ORDER

KIVI

Orders	**Order / Rev:**	**406683**			
	Alt Order #:				
	Product Desc:	AJ Balukoff for Governor			
	Estimate:	5948			
	Flight Dates:	04/02/18 - 04/08/18	Primary AE:	Maura Romano	
	Original Date / Rev:	03/30/18 / 03/30/18	Sales Office:	EWSDC	
	Order Type:	GENERAL	Sales Region:	NAT	
Agency	**Name:**	**Amplify Media**			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		222 Ontario St	Billing Cycle:	EOM/EOC	
		Chicago, IL 60654	Agency Commission:	15%	
Advertiser	**Name:**	**Balukoff/Democrat/Governor**	New Business Thru:		
	Demographic:	A35+	Order Separation:	00:20:00	
	Product Codes:	PL State Candidate	Advertiser External ID:		
	Priority:	P-3	Agency External ID:		
	Revenue Code 1:	POL	Unit Code:	General	
	Revenue Code 2:	POL			
	Revenue Code 3:	CAND			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/08/18	59	$4,730.00	$4,020.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	59	$4,730.00	$4,020.50	0.00
Totals	59	$4,730.00	$4,020.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	04/02/18	04/08/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	4	$40.00	P-3	0.00	NM	4	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/02/18	04/08/18	MTWTF--	4	$40.00	0.00									
N 2	KIVI	04/02/18	04/08/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	6	$90.00	P-3	0.00	NM	6	$540.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/02/18	04/08/18	MTWTF--	6	$90.00	0.00									
N 3	KIVI	04/02/18	04/08/18	M-F Good Morning Ameri M-F Good Morning America	CM	7-9am	MTWTF--	:30	6	$90.00	P-3	0.00	NM	6	$540.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/02/18	04/08/18	MTWTF--	6	$90.00	0.00									
N 4	KIVI	04/02/18	04/08/18	Su Good Morning Ameri Su Good Morning America	CM	6-7am	------S	:30	1	$20.00	P-3	0.00	NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/02/18	04/08/18	------S	1	$20.00	0.00									
N 5	KIVI	04/02/18	04/08/18	Su 7-8am This Week	CM	7-8am	------S	:30	1	$40.00	P-3	0.00	NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	04/02/18	04/08/18	------S	1	$40.00	0.00									
N 6	KIVI	04/02/18	04/08/18		CM	10-11am	MTWTF--	:30	4	$40.00	P-3	0.00	NM	4	$160.00

Order / Rev: 406683 Advertiser: Balukoff/Democrat/Governor

Alt Order #: Product Desc: AJ Balukoff for Governor **KIVI**

Flight Dates: 04/02/18 - 04/08/18 Estimate: 5948

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 10-11am The View										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	4	$40.00	0.00							
N 7	KIVI	04/02/18	04/08/18	M-F 11am-12pm Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	$20.00	P-3	0.00 NM	3	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	3	$20.00	0.00							
N 8	KIVI	04/02/18	04/08/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	$100.00	P-3	0.00 NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	4	$100.00	0.00							
N 9	KIVI	04/02/18	04/08/18	ABC World News M-F ABC World News M-F	CM	530-6pm	MTWTF--	:30	3	$150.00	P-3	0.00 NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	3	$150.00	0.00							
N 10	KIVI	04/02/18	04/08/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	$100.00	P-3	0.00 NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	4	$100.00	0.00							
N 11	KIVI	04/02/18	04/08/18	Sa 530-6pm News Sa 530-6pm News	CM	530-6pm	-----S-	:30	1	$80.00	P-1	0.00 NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	-----S-	1	$80.00	0.00							
N 12	KIVI	04/02/18	04/08/18	Su 530-6pm News Su 530-6pm News	CM	530-6pm	------S	:30	1	$80.00	P-3	0.00 NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	------S	1	$80.00	0.00							
N 13	KIVI	04/02/18	04/08/18	M-F 6-7pm Modern Family (Syn)	CM	630-7pm	MTWTF--	:30	3	$90.00	P-3	0.00 NM	3	$270.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	3	$90.00	0.00							
N 14	KIVI	04/02/18	04/08/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	MTWTF--	:30	4	$125.00	P-3	0.00 NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	4	$125.00	0.00							
N 15	KIVI	04/02/18	04/08/18	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----S-	:30	1	$90.00	P-3	0.00 NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	-----S-	1	$90.00	0.00							
N 16	KIVI	04/02/18	04/08/18	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	------S	:30	1	$125.00	P-3	0.00 NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	------S	1	$125.00	0.00							
N 17	KIVI	04/02/18	04/08/18	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	MTWTF--	:30	6	$40.00	P-3	0.00 NM	6	$240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	6	$40.00	0.00							
N 18	KIVI	04/02/18	04/08/18	M-F 1137pm-1206am Nightline	CM	1137pm-1206am	MTWTF--	:30	3	$30.00	P-3	0.00 NM	3	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	MTWTF--	3	$30.00	0.00							
N 19	KIVI	04/02/18	04/08/18	Su 1035-1135pm Su 1035-1135pm	CM	1035-1135pm	------S	:30	1	$10.00	P-3	0.00 NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	04/02/18	04/08/18	------S	1	$10.00	0.00							
N 20	KIVI	04/02/18	04/08/18	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-T-----	:30	1	$225.00	P-3	0.00 NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Flight Dates: 04/02/18 - 04/08/18 Estimate: 5948

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N20	KIVI	04/02/18	04/08/18	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-T-----	:30	1	$225.00	P-3	0.00 NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/02/18	04/08/18	-T-----	1	$225.00	0.00								
N21	KIVI	04/02/18	04/08/18	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	1	$250.00	P-3	0.00 NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/02/18	04/08/18	--W----	1	$250.00	0.00								
												Totals	59	$4,730.00