

WFKS
Melbourne, FL
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/06/2020

WFKS
Quarterly Issues/Programs List

WFKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Mental Health**
 - **Disability benefits**
 - **Healthcare enrollment awareness**
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WFKS broadcast Florida Roundtable on Sundays at 6:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
American Politics – Impeachment History Mental Health	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida. 10 minutes</p> <p>w/John Malcolm: Discusses his role with the Heritage foundation. Explains how impeachment of a President would work and how it has worked in American history. Also gives his thoughts on what the Founding Fathers thought of impeachment and what they would think of the current inquiry. Explains both sides of the argument for the current inquiry. 30 minutes</p> <p>w/Dr. Jantz: Discusses the disturbing trend of increasing amount of suicide attempts among active military and first responders. Explains why veterans might be more prone to suicide. 10 minutes</p> <p>w/Dr. Jantz: Discusses proper steps to help those with anxiety and depression. Also gives his thoughts on the role of medications when it comes to treating depression. 10 minutes</p>	John Malcolm: writer at the Heritage Foundation Dr. Gregory Jantz: Mental health professional	October 5-6, 2019	60 minutes

American healthcare – vaping and e-cigarettes	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>w/Peter Pitts: Discusses his role in founding the Center for Medicine in the Public interest and his background in American healthcare. Also explains why there is an over-reaction to some of the health risks of vaping. Says Americans are not being properly informed of the pros and cons of vaping and e-cigarettes. Does believe there is a role for more government regulation.</p> <p style="text-align: center;">30 minutes</p> <p>w/Peter Pitts: Talks about different ways to lower prescription drug prices in the US. Also explains why some proposed solutions will not work, including importing drugs from Canada.</p> <p style="text-align: center;">10 minutes</p> <p>w/John Finch: Discusses his role for ABLE United, a new program to help those with disabilities save for their future. Explains how the new program can help supplement the benefits those with disabilities save beyond their current government benefits.</p> <p style="text-align: center;">10 minutes</p>	Peter Pitts: President and Cofounder of The Center for Medicine in the Public Interest	October 12-13	60 minutes
---	--------------------	--	--	---------------	------------

Business and Consumer awareness	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>w/Holly Salmons: Discusses her role with the BBB of Central of Central Florida. Talks about how the BBB got started over a century ago and is still useful today. How businesses can benefit from using the BBB. Also talks about steps businesses can take to better inform their customers.</p> <p style="text-align: center;">30 minutes</p> <p>w/Holly Salmons: Discusses how self-regulation is vital for certain businesses. The government plays a role, but self-regulation can make your businesses even more successful. Also talks about how businesses can gain more trust with their consumers, it's all about communication.</p> <p style="text-align: center;">10 minutes</p> <p>w/Holly Salmons: Discusses how the rating system works for BBB. Also talks about helps inform consumers on which businesses they can trust. Many consumers complain after the fact, but BBB can help you before you decide on which company to use.</p> <p style="text-align: center;">10 minutes</p>	Holly Salmons: President and CEO of the Better Business Bureau of Central Florida	October 19-20, 2019	60 minutes
---------------------------------	--------------------	---	---	---------------------	------------

Foreign Policy – Middle East	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida. 10 minutes</p> <p>w/Dakota Wood: Discusses the situation in Syria. Talks about the history of the region and why it is still embroiled in war and conflict. How the current troubles between Syria and Turkey have been brewing for a long time. Also discusses the divide in Washington over the issue of the US military role in Syria. 30 minutes</p> <p>w/Dakota Wood: Discusses the problems in the Middle East even beyond Syria. Talks about Trump's goals for the region and whether there is an end to US presence in the region. Also goes over the ramifications for the West if things get really bad in that part of the world. 10 minutes</p> <p>w/Rebecca Ray: Discusses her role with Allsup, which helps those with disabilities find work. Also talks about Disability Employment Awareness Month, and how Allsup is trying to get the word out. And addresses how their "Ticket to work" program works. 10 minutes</p>	<p>Dakota Wood: Senior Research Fellow for Defense Programs at The Heritage Foundation.</p> <p>Rebecca Ray: Director of corporate public relations at Allsup</p>	October 26-27, 2019	60 minutes
------------------------------	--------------------	---	--	---------------------	------------

