



PROGRAM..... BRP101  
 CLIENT..... Del Cielo Media, LLC  
 OFFICE..... Del Cielo Media, LLC

BUY DETAIL REPORT

RUN DATE 8/11/15  
 RUN TIME 21:21:15  
 PAGES 2

MEDIA..... TV TELEVISION  
 CLIENT..... VAND Veterans Against the Deal  
 PRODUCT..... ORDER 8/12/15 - 8/21/15  
 ESTIMATE..... 812821 8/12-9/21 BROADCAST  
 SPOTBOOK..... WDAY+ T-Weeky - ABC Fargo  
 CHANNEL

RATING SERVICE NSI  
 FLIGHT DATES 8/12/15 - 8/21/15  
 SHARE: SMA15 PWT: JU14

ITEM DAY(S) TIME BA COST Q REF

LEN NETWORK PROGRAM

1: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this

30 .....S 0630P-0600P 300.00 G

E: null

I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this

30 .....S 1035P-1105P 300.00 G

E: null

I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this

30 .....S 1000P-1035P 800.00 G

E: null

I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this

30 .....S 0630P-0700P 400.00 G

E: null

I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points as presented in this

TOTAL SPOTS

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PROGRAM..... BPP101  
 COMPANY..... Del Cialo Media, LLC  
 OFFICE..... 01 Del Cialo Media, LLC

BUY DETAIL REPORT

MEDIA..... TV TELEVISION  
 CLIENT..... VAND Veterans Against the Deal  
 PRODUCT..... ORDER /8/12-8/21 BROADCAST  
 ESTIMATE..... 812021  
 STATION..... WDAV - ABC Fargo CHANNEL

MARKET..... FARGO, ND

RATING SERVICE NSI  
 FLIGHT DATES 8/12/15 - 8/21/15  
 SHARE: 0M:15 PVT: J0U14  
 RUN DATE 8/21/15  
 RUN TIME 21:21:19  
 PAGE 9

ITEM	DAY(S)	TIME	BA	COST	REF	AU	TOTAL	SPOTS															
10	MTWTF..	0500A-0600A	1	100.00	G	10	11	12	13	14	15	16	17	18	19	20	21						
E: null FIRST NEWS HOUR 1																							
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points a s presented in this																							
11	MTWTF..	0800A-0900A	1	300.00	G	10	11	12	13	14	15	16	17	18	19	20	21						
E: null GOOD MORNING AMERICA																							
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points a s presented in this																							
12	MTWTF..	0600A-0700A	2	600.00	G	10	11	12	13	14	15	16	17	18	19	20	21						
E: null FIRST NEWS HOUR 2																							
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points a s presented in this																							
13	.....S	0530P-0600P	1	600.00	G	10	11	12	13	14	15	16	17	18	19	20	21						
E: null SUNDAY EARLY NEWS																							
I: All rates are subject to change after 5 business days of this quote. WDAY-TV has a standard 2 week cancellation policy. WDAY-TV posting policy is to 90% of total purchased points a s presented in this																							

PROGRAM..... BR101  
 COMPANY..... Del Cielo Media, LLC  
 OFFICE..... 01 Del Cielo Media, LLC  
 MEDIA..... TV TELEVISION  
 CLIENT..... VAND Veterans Against the Deal  
 PRODUCT..... GRDR GRDR  
 ESTIMATE..... 812821 8/12-8/21 BROADCAST  
 STATION..... WDAY+ T Wday - ABC Fargo  
 8/10/15 - 8/21/15  
 TOTAL SPOTS 78  
 TOTAL COST 16200.00

BUY DETAIL REPORT

MARKET..... FAR FARGO, ND

RATING SERVICE NSI  
 FLIGHT DATES 8/12/15 - 8/21/15

RUN DATE 8/11/15  
 RUN TIME 21:21:16  
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