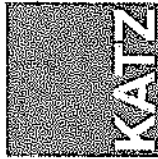


1233 20TH N.W. ST504
WASHINGTON, DC

Contract # 25706209		Changes as of: 9/5/2017 at 12:17 PM		Version: Current State Version 2	
CPE: 277/357/3102		Flight: 9/6/17 - 9/12/17		Station: WJHL	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: GILLESPIE, ED		Market: Johnson City-Kingsport-Bristol	
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: WASHINGTON	
SUITE 400		Agency Order #: 8498191		Primary Demo: Adults 35+	
ARLINGTON, VA 22009		Buyer: Rheault, Ben		Con Type: POLITICAL/VOTE	
		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		212-424-6620		212-424-6620	
Comments: New order: Window opens 9/9, booked 9/9-9/12 @ LUR. Please advise if a higher of class of time is needed to clear					
				Total \$: \$2,465.00	
				Total Spots: 23	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
REV 1	W-F 5:30a-6a		WJHL-CH11-5AM	\$65.00	0.0	30	1	0	1	0	0	0	1	3	\$195.00	\$0.00	0.0
Target 200119 Index: 104, Nielsen: 1.5																	
REV 2	W-F 7p-7:30p		WJHL-CH11-7PM	\$120.00	0.0	30	1	1	1	0	0	1	1	3	\$360.00	\$0.00	0.0
Target 200119 Index: 104, Nielsen: 2.8																	
REV 3	W-F 11p-11:30p		WJHL-CH11-11PM	\$240.00	0.0	30	1	1	1	0	0	1	1	3	\$720.00	\$0.00	0.0
Target 200119 Index: 108, Nielsen: 5.1																	
REV 4	W-F 11:30p-12:30a		LT-COLBERT-CBS	\$40.00	0.0	30	0	1	1	0	0	1	0	3	\$120.00	\$0.00	0.0
Target 200119 Index: 100, Nielsen: 1.4																	
5	8a-10a		CBS THS MRN-SA	\$25.00	0.0	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
Target 200119 Index: 108, Nielsen: 2.0																	
Changes: Rate from 50 to 25																	
6	9p-10p		AVG. ALL WKS	\$150.00	0.0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
Target 200119 Index: 112, Nielsen: 2.1																	
7	11p-11:30p		WJHL-CH11-11WK	\$125.00	0.0	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
Target 200119 Index: 106, Nielsen: 4.3																	
Changes: Rate from 180 to 125																	
REV 8	W-F 5:30a-6a		WJHL-CH11-5AM	\$35.00	0.0	30	0	0	0	0	0	0	0	1	\$35.00	\$0.00	0.0
Target 200119 Index: 104, Nielsen: 1.5																	
REV 9	W-F 7p-7:30p		WJHL-CH11-7PM	\$75.00	0.0	30	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
Target 200119 Index: 104, Nielsen: 2.8																	
REV 10	W-F 11p-11:30p		WJHL-CH11-11PM	\$200.00	0.0	30	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
Target 200119 Index: 108, Nielsen: 5.1																	
REV 11	W-F 11:30p-12:30a		LT-COLBERT-CBS	\$25.00	0.0	30	0	0	0	0	0	0	0	1	\$25.00	\$0.00	0.0
Target 200119 Index: 100, Nielsen: 1.4																	
REV 12	M-F 6a-7a		WJHL-CH11-6AM	\$100.00	0.0	30	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
Target 200119 Index: 104, Nielsen: 1.5																	



1233 20TH N.W. ST504
WASHINGTON, DC

Contract # 25706209		Changes as of: 9/5/2017 at 12:17 PM		Version: Current State Version 2	
CPE: 277/357/3102	Flight: 9/6/17 - 9/12/17	Station: WJHL		Total \$: \$2,455.00	
Agency: STRATEGIC MEDIA SERVICES	Advertiser: GILLESPIE, ED	Market: Johnson City-Kingsport-Bristol		Total Spots: 23	
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON		Total CPP: \$0.00	
SUITE 400	Agency Order #: 6498191	Primary Demo: Adults 35+		Total GRP:	
ARLINGTON, VA 22009	Buyer: Rheault, Ben	Con Type: POLITICAL/VOTE			
Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER		Separation:	
212-424-6620		212-424-6620			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
REV+ 13	M-F 7a-9a		THE EARLY SHOW	\$50.00	0.0	30	9/6	9/7	9/8	9/9	9/10	9/11	9/12	1	\$50.00	\$0.00	0.0
Target 200119 Index: 104, Nielsen: 1.5							TOTALS: 4 4 4 4 2 1 4 4							23	\$2,455.00	\$0.00	0.0



KATZ TELEVISION
GROUP

1233 20TH N.W. ST504
WASHINGTON, DC

Contract # 25706209 Changes as of: 9/5/2017 at 12:17 PM Version: Current State Version 2
CPE: 277/357/3102 Flight: 9/6/17 - 9/12/17 Station: WJHL
Agency: STRATEGIC MEDIA Advertiser: GILLESPIE, ED Market: Johnson City-Kingsport-
SERVICES Bristol
1911 NORTH FT MYER Product: Candidate Office: WASHINGTON
DRIVE
SUITE 400 Agency Order #: 6498191 Primary Demo: Adults 35+
ARLINGTON, VA Buyer: Rheault, Ben Con Type: POLITICAL/NOTE
20009 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER Separation:
212-424-6620

Total \$: \$2,455.00
Total Spots: 23
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/05/17 12:17 PM	ERIN SCHUMACHER	New order: Window opens 9/9, booked 9/9-9/12 @ LUR. Please advise if a higher of class of time is needed to clear
09/05/17 12:17 PM	ERIN SCHUMACHER	New order: Window opens 9/9, booked 9/9-9/12 @ LUR. Please advise if a higher of class of time is needed to clear
09/05/17 12:04 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information

Market Budget:	\$15,344
WJHL Share:	16%
Comment:	
EJHL:	13%
WCYB:	60%
WEMT:	11%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	23	\$2,455.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	23	\$2,455.00
Total	23	\$2,455.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	9/5/17 12:17 PM	ERIN SCHUMACHER	Sent To Station	5		\$0	\$2,455.00	Changes: Total Spots from 18 to 23, Comments from Separation: 30 to New order: Window opens 9/9, booked 9/9-9/12 @ LUR. Please advise if a higher of class of time is needed to clear. User Entered \$ from \$0.00 to \$2,455.00. Demo Meta to [R16]: 12
New	9/5/17 12:04 PM	ERIN SCHUMACHER	Confirmed	18		\$2,455.00	\$2,455.00	buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.