Business and Consumer awareness	Florida Roundtable	<p>w/John Finch: Discusses his role for ABLE United, a new program to help those with disabilities save for their future. Explains how the new program can help supplement the benefits those with disabilities save beyond their current government benefits.</p> <p style="text-align: center;">10 minutes</p> <p>w/Holly Salmons: Discusses her role with the BBB of Central of Central Florida. Talks about how the BBB got started over a century ago and is still useful today. How businesses can benefit from using the BBB. Also talks about steps businesses can take to better inform their customers.</p> <p style="text-align: center;">30 minutes</p> <p>w/Holly Salmons: Discusses how self-regulation is vital for certain businesses. The government plays a role, but self-regulation can make your businesses even more successful. Also talks about how businesses can gain more trust with their consumers, it's all about communication.</p> <p style="text-align: center;">10 minutes</p> <p>w/Holly Salmons: Discusses how the rating system works for BBB. Also talks about helps inform consumers on which businesses they can trust. Many consumers complain after the fact, but BBB can help you before you decide on which company to use.</p> <p style="text-align: center;">10 minutes</p>	John Finch: Director of ABLE United Holly Salmons: President and CEO of the Better Business Bureau of Central Florida	November 2-3, 2019	60 minutes
---------------------------------	--------------------	---	---	-----------------------	------------

Veterans Charities and PTSD awareness	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>w/Frank Siller: Talks about why he helped create the Tunnel to Towers charity, which is in memory of his brother. His brother died as a first responder on 9/11. Also talked about how they help veterans and veteran's families. Mentions they build smart homes for wounded veterans. Frank also explains what people can do to help the charity.</p> <p style="text-align: center;">30 minutes</p> <p>w/Frank Siller: Frank discusses how they help Gold Star families, and how a small monetary donation can make a big difference. He also mentions the upcoming events they are holding in Florida to raise money and awareness. Also talks about how they can buy a Rush Betsy Ross flag t-shirt to help.</p> <p style="text-align: center;">10 minutes</p> <p>w/Kurt Gies: Kurt discusses his role with the local American Legion post in Winter Garden Florida. Also talks about the veteran's day event where they are raising money to help those with PTSD.</p> <p style="text-align: center;">10 Minutes</p>	Frank Siller: CEO of Tunnel to Towers	Kurt Gies from American Legion Post in Central Florida	November 9-10, 2019	60 minutes
---------------------------------------	--------------------	--	--	---	------------------------	------------

Economic and Business News	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>w/Alfredo Ortiz: Discusses why the Job Creators network was founded and how he became a part of that organization that is meant to promote policies that help the economy and small businesses. Also talks about why the current Democratic candidates' policies would be bad for the economy and job growth. Also mentions why over-regulation hurts business growth.</p> <p style="text-align: center;">30 minutes</p> <p>w/Alfredo Ortiz: Alfredo talks about why he supports the Federal Reserve lowering interest rates and why he agrees with President Trump on wanting them lowered even more. Also mentions why he supports the Trump tax cuts and why there needs to be even more tax cuts.</p> <p style="text-align: center;">10 minutes</p> <p>w/Alfredo Ortiz: Talks about why healthcare is still a big issue for the American economy and why he does not support Medicare for All pushed by some of the Democrats.</p> <p style="text-align: center;">10 Minutes</p>	Alfredo Ortiz: President of Job Creators Network	November 16-17, 2019	60 minutes
----------------------------	--------------------	--	---	----------------------	------------

