ORDER

										KE1	۲K.				
Orders		Order / Rev:		853								com			
Alt Order #:			27677316												
	Estimate:	Product Desc:									Tyler KETK				
			1327				Drimon, AE:			-	-				
	Ū	Flight Dates: Original Date / Rev: Order Type:		02/14/22 - 02/27/22 02/15/22 / 02/15/22				Primary AE: Sales Office:			Millennium Washington,DC				
	-			REG			Sales Region:			Nat					
	0.00. 1990.						Gales Region.			Indi					
Agency	Name: Buying Contact: Billing Contact:		Political Communications Advertising												
0							Billing Type:			Cash					
							Billing Calendar:		Broadcast						
			232 Madison Avenue				Billing Cycle: Agency Commission:			EOM 15%					
			New York, NY 10016												
Advertiser	Name:		POL/Don Huffines/Governor/TX/Rep				Order Brand:								
	• •	Demographic: Product Codes:		A50+ PL14				New Business End: Advertiser External ID:							
	Revenue (AGY				Agency External ID:			General				
	Revenue (Unit Code:			00:30:00					
	Priority:	Revenue Code 3:		POL-CAND P3			Order Separation:			00.30.00					
	r nonty.		15												
Bill Plan	E. I.D. (// On alla	0			Tota	-		# O r a la	0			Detient		
Start Date	End Date	•	Gross		mount	Mont Febr	h Jary 2022		# Spots 16	Gross Am	10000 F	Net Amount \$4,471.00	Rating 0.00		
01/31/22	02/27/22	2/27/22 16		\$5,260.00	\$4,471.00	Total	-		16		60.00	\$4,471.00	0.00		
Account Exec	utives														
Account Execu	tive	Sales Offic	ce	Sales Region	Start Date / E	End Dat	е		Order %	7					
Millennium Wa	shington,DC				Start Of Orde	er - End	Of Order		100%	/0					
Order Share		S	hare	Total											
Tyler KETK			17%	\$5,260.00											
Market			100%	\$30,941.18											
Competitive S	haro	9	hare	Total	I										
AWTL	nare		0%	\$0.00											
CABLE			0%	\$0.00											
KFXK			0%	\$0.00											
KLTV			0%	\$0.00											
KTPN			0%	\$0.00											
KTRE			0%	\$0.00											
KYTX			0%	\$0.00											
UNKWN			83%	\$25,681.18											
Ln Ch	Start End	l Inven	tory C	ode Break	Start/End	Time	Days	Len	Spots	Rate Pri	Rtg Tyr	be Spots	Amount		
N 1 KETK	02/14/22 02/2	5/22 Today	Show	M-F CM	7-9a		MTWTF	:30	-	\$280.00 P3	0.00 N		\$560.00		
COMMEN TODAY S	NTS APPLY TO HW<			/ M-F 7-9a IRU B											
Start			kdays	Spots/Weel		Rati									
Week: 02/14			 PD	(00								
Week: 02/2			14	2			00		<u> </u>	\$000 00 DC		N4 0	0040 00		
N 2 KETK	JZ/14/22 02/2	5/22		CM	5-530p		MTWTF	:30) 3	\$320.00 P3	0.00 NI	M 2	\$640.00		

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Order / Rev:	34	13853	Advertiser: POL/Don Huffines/Governor/TX/Rep						0			
Alt Order #: 27677316 Flight Dates: 02/14/22 - 02/27/22					Product Desc	: Candidate			Tyler KETK			
					Estimate: 1327							
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots Rate Pri			Rtg Type	Amount	
COMMEN LIVE @ 5		PLY TO SU	KETK Live At 5 KETK Live At 5 B LINES A THRU E	3								
<u>Start</u> Week: 02/14 Week: 02/2		End Date 02/20/22 02/27/22	Weekdays MTWTF	Spots/Week 0 2	<u>Rate</u> \$0.00 \$320.00	Rating 0.00 0.00						
N 3 KETK			KETK News At 6 KETK News At 6 B LINES A THRU B	CM	6-630p	MTWTF	:30	3	\$320.00 P3	0.00 NM	2	\$640.00
KETK NE				Spots/Week	Pata	Poting						
Week: 02/14 Week: 02/2	4/22	02/20/22 02/27/22	<u>Weekdays</u> MTWTF	0 2	<u>Rate</u> \$0.00 \$320.00	Rating 0.00 0.00						
N 6 KETK			Today Show M-F	СМ	7-9a	WTF	:30	3	\$460.00 P2	0.00 NM	3	\$1,380.00
COMMEN TODAY S		PLY TO SU	Today Show M-F B LINES A THRU E									
<u>Start</u> Week: 02/14 Week: 02/2		End Date 02/20/22 02/27/22	<u>Weekdays</u> WTF	Spots/Week 3 0	<u>Rate</u> \$460.00 \$0.00	Rating 0.00 0.00						
N 7 KETK	02/14/2	2 02/25/22	KETK Live At 5	СМ	5-530p	WTF	:30	3	\$290.00 P3	0.00 NM	3	\$870.00
COMMEN LIVE @ 5		PLY TO SU	KETK Live At 5 B LINES A THRU E	3								
<u>Start</u> Week: 02/14 Week: 02/2		End Date 02/20/22 02/27/22	<u>Weekdays</u> WTF	Spots/Week 3 0	<u>Rate</u> \$290.00 \$0.00	Rating 0.00 0.00						
	NTS AF	PLY TO SU	KETK News At 6 KETK News At 6 B LINES A THRU B	CM 3	6-630p	МГШГҒ	:30	1	\$320.00 P3	0.00 NM	1	\$320.00
Week: 02/14	<u>Date</u> 4/22	End Date 02/20/22	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00						
Week: 02/2 N 9 KETK		02/27/22	MTWTF East Texas Live	CM	\$320.00 11a-12p	<u>0.00</u> МГ	:30	1	\$80.00 P3	0.00 NM	1	\$80.00
<u>Start</u> Week: 02/2	<u>Date</u> 1/22	End Date 02/27/22	East Texas Live <u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$80.00	Rating 0.00						
			KETK News At 6	CM	6-630p	МТWГF	:30	1	\$560.00 P3	0.00 NM	1	\$560.00
COMMEN KETK NE			KETK News At 6 B LINES A THRU E	3								
<u>Start</u> Week: 02/14 Week: 02/2		End Date 02/20/22 02/27/22	<u>Weekdays</u> TF	Spots/Week 1 0	<u>Rate</u> \$560.00 \$0.00	Rating 0.00 0.00						
N11 KETK	02/21/2	2 02/25/22	M-F 630p-7p M-F	СМ	630p-7p	МГШГ	:30	1	\$210.00 P3	0.00 NM	1	\$210.00
KETK NE	WS AT	6<	B LINES A THRU E		_							
Start Week: 02/2	<u>Date</u> 1/22	End Date 02/27/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$210.00	Rating 0.00						
										Totals	16	\$5,260.00