

WFKS
Melbourne, FL
Quarterly Issues/Programs List
First Quarter, 2023
03/30/2023

WFKS
Quarterly Issues/Programs List

WFKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WFKS Airs FRT Sunday at 7am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Inflation, Consumers and 2023	Florida Roundtable	Forecasting finances amid high inflation and increasing interest rates	Michele Raneri, VP/Head of Research TransUnion	01/06/23	60 min
No Kid Hungry		Ensuring consistent access to food for our kids	Sky Beard, Director of No Kid Hungry Florida		
Cancer Screenings		Act now Against Cancer - Don't wait get screened	Dr. Simarta Brennan Prescod, Optum Health		
A.I Fleet Vehicles for SMB		AI improves Safety for commercial fleets	Barrett Young, VP Fleet Safety Strategy		
Heart Health	Florida Roundtable	DASH and TLC Diets help HBP	Dr. Alison Brown, NHLBI/NIH	01/13/23	60 min
Girls & Sports		Sports are still male-oriented	Lauren Fleshman, Distance Runner/Author		

How to Calm Your Mind		Finding Presence and Productivity in Anxious Times	Chris Bailey, Productivity Expert/Author		
Mental Health Advancements		Check Swab personalizes Mental Health treatment	Dr. Rachael Earls, GeneSight DNA		

Crated Dogs	Florida Roundtable	Dogs are not prisoners	Rachel Bellis, ADLA, PETA,	01/20/23	60 min
VMX Vet expo		40 years of Veterinary Advancements	Gene O'Neill, CEO, NAVC & Dr. Dana Varble, CVO, NAVC		
Power of Positivity		How to make the most of each moment	Author, Scott White		
Mayo Clinic Diet		Weight Loss for Life Diet	Dr. Donald Hensrud, Mayo Clinic MD/ Donna Boerger, Nutritionist		
Military Scholarships		Marine Corps Scholarship Foundation	Harold 'Odie' Van Opdorp, Fmr Marine		

BBBS of Miami	Florida Roundtable	Nat'l Mentoring Month 4 Bigs/Littles	Big Bros/Big Sis of Miami, CEO Gale Nelson	1/27/23	60 min
Tax Season is here		Need to know before Filing Early	Mark Steber, CTIO, Jackson Hewitt		
Financial stress		Budget planning	Jeff Jones, NAPFA		
Cancer		Young Cancer Survivor tells her story	Patient Jane, WellMed		

The Traitors	Florida Roundtable	Fl Native has new Peacock TV Show	Kate Chastain, actress	2/03/23	60 min
Women and Heart Health		Cardiac Arrest: Signs women should look for	WellMed/Optum MD, Amber Stevens		
Fighting the 'Mouth Monsters'		Pediatric Dental Health	Dr. Amr Moursi, Pres, AAPD		
SCAM Alerts		How to protect yourself from Payment Fraud	FTC DMP, Will Maxon		

Tech Talent	Florida Roundtable	Job Ops for Tech Talent	Elsa Burns, SVP of Recruitment at Revature	2/10/23	60 min
Florida Mentors		Fl Kids need mentors now!	Tim Wills, CIO at MENTOR		
Live Your Extraordinary Life		Hello Head, Meet Heart - new book	Author, Hannah Austin		

Fentanyl	Florida Roundtable	How to stop the Cartel's flow of Fentanyl	Michael W. Brown, DEA Agent, Rigaku Analytical	2/17/23	60 min
DIY HVAC		Prepare Home for Winter	Breegan Jane, DIY HGTV		
Cats		Happy cats/Litter Box	Dr. Evan Antin, Cat's Pride		
DOG Life		GPS Fencing	Sung Vivathana, VP SpotOn GPS		

Florida Nursery/Growers	Florida Roundtable	Nursery and landscaping in Florida	Tal Coley, CEO FNGLA	2/24/23	60 min
Hearing Loss		World Hearing Day	Martin Grieder, GVP, Sonova		
“Unscripted”		Non-fiction Book Paramount/Redstone	James B. Stewart, Rachel Abrams, NYT Authors		
Caregivers		Gen Z Caregivers	Bianca Padilla, CEO, Carewell, Miami & Brandon Feldt, Gen Z Caregiver		
Cancer Screening		Get screened for CANCER!	Jody Hoyos, CEO Prevent Cancer Foundation		

Ukraine war	Florida Roundtable	Gov’t should reconsider approach to Ukraine	Bridget Moix, FCNL	3/03/23	60 min
Mental Health in workplace		Management is having mental health issues	Joe Grasso, PhD, Lyra Health		
Quit Smoking		March 8th is quit smoking day!	WellMed, Ron Aaron		
Health care providers		Make your doctor your healthcare partner	Dr. Martha Ford, WellMed		
Colorectal screening		Get your cancer screenings!	Cedrek McFadden, MD & Karen Woomer, patient		

Cooking oil	Florida Roundtable	Which is the healthiest cooking oil?	Dr. Sylvia Melendez Klinger, AHA	3/10/23	60 min
Tort Reform Bill		Florida’s Tort Reform Bill is a lawyer nightmare	Jeffery Kaufamn, ESQ		

How to NetWORK		Make the most of EACH relationship	Author, David Olivencia		
STEM Jobs		There are 55K unfilled Tech Jobs in FLORIDA	Florida Polytechnic University President, Sr. Randy K. Avent		
Vehicle Safety Recalls		It's Vehicle Safety Recall week!	Dr. Stephen Ridella, Office of Defects, NHTSA		

Food insecurity & Nutrition	Florida Roundtable	March is Nat'l Nutrition month	Marina Chaparro, Pediatric Dietitian, Nutrichicos	3/17/23	60 min
Healthier Diet Choices		Let's make better diet choices	Dr. Amber Stephens, Optum Florida		
Opposite of 'Almond Mom'		Stop showcasing negative thoughts about food, dieting and body images!	Ashlee Wright, Dietitian, Orlando Health		
Sleep Awareness Month		How does growing old affect sleep?	Tara Calise, NP, WellMed		
Investments today		Looking to invest? Florida Real Estate might be the answer	Peter Bermont of Bermont Gold Wealth Advisory of the prestigious Raymond James		

Vasectomy	Florida Roundtable	Deep dive into Vasectomies	Dr. Jamin Brahbhatt, Orlando Medical Health Group Urology	3/24/23	60 min
Crated Dogs		Dogs are not prisoners	Rachel Bellis, ADLA, PETA		
Cats		Happy cats/Litter Box	Dr. Evan Antin, Cat's Pride		
The Traitors					

		Fl Native has new Peacock TV Show	Kate Chastain, actress		
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
5K WALK/RUN	AMERICAN CANCER SOCIETY	000:29	18
5K WALK/RUN	AMERICAN HEART ASSOCIATION	000:26	13
FREE CONCERT	MELBOURNE M. BAND	000:18	8
FREE EVENT	BREVARD HUMANE SOCIETY	000:27	6
FREE EVENT	CITY OF SATELLITE BEACH	000:20	2
FREE EVENT	GREEN GABLES MELBOURNE	000:24	3
FUNDRAISER EVENT	CROSSWINDS YOUTH SERVICES	000:30	17
FUNDRAISER EVENT	ST. BALDRICK'S	000:27	5
LOCAL EVENTS	IHEART RADIO BREVARD	000:19	46