Education Issues and Reform	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>w/Michael Dardaris: Michael discusses his role with the company k12 and what that company does to give students across the country an alternative education from traditional public schools. Also talks about some new statistics on declining student achievement and why he believes that is happening. Explains why he believes public education needs to be reformed to meet the challenges of the 21st century.</p> <p style="text-align: center;">30 minutes</p> <p>w/Michael Dardaris: Michael discusses some ways k12 teaches students to be ready for the workforce. Also talks about their virtual schools that helps supplement or sometimes replace their tradition public school education.</p> <p style="text-align: center;">10 minutes</p> <p>w/Michael Dardaris: Michael discusses the problems with colleges and universities in America today. Why there needs to be reform and why students should not be going into thousands and dollars of debt just to get a decent college education. Also explains what k12 does to help students prepare for college or the workforce.</p> <p style="text-align: center;">10 minutes</p>	Michael Dardaris: Senior Director of Career Readiness Education at K12 Inc.	November 23-24, 2019	60 minutes
-----------------------------	--------------------	---	--	----------------------	------------

<p>Christmas Charity.</p> <p>Healthcare enrollment awareness.</p>	<p>Florida Roundtable</p>	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>w/Ed DeCoursey: Ed talks about how he got involved with Operation Christmas Child and why he continues to volunteer for the charity. Tells people how they can help with the charity and gives them the website. Ed also explains how the charity works and how it has grown over the past couple of decades. Also gives some of his personal experience travelling the world with the charity.</p> <p style="text-align: center;">30 minutes</p> <p>w/Ed DeCoursey: Talks about what items they look for to put in the shoeboxes for kids. Also mentions how local businesses and churches can partner with the charity if they want to help. Also talks about how much the charity has grown over the years.</p> <p style="text-align: center;">10 minutes</p> <p>w/Dr. Arnold: Dr. Arnold talks about what you or your families need to know before deciding on your healthcare during open enrollment. Also talks about why you should look for a healthcare professional who believes in value-based care. And mentions how WellMed can help people through this process.</p> <p style="text-align: center;">10 minutes</p>	<p>Ed DeCoursey: North Orlando Rep for Operation Christmas Child.</p> <p>Dr. Christopher Arnold: Senior Medical Director for WellMed</p>	<p>November 30 – December 1, 2019.</p>	<p>60 minutes</p>
---	----------------------------------	--	--	---	--------------------------

Education Reform	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>W/Deborah Delisle: Deborah talks about her experience as the Assistant Secretary of Education under the Obama Administration. Also talks about how she became the CEO of Alliance for Excellent Education. Goes over the statistics over the graduation rates in Florida and around the country and how that could affect the future of the local economy.</p> <p style="text-align: center;">30 minutes</p> <p>W/Deborah Delisle: Deborah talks about some of the reforms needed to help students succeed in the 21st century. This includes looking beyond college and looking at substitutes for college like trade schools. Also talks about how reforms need to be made in grade schools that train students for the work force ahead of time.</p> <p style="text-align: center;">10 minutes</p> <p>W/Deborah Delisle: Talks about how her organization is helping prepare students for the future. Also talks about dual enrollment plans in grade schools. Also talks about her personal experiences as a teacher and parent helping students have a better chance to success in the future.</p> <p style="text-align: center;">10 minutes</p>	Deborah Delisle: President and CEO of the Alliance for Excellent Education.	December 7-8, 2019	60 minutes
------------------	--------------------	--	---	--------------------	------------

Presidential Politics	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>W/Kim Strassel: Kim gives her take on the latest with the impeachment inquiry. She explains why the Democrats have a weak case. She goes over why the articles of impeachment put forward are not what the founders intended for impeachment because Trump has not abused his powers or obstructed congress. Also gives her take on why the Democrats went for impeachment instead of censure.</p> <p style="text-align: center;">30 minutes</p> <p>W/Kim Strassel: Kim talks about the Inspector General's report on the FBI that was just released. She thinks it shows bias by Comey and others, even though it did not come to a consensus. She also talks about Schiff using phone records to smear his political opponents.</p> <p style="text-align: center;">10 minutes</p> <p>Yaffee: Yaffee updates the latest details of the aftermath of the terror attack in Pensacola. The family members of one of the victims speak out about the need for members on bases to be allowed to carry guns.</p> <p style="text-align: center;">10 minutes</p>	<p>Kim Strassel: Columnist and Editor for the Wall Street Journal</p>	December 14-15, 2019	60 minutes
-----------------------	--------------------	--	--	----------------------	------------

