F 630p-7p	6:30 PM-7:00 PM		:15/:15				BK	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	---1---				1	\$1,450.00				
N 32	13	03/27/18	03/27/18	M-F 630p-7p	6:30 PM-7:00 PM		:15/:15				BK	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	-1-----				1	\$1,450.00				
N 33	13	03/28/18	03/28/18	Today	7:00 AM-9:00 AM		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	--1----				1	\$800.00				
N 34	13	03/30/18	03/30/18	Today	7:00 AM-9:00 AM		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	----1--				1	\$800.00				
N 35	13	03/24/18	03/24/18	Sa 6a-8a	6:00 AM-8:00 AM		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-----1-				1	\$350.00				
N 36	13	03/31/18	03/31/18	Sa 6a-8a	6:00 AM-8:00 AM		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	-----1-				1	\$350.00				
N 37	13	03/25/18	03/25/18	Su 8a-10a	8:00 AM-10:00 AM		:15/:15				BK	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-----1				1	\$375.00				
N 38	13	03/26/18	03/26/18	M-F 11a-12p	11:00 AM-12:00 PM		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	1-----				1	\$100.00				
Totals								0.00				39	\$14,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/25/18	21	\$7,875.00	(\$1,181.25)	\$6,693.75
03/26/18 - 03/31/18	18	\$6,425.00	(\$963.75)	\$5,461.25
Totals	39	\$14,300.00	(\$2,145.00)	\$12,155.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Elevated Campaigns,
 being/on behalf of: Cathy Glasson,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the Primary
 election to be held on: June 5th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

Attach proposed schedule with charges (if available): see schedule

I represent that the payment for the above described broadcast time has been furnished by:

Cathy Glasson for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Wittau, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Michele Certo OBO Elevated Campaigns

Digitally signed by Michele Certo OBO Elevated Campaigns
Date: 2018.01.16 14:01:22 -05'00'

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title