

ISSUES OF COMMUNITY CONCERN  
AND  
PROGRAMMING RESPONSIVE TO  
THOSE ISSUES  
WHIZ F-M Z 92.7 ZANESVILLE, OHIO  
FOURTH QUARTER 2017

**NOVEMBER ELECTION:** The general election featured some important races and issues that local voters decided. One of the biggest issues was a 30 year bond issues to build a new Muskingum County Jail. The issue failed. The news was much better for the Muskingum County Health Department, its renewal levy for operation expenses easily passed. There were also some Zanesville City Council seats decided during the November General election.

**FLU OUTBREAK:** It is looking likes it is going to be a bad year for the flu. The Ohio Department of Health says the flu bug hit early and hard and is expected to last into spring. Officials say as of last week of the year there were more than 2,000 flu hospitalizations reported in the state of Ohio. It compared with 369 the same time the year before. Ohio health officials continue to push the flu vaccine as one way to fight the sickness.

**DOWNTOWN DEVELOPMENT:** Downtown Zanesville is making a major comeback thanks to a \$20,000,000 investment by Dutro Ford for a new dealership. It just one of the upgrades that have been happening in the downtown area. There is a vibrant Artist Colony and other investments in the downtown to bring it back to its previous luster.

**FOOD AND TOY DRIVES:** The downtown business community has been very active when it come to helping those in need. Dutro

Ford, along with the Zanesville Fire Department hosted a number of events to help with gifts and food for the long holiday season in 2017. The donations were handed to organizations that could give them out like the Salvation Army and Eastside Community Ministry.

**FATAL ACCIDENTS:** The Zanesville Post of the Highway Patrol is reporting a slight decrease in the number of fatal accident in our community in this pas year. Lt. Matt Boyd says he thinks some of the reason include some of his enforcement methods, making sure the public wears seat belts and other factors like educating young and older drivers.

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Issues	Programming	Date/Time
November Election	.Our programming consisted of a number of news stories about the important races and issues on the ballot	Oct. 12,14,26 Nov. 3/Dec. 4 Morning Show 6:00,7:00,0 8:00,/11:30/4:45/6:00 4:30 minutes total
Flu Outbreak	We reported on the issue and th need for a new jail due to the drug epidemic	Oct. 5.12.27/Nov. 9 <sup>th</sup> /Dec. 11,19 Nov. 7,14, 21 Morning Show 6:00,7:00, 8:00, 11:30/4:45/6:00 12 min
Downtown Development	We reported on the improvements that have occurred in downtown Zanesville.	Nov.7,14,20 Morning Show 6:00,7:00, 8:00,/11:30/4:45/6:00 4:30 min total
Food and Toy Drives	A local car dealers headed up some toy and food drives during the holiday season. .	Dec. 9,16, 18 Morning Show 6:00,,7:00, 8:00,/11:30/4:45/6:00 4.:30 min total
Fatal Accidents	We talked to the Highway Patrol about fatal accidents this year compared to last year.	Dec. 26, 27 Morning Show 6:00,,7:00, 8:00,/11:30/4:45/6:00 3:00 min total