



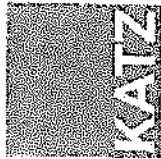
125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25702759 Changes as of: 8/29/2017 at 11:26 AM Version: Current State Version: 1  
CPE: 277/357/3094 Flight: 8/30/17 - 9/5/17 Station: EJHL  
Agency: STRATEGIC MEDIA SERVICES Advertiser: GILLESPIE, ED Market: Johnson City-Kingsport-Bristol  
1911 NORTH FT MYER Product: Candidate Office: WASHINGTON  
SUITE 400 Agency Order #: 6475429 Primary Demo: Total GRP:  
ARLINGTON, VA Buyer: Rheault, Ben Con Type: POLITICAL/VOTE  
Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER Separation:  
212-424-6620 212-424-6620  
Comments: Separation: 30

Total \$: \$1,625.00  
Total Spots: 10  
Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	Len	8/30 - 9/5							Total Spots	Total \$	CPP	GRP	
						8/30	8/31	9/1	9/2	9/3	9/4	9/5					
1	W-F-M-Tu 17a-9a		GD MRN AMR-ABC	\$100.00	30	0	1	0	0	0	1	0	2	\$200.00	\$0.00	0.0	
Target 200719 Index: 102, Nielsen: 0.3																	
2	W-F-M-Tu 9a-10a		ABC-TRI-9AM	\$35.00	30	1	1	1	0	0	1	1	5	\$175.00	\$0.00	0.0	
Target 200719 Index: 106, Nielsen: 0.3																	
3	M 8p-10p		DANCNG-STR-ABC/AVG. ALL WKS	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0	
Target 200719 Index: 103, Nielsen: 3.9																	
4	Th 8p-9p		GREY ANTMY-ABC	\$800.00	30	0	1	0	0	0	0	0	1	\$800.00	\$0.00	0.0	
Target 200719 Index: 109, Nielsen: 2.3																	
5	Sa 11:30p-12m		AVG. ALL WKS/RIGHT-MINT WK	\$50.00	30	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0	
Target 200719 Index: 117, Nielsen: 0.1																	
TOTALS: 1 3 1 1 0 3 1														10	\$1,625.00	\$0.00	0.0



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## KATZ TELEVISION GROUP

Contract # 25702759 Changes as of: 8/29/2017 at 11:26 AM Version: Current Slate Version: 1  
GPE: 277/357/3094 Flight: 8/30/17 - 9/5/17 Station: EJHL Total \$: \$1,625.00  
Agency: STRATEGIC MEDIA/A Advertiser: GILLESPIE, ED Market: Johnn City-Kingsprt- Total Spots: 10  
SERVICES 1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total CPP: \$0.00  
DRIVE SUITE 400 Agency Order #: 6475429 Primary Demo: Con Type: POLITICAL/VOTE Total GRP:  
ARLINGTON, VA Buyer: Rheault, Ben Assistant: ERIN SCHUMACHER Separation:  
20009 Salesperson: ERIN SCHUMACHER 212-424-6620

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/29/17 11:26 AM	ERIN SCHUMACHER	Separation: 30

Competitive Information	
Market Budget: \$14,773	
EJHL Share: 11%	
Comment:	
WCYB: 67%	
WEHT: 10%	
WJHL: 12%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	10	\$1,625.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	10	\$1,625.00
Total	10	\$1,625.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot++	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	8/29/17 11:54 AM				
New	8/29/17 11:23 AM	ERIN SCHUMACHER	New	10	\$0 \$0 \$1,625.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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