

ISSUES OF COMMUNITY CONCERN  
AND  
PROGRAMMING RESPONSIVE TO  
THOSE ISSUES  
WHIZ F-M 92.7 ZANESVILLE, OHIO  
2<sup>ND</sup> QUARTER 2015

**MAY PRIMARY:** It was not a large ballot but there were some very important races and issues to be decided by voters in the May primary election. The largest issue involved the fate of the Senior Center in Muskingum County. The current facility suffered a leaky roof that may it unsafe for senior so officials placed an issue on the primary ballot to raise money to build a new facility. It did not pass and other arrangements are being made. The one races that stood out was for Zanesville City Law Director. Two republican – David Tarbert and Derrick Moore – both republicans were running for the right to face the incumbent in November. Tarbert won and he will face Scott Hillis in the General Election.

**SAFE DRIVING TEENS:** Every year at this time area schools and law enforcement join forces to help teach students how to stay safe in their vehicles. Many high schools feature mock crashes on their school campus so students can see first hand what texting and driving or drinking and driving can do to their lives. The Zanesville Highway Patrol and local police department take part in the life saving exercises.

**CAKE AUCTION:** One of the biggest two-day fundraisers in Muskingum County features cakes and incentives that are auctioned off for the Carr Center in Zanesville. The center provides services for disabled children and adults. For almost 30 years the community comes together for the two day auction that is broadcast on AM 1240 radio to raise money for the local facility. In 2015 this effort raised \$133,000.

**BUCKEYE LAKE PROBLEMS:** The problems with the popular recreational lake continue to mount as the State of Ohio works to repair a dam that is considered in critical condition and could breach. Lawmakers have been working to help businesses that have been affected by the problem. The Ohio Emergency Management Agency has held two evacuation drills to help area residents prepare in the event the dam fails and serious flooding occurs. A new report says that the economic impact of the lake, which is being kept at winter pool – thus difficult for boaters – is 160-million dollars and over 1100 jobs. A recent study of the lake by an engineering firm suggested that lake could be raised to recreational purposes, which was not in agreement with a report from the United States Army Corp of Engineers which stated the lake must be kept a winter pool for safety purposes until a new dam can be constructed.

**HEROIN:** One of the biggest drug issues in Zanesville and the rest of Ohio and the country is heroin. The State Department of Health says a record number of Ohio residents have died from heroin related overdoses in the year 2013. 983 people died in 2013 as compared to 690 in 2012. Locally, Muskingum County Behavioral Health Executive Director Steve Carrel says there were 10 deaths in Muskingum County. Carrel says the epidemic is the worst he has seen in his time in the field.

WHIZ F-M 92.7

ISSUES	PROGRAMMING	DATE/TIME
May Primary	.Our programming consisted of a number of news stories about the issues and races are the primary ballot	May 4,5,6,23 June 6,7 :30 Each 6:00--7:00--8:00- a.m. 11:30 a.m. 12:30,1:30,2:30,3:30,4:30,5:30 6:00 p.m. 3:30 min total
Safe Driving Teens	We reported on the issue of teen drivers and the problems of texting or drinking while behind the wheel.	April 13,24,30 May 8 :30 Each 6:00--7:00--8:00- a.m. 11:30 a.m. 12:30,1:30,2:30,3:30,4:30,5:30 6:00 p.m. 2:00 min total
Cake Auction	This is the biggest two day fundraiser in Zanesville. It benefits the Carr Center which helps disabled adults and children. We reported on issue to raise awareness about the event.	April 7,21,23,24 June 12, 13 :30 Each 6:00--7:00--8:00- a.m. 11:30 a.m. 12:30,1:30,2:30,3:30,4:30,5:30 6:00 p.m. 3 min total
Buckeye Lake Problems	We are reporting on the effects of a deteriorating dam at Buckeye Lake and its effects on area homes and businesses.	April 14, 15 May. 23, 24 June 4, 12 :30 Each 6:00- 7:00--8:00- a.m. 11:30 a.m. 12:30,1:30,2:30,3:30,4:30,5:30 3:00 p.m. 3 min total
Heroin	We reported on the epidemic of abuse of the cheap and easy to acquire drug.	May 1,2,23,24 June 17,18 :30Each 6:00--7:00--8:00- a.m. 11:30 a.m. 12:30,1:30,2:30,3:30,4:30,5:30 6:00 p.m. 3 min total