

ISSUES OF COMMUNITY CONCERN  
AND  
PROGRAMMING RESPONSIVE TO  
THOSE ISSUES  
WHIZ F-M 92.7 ZANESVILLE, OHIO  
THIRD QUARTER, 2017

**DOWNTOWN IMPROVEMENTS:** The largest project in downtown Zanesville in many years is now completed. Dutro Ford spent over \$20,000,000 to build a new vehicle dealership next to its current property. Dutro spent over \$2,000,000 just buying property around its current location to make the major expansion project possible. Owner Bryan Graham says they really wanted to be apart of the downtown revitalization efforts and this project will do just that. The State of the Art facility added dozens of jobs to their operation.

**JAIL LEVY:** Muskingum County Sheriff Matt Lutz is working to get a bond issue passed so he can build a new jail. The measure calls for one mill for 30 years. Sheriff Lutz says he has been in need of a new jail for years and they are obligated to build the facility under state mandates and restrictions. One of the big issues law enforcement faces is the current opioids epidemic which is filling jails across the country.

**DRUG TREATMENT:** The opioid epidemic is pushing hospitals and medical facilities to consider new ways to treat victims of the drugs. Genesis HealthCare in Zanesville started a new program to help in the fight against the addiction. Genesis and New Vision teamed up to accept patients into a new withdrawal management program. It has 10 beds and is open to those with addictions that want help getting clean.

**LACE UP KIDS:** The annual program helps make sure every school kid has new shoes for the school year. The program is in its 29<sup>th</sup> year. Over 1000 students were provided with the new shoes in 2017. The program is designed for children of low-income families and those struggling financially. The program is sponsored by Wendy's, Whiz Media Group and administered by Eastside Community Ministry.

**CLEAR THE SHELTERS:** The Animal Shelter in Muskingum County participated in the annual Clear The Shelters adoption event. It is a nationwide effort, where shelters waive adoption fees, for people who plan to take home a pet. Actually all the adoption fees are paid by a local sponsor who picks up the tab of the animals who are adopted. In Muskingum County every animal in the shelter was adopted.

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ISSUES	PROGRAMMING	DATE/TIME
Downtown Revitalization	.Our programming consisted of a number of news stories about the issue and how it is helping the downtown	July 29,39 Aug. 28, 29 News Updates:: 6:00, 7:00, 8:00, 11:45 am 4:00 minutes total
Jail Levy	We reported on the issue and th need for a new jail due to the drug epidemic	Aug. 4, 10, 11 News Updates:: 6:00 7:00, 8:00, am 11:45 am 1:30 min total
Hospital Drug Treatment	We reported on the drug epidemic and the hospitals reaction to the problem.	Sept. 25, 26 News Updates:: 6:00, 7:00, 8:00, am 11:45 am 2:30 min total
Lace Up Kids	We reported on the 29 <sup>th</sup> annual event to put new shoes on school kids.	July 10, 11 Aug. 16, 17, 18 News Updates:: 6:00, 7:00,, 8:00 am 11:45 am 2.:30 min total
Clear The Shelters	We highlighted the annual effort to get every animal adopted out of the shelter in one day.	Aug. 11, 16, 17 News Updates: 6:00, 7:00 8:00, am 11:45 am 1:30 min total