

PROGRAM..... BRP101
 OFFICE..... 01 Del Cielo Media, LLC
 MEDIA..... TV TELEVISION
 CLIENT..... VAND Veterans Against the Deal
 PRODUCT..... ORDER ORDER 8/12/21 BROADCAST
 ESTIMATE..... WDAI+ CHANNEL - ABC Fargo
 STATION..... CHANNEL

BUY DETAIL REPORT

RATING SERVICE NSI
 FLIGHT DATES 8/12/15 - 8/21/15

SHARE: JMA15 PVT: JDU14

RUN DATE 8/11/15
 RUN TIME 21:21:15
 PAGE 1

ITEM	DAY(S)	TIME	BA	COST	Q	REF	10	11	12	13	14	15	16	17	18	19	20	21	TOTAL SPOTS
1	MTWTF..	0400P-0500P	THE DR. OZ SHOW	40.00	G														14
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
2	MTWTF..	0500A-0600A	FIRST NEWS HOUR	50.00	G														11
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
3	MTWTF..	0800A-0900A	GOOD MORNING AMERICA	150.00	G														16
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
4	MTWTF..	0600A-0700A	GOOD MORNING AMERICA	40.00	G														1
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
5	MTWTF..	0500P-0530P	WDAY/WDAX NEWS AT 5	350.00	G														5
E: null																			

PROGRAM..... BR101
OFFICE..... Del Cielo Media, LLC
BUY DETAIL REPORT

MEDIA..... TV TELEVISION
CLIENT..... VAND Veterans Against the Deal
PRODUCT..... ORDER ORDER 812821 8/12-9/21 BROADCAST
ESTIMATE..... WDAY+ 1 week - ABC Fargo
STATION..... CHANNEL

RATING SERVICE NSI
FLIGHT DATES 8/12/15 - 8/21/15
SHARE: 0M15 PVT: JUL14
RUN DATE 8/11/15
RUN TIME 21:21:15
PAGE 2

ITEM	DAY(S)	TIME	BA	COST	Q	REF	10	11	12	13	14	15	16	17	18	19	20	21	TOTAL SPOTS
6	30S 0630P-0600P			300.00	G													1
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
7	30S 1035P-1105P			300.00	G													1
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
8	30	MTWTF.. 1000P-1035P			800.00	G													2
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			
9	30	MTWTF.. 0630P-0700P			400.00	G													8
E: null																			
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this																			

PROGRAM..... REP101
COMPANY..... 02 Del Cielo Media, LLC
OFFICE..... 01 Del Cielo Media, LLC

BUY DETAIL REPORT

RUN DATE 8/21/15
RUN TIME 21:21:19
PAGE 9

MEDIA..... TV TELEVISION
CLIENT..... VAND Veterans Against the Deal
PRODUCT..... ORDER 8/12/15 BROADCAST
ESTIMATE..... 812621 8/12/15
STATION..... WDAY - ABC Fargo
CHANNEL

MARKET..... FAR FARGO, ND

RATING SERVICE NSI
FLIGHT DATES 8/12/15 - 8/21/15

SHARE: CM15 PVT: JU14

TOTAL
SPOTS

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK
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s presented in this

LEN	NTWK	PROGRAM	REF	Mo	Tu	We	Th	Fr	Sa	Su
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> 10	60	MTWTF.. 0500A-0600A	100.00 G		2	1		1	2	
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E: null rates are subject to change after 5 business days of th
I: s quote. WDAY-TV has a standard 2 week cancellation policy.
WDAY-TV posting policy is to 90% of total purchased points a
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> 11	60	MTWTF.. 0800A-0900A	300.00 G		1	2	1		1	
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E: null rates are subject to change after 5 business days of th
I: s quote. WDAY-TV has a standard 2 week cancellation policy.
WDAY-TV posting policy is to 90% of total purchased points a
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> 12	60	MTWTF.. 0600A-0700A	600.00 G			1		1	1	
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E: null rates are subject to change after 5 business days of th
I: s quote. WDAY-TV has a standard 2 week cancellation policy.
WDAY-TV posting policy is to 90% of total purchased points a
s presented in this

> 13	60S 0510P-0600P	600.00 G					1		
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E: null rates are subject to change after 5 business days of th
I: s quote. WDAY-TV has a standard 2 week cancellation policy.
WDAY-TV posting policy is to 90% of total purchased points a
s presented in this

PROGRAM..... BRP101
 COMPANY..... Del Cielo Media, LLC
 OFFICE..... 01 Del Cielo Media, LLC
 MEDIA..... TV TELEVISION
 CLIENT..... VATO Veterans Against the Deal
 PRODUCT..... ORDER ORDER
 ESTIMATE..... 812821 8/12-8/21 BROADCAST
 STATION..... WDAI+ T Wday - ABC Fargo
 8/10/15 - 8/21/15
 TOTAL SPOTS 78
 TOTAL COST 16200.00

BUY DETAIL REPORT

RUN DATE 8/11/15
 RUN TIME 21:21:16
 PAGE 4
 RATING SERVICE NSI
 FLIGHT DATES 8/12/15 - 8/21/15