Economy and Political Issues	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida.</p> <p style="text-align: center;">10 minutes</p> <p>W/Phil Kerpen: Phil gives his take on impeachment and why the articles put forward prove that the Democrats have a weak case on impeachment. He believes the Democrats are not impeachment because of evidence of a crime, but for partisan political reasons. Also says why he believes Trump really held up the aid to Ukraine for a time.</p> <p style="text-align: center;">30 minutes</p> <p>W/Phil Kerpen: Phil gives his analysis on the USMCA trade deal that was agreed to in the House. While he mostly supports the deal, he believes the Democrats took out a key part of it. Also talks about solutions to lower prescription drug prices in America.</p> <p style="text-align: center;">10 minutes</p> <p>W/Phil Kerpen: Phil gives his analysis on the potential trade deal with China. While he doesn't like tariffs, he understands why Trump is being tough on China. Also believes the impeachment of Trump will help Trump and the GOP politically in the next election.</p> <p style="text-align: center;">10 minutes</p>	Phil Kerpen: President of American Commitmen t	December 21-22, 2019	60 minutes
------------------------------	--------------------	--	---	-------------------------	------------

Education Reform	Florida Roundtable	<p>Yaffee: Yaffee updates the latest news out of the state of Florida. 10 minutes</p> <p>W/Deborah Delisle: Deborah talks about her experience as the Assistant Secretary of Education under the Obama Administration. Also talks about how she became the CEO of Alliance for Excellent Education. Goes over the statistics over the graduation rates in Florida and around the country and how that could affect the future of the local economy. 30 minutes</p> <p>W/Deborah Delisle: Deborah talks about some of the reforms needed to help students succeed in the 21st century. This includes looking beyond college and looking at substitutes for college like trade schools. Also talks about how reforms need to be made in grade schools that train students for the work force ahead of time. 10 minutes</p> <p>W/Deborah Delisle: Talks about how her organization is helping prepare students for the future. Also talks about dual enrollment plans in grade schools. Also talks about her personal experiences as a teacher and parent helping students have a better chance to success in the future. 10 minutes</p>	Deborah Delisle: President and CEO of the Alliance for Excellent Education.	December 28-29, 2019	60 minutes
-------------------------	---------------------------	--	---	-----------------------------	-------------------

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	007
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	006
COVENANT HOUSE	COVENANT HOUSE	000:30	031
ENVIRONMENT	UN GOALS	000:30	044
EVENT	BREVARD HUMANE SOCIETY	000:29	034
EVENT	CITY OF PALM BAY	000:24	029
EVENT	SPACE COAST FELINE NETWORK	000:26	039
EVENT	UTB EDUCATIONAL & CULTURAL	000:27	014
FREE EVENT	VIERA GROUP	000:25	009
FREE EVENT	WICKHAM PARK COMMUNITY CENTER	000:31	014
FUNDRAISER EVENT	EL CHICO	000:29	005
FUNDRAISER EVENT	MARCH OF DIMES	000:28	068
FUNDRAISER EVENT	MARINE RESOURCES COUNCIL	000:32	036
FUNDRAISER EVENT	SERENE HARBOR D.V. CENTER	000:26	010
FUNDRAISER EVENT	SPCA BREVARD	000:30	001
HEALTH AND FITNESS	AFLAC	000:31	004
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	004
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	006
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	003
psa	GLAAD	000:30	011
RUN/WALK	RUNNING ZONE	000:31	025
RUN/WALK	RUNNING ZONE	000:32	018
XMAS PARADE	BREVARD PARKS & REC	000:26	029
XMAS PARADE	BREVARD PARKS & REC	000:31	066