

WFKS
Melbourne, FL
Quarterly Issues/Programs List
Fourth Quarter, 2022
01/10/2023

WFKS
Quarterly Issues/Programs List

WFKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WFKS Airs FRT Sunday at 7am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Age Discrimination	Florida Roundtable	Fighting age discrimination in hiring and the workplace	AARP SVP, Bill Rivera	6 a.m. 10/01/22	60 min
Breast Cancer Risks		What to look for when navigating Breast Cancer Treatments	Robert Nussbaum, MD/CEO at Invitae		
Autism Society	Florida Roundtable	Autism in Florida Volunteer & outreach programs	Stacey Hoagland, Pres. Autism Society of Florida	6 a.m. 10/08/22	60 min
Family Values		Reset Trust, Boundaries and Connections with your child	Dr. Charles Sophy, Author		
Proactive Hearing Checks		Importance of getting your hearing checked regularly	Dr. Kathy McGowan, Doctor of Audiology at Beltone		

Suicide Prevention/ Awareness	Florida Roundtable	People must be aware of the signs of suicide around them in order to help	Dr. Doreen Marshall, VP of Mission Engagement, AFSP	6 a.m. 10/15/22	60 min
Black Women and Obesity		Fight to Flourish, a new campaign to highlight the impacts of obesity	Khaliah Ali, healthcare advocate, activist, author		
Health and Nutrition tips		How daily supplements can help boost immunity and health	Mia Syn, MS, RDN Nutrition Expert		
Visual Thinking		Hidden gifts of people who think in pictures, patterns and abstractions	Temple Grandin, Ph.D. Autism Activist, Scientist and NYT bestselling Author		

New COVID-19 Booster	Florida Roundtable	Kids and Influenza, COVID Booster shots	Dr. Kenneth Alexander, US Dept of Health and Human Services	6 a.m. 10/22/22	60 min
Breast Density & Breast Cancer		Women with Dense Breasts are at Higher Risk for Breast Cancer	Dr. Pamela Habib, Bayer Radiology & Dr. David Schacht, Breast Radiologist, NW Lynne Sage		
Bumble BFF APP		Friendsgiving is the perfect time to meet new people, Bumble has an APP for that.	Danielle Bayard Jackson, Bumble BFF's Friendship Expert		

Life after Mastectomy	Florida Roundtable	Tips and post-mastectomy answers	Dr. Scott Glassburg, American Society of Plastic Surgeons	6 a.m. 10/29/22	60 min
Teal Pumpkin Project		Teal Pumpkins for kids with Food Allergies	Hillary Carter, Board of Governors FARE		
Public Health Shortages		New Federal Program to recruit and train public health leaders	Michael Smith, CEO of AmeriCorps		
Building Inclusive Workplaces		Tapping into the workforce of Neurodiverse and disabled Americans	Joan Lynch, Chief Content & Programming Officer, WorkNation		

POC Small Business owners	Florida Roundtable	Bolstering the diversely owned/operated businesses	Lee Henderson, EY Entrepreneurs Access Network	6 a.m. 11/05/22	60 min
New COVID-19 Booster		Kids and Influenza, COVID Booster shots	Dr. Kenneth Alexander, US Dept of Health and Human Services		
It's Not TV, it's HBO		The spectacular rise, revolution and future of HBO	Felix Gillette and John Koblin, Reporters/Authors		

Pawn Stars Do America	Florida Roundtable	New TV show on History Channel	Austin 'Chumlee' Russell, Reality TV Star	6 a.m. 11/12/22	60 min
Magic Days		Astrology, Tarot, and Numerology explained	Nadine Jane, Celebrated Astrologist		
		Covering Kids health care			

Open Enrollment Florida		coverage explained	Jodi Ray, Dir. Florida Covering Kids and Families (USF)		
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Health Care Decisions	Florida Roundtable	How to find the right Health Care Plans	Marcus Robinson, SVP, UHC	6 a.m. 11/19/22	60 min
Holiday Shopping survey		Shoppers want Comfort and Savings	Melissa Bastos, Director of Corporate Strategy and Insights for Cotton Inc.		
Lung Cancer Treatments		New Treatments for small cell lung cancer	Dina Kamal, Lung Patient/Advocate & Dr. Keith Lerro, Oncologist Wilson Reg. Med Ctr		

