

ISSUES OF COMMUNITY CONCERN
AND
PROGRAMMING RESPONSIVE TO
THOSE ISSUES
WHIZ F-M Z-92 ZANESVILLE, OHIO
FOURTH QUARTER 2015

NOVEMBER ELECTION: This election featured important races and issues on the local and state level. In our community the race for Mayor took top billing. Incumbent democrat Jeff Tilton beat challenger republican Rob Sharrer. There were also important races on Zanesville City Council that were decided. The two statewide issues that caught the attention of this any every other community involved the legalization of marijuana for medical and recreational use. Both failed.

CAMPUS SAFETY: With the growing number of incidents of violence on school campuses around the country it is important to be proactive in dealing with the issue. Zane State College hosts a variety of educational safety programming for two days each year. Some of the topics included “how to deal with workplace violence”, “internet safety” and a program for victims of crimes. The informational session are offered free of charge to students and to the general public.

DRUGS/CRIME: Its seems like it is a never ending battle in Zanesville and most every other community in the country. There has been an increased effort to deal with what is being called a heroin epidemic in our community. There are new efforts at the state level to help deal with the problem and efforts at the local level to treat the victims of the addictive disease. With the drugs comes the crime. They go hand in hand.

DEER HUNTING: One of the biggest harvest of white tale deer happens in our community. Hunters from all across the country come to southeastern Ohio to take advantage of the over populated animals. The deer make good food, but are also a boost to local economies who benefit from the food, lodging and other items that are purchased during the weeklong season. Its is a definite boost for our local economy and an important time to decrease the deer population.

CENTER FOR SENIORS: The local senior population is looking forward to a new facility for their use. At the time of writing crews are working to transform a downtown building into the new senior citizens center. There are pros and cons to the move, but most think choosing a location in the downtown area may be a boost and improvement. There have been some concerns raised about parking.

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ISSUES	PROGRAMMING	DATE/TIME
November Election	.Our programming consisted of a number of news stories about the issue and candidates on the ballot and a 60 minute Mayoral Debate..	Oct. 6,26,29 Nov. 2,3,4 Morning Show: 6:00/7:00 8:00/ a-m .11:45 Update 4:45 pm/6:00 p.m. :30 Each 2:30 min total
Campus Safety	We reported on the problem of Campus shootings and some of the educational opportunities for students and the public.	Oct. 19,20 Morning Show: 6:00/7:00 8:00/ a-m .11:45 Update 4:45 pm/6:00 p.m. :30 Each 1:00 min total
Drugs/Crime	We reported on the never ending battle to deal with drugs and the associated crimes.	Nov. 13,14 D Morning Show: 6:00/7:00 8:00/ a-m .11:45 Update 4:45 pm/6:00 p.m. :30 Each ec. 23,24 :30 Each 2:00 min total
Deer Hunting	We reported on the annual effort to thin the deer population and its economic benefits.	Dec. 21,22,26,27 Morning Show: 6:00/7:00 8:00/ a-m .11:45 Update 4:45 pm/6:00 p.m. :30 Each 2:30 min total
Center For Seniors	We reported on the construction of a new center for area senior citizens	Nov. 12,16 Morning Show: 6:00/7:00 8:00/ a-m .11:45 Update 4:45 pm/6:00 p.m. :30 Each 1 min total