Holiday Tips for Pets	Florida Roundtable	How to have a safe holiday with your pets	Dr. Emily Stefan, DVM, VCA Animal Hospital	6 a.m. 11/26/22	60 min
Business response to consumer concerns		Holiday Trends and Demands and the strategies to meet them	Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM		
Cops Direct / Troops Direct		Law Enforcement become first responders, Cops Direct supplies them gear and training	Aaron Negherbon, ED of Cops Direct		
Black Friday Gifts		The hot gifts of the season	Bob Guiney, Today Show		

Scents for the Holidays	Florida Roundtable	How to prepare your air for guests	Harry “the Nose that Knows” Slatkin, Slatkin and Co.	6 a.m. 12/03/22	60 min
Homicide Hunter: Devil in The Mountains		New TV Series from TV’s TOP COP	Ret. LT Joe Kenda, Homicide Hunter, ID TV		
Holiday Shopping survey		Shoppers want Comfort and Savings	Melissa Bastos, Director of Corporate Strategy and Insights for Cotton Inc.		

National WWII Museum	Florida Roundtable	Expressions of America light show unveiled	Kim Guise, Senior Curator and Director, Nat’l WWII Museum	6 a.m. 12/10/22	60 min
Family Health History		Time to talk about your family history	Dr. Simarta Brennan-Prescod, Optimum Health		
financial conversations and health decisions		Health, Finances, decisions for end of life	MARCUS ROBINSON, UHC ALISON CARNIE, principal, Edward Jones Trust Company		
Pomp, Snow and Cirque-umstance		Broadway producer teams up with Armed Services Radio	Neil Greenberg, Producer/Creator		

Inflation, Consumers and 2023	Florida Roundtable	Forecasting finances amid high inflation and increasing interest rates	Michele Raneri, VP/Head of Research TransUnion	6 a.m. 12/17/22	60 min
No Kid Hungry		Ensuring consistent access	Sky Beard, Director of No Kid Hungry Florida		

Cancer Screenings		to food for our kids	Dr. Simarta Brennan Prescod, Optum Health		
A.I Fleet Vehicles for SMB		Act now Against Cancer - Don't wait get screened	Barrett Young, VP Fleet Safety Strategy		
		AI improves Safety for commercial fleets			

Boys & Girls Club of America	Florida Roundtable	Cricket Wireless donates to Boys Club Families	Nic V, Youth Spokesperson & Samir Martinez, Market Dir, Cricket	6 a.m. 12/24/22	60 min
AKC Show		Record numbers of participants at 2022 AKC Show	Brandy Mullen, PR, AKC		
Smithsonian -Iridium Program		Drones monitoring poaching of Asian elephants	Jared Stabach, Ecologist, Smithsonian		
Veteran Suicide Prevention		American Legion "Be the One" Campaign	Dr. David Rudd, suicide prevention leader		
Tech outlook 2023		Tech leaders see positive impact of recession	Ken Englund, EY Americas Technology		

Mental Health and Well being	Florida Roundtable	Mental health awareness during the holidays	Tara Calise, NP WellMed	6 a.m. 12/31/22	60 min
		Learn your family health history.			

Family Health History		Seniors need companionship and more	Dr. James Huysman, Chief Compassion Officer, WellMed		
Seniors and isolation					

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/BCRF SCREENING	000:30	1
5K WALK/RUN	ACS - MAKING STRIDES	000:32	13
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	8
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
FREE EVENT	CITY OF COCOA	000:32	1
FREE EVENT	CITY OF MELBOURNE	000:26	5
FREE FESTIVAL	UTB EDUCATIONAL & CULTURAL	000:31	7
FREE FESTIVAL	VIERA VOICE	000:25	13
FREE HOLIDAY EVENT	PARRISH MEDICAL	000:31	5
FUNDRAISER EVENT	BREVARD FAMILY PARTNERSHIP	000:32	7
FUNDRAISER EVENT	FLORIDA SURF MUSEUM	000:31	5
FUNDRAISER EVENT	RILEY'S RESCUE	000:22	4
GLAAD	GLAAD	000:29	6
HOLIDAY PARADE	BREVARD PARKS & REC	000:22	2
INSPIRING CHILDREN	INSPIRING CHILDREN	000:29	3
LOCAL EVENTS	IHEART RADIO BREVARD	000:19	48
MILITARY AND VETERANS	HOME BASE	000:30	15
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	9
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SUBSTANCE USE RECOVERY	Partnership Promo Inventory	000:30	5
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	10
UNCF	UNCF	000:29	6

XMAS PARADE	BREVARD PARKS & REC	000:25	4
XMAS PARADE	THE VIERA COMPANY	000:29	6