

ORDER



Orders
Order / Rev: 3413853
Alt Order #: 27677316
Product Desc: Candidate
Estimate: 1327
Flight Dates: 02/14/22 - 02/27/22
Original Date / Rev: 02/15/22 / 02/15/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 232 Madison Avenue
 New York, NY 10016

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Don Huffines/Governor/TX/Rep
Demographic: A50+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	16	\$5,260.00	\$4,471.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	16	\$5,260.00	\$4,471.00	0.00
Totals	16	\$5,260.00	\$4,471.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	17%	\$5,260.00
Market	100%	\$30,941.18

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	83%	\$25,681.18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/14/22	02/25/22	Today Show M-F	CM	7-9a	MTWTF--	:30	3	\$280.00	P3	0.00	NM	2	\$560.00
				Today Show M-F 7-9a											
COMMENTS APPLY TO SUB LINES A THRU B															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/14/22	02/20/22	-----			0	\$0.00	0.00						
Week:		02/21/22	02/27/22	MTWTF--			2	\$280.00	0.00						
N 2	KETK	02/14/22	02/25/22		CM	5-530p	MTWTF--	:30	3	\$320.00	P3	0.00	NM	2	\$640.00

Order / Rev: 3413853
 Alt Order #: 27677316
 Flight Dates: 02/14/22 - 02/27/22

Advertiser: POL/Don Huffines/Governor/TX/Rep
 Product Desc: Candidate
 Estimate: 1327

Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KETK Live At 5											
				KETK Live At 5											
COMMENTS APPLY TO SUB LINES A THRU B LIVE @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----					0	\$0.00		0.00			
Week:		02/21/22	02/27/22	MTWTF--					2	\$320.00		0.00			
N 3	KETK	02/14/22	02/25/22	KETK News At 6	CM	6-630p	MTWTF--	:30	3	\$320.00	P3	0.00	NM	2	\$640.00
				KETK News At 6											
COMMENTS APPLY TO SUB LINES A THRU B KETK NEWS AT 6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----					0	\$0.00		0.00			
Week:		02/21/22	02/27/22	MTWTF--					2	\$320.00		0.00			
N 6	KETK	02/14/22	02/25/22	Today Show M-F	CM	7-9a	--WTF--	:30	3	\$460.00	P2	0.00	NM	3	\$1,380.00
				Today Show M-F 7-9a											
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--WTF--					3	\$460.00		0.00			
Week:		02/21/22	02/27/22	-----					0	\$0.00		0.00			
N 7	KETK	02/14/22	02/25/22	KETK Live At 5	CM	5-530p	--WTF--	:30	3	\$290.00	P3	0.00	NM	3	\$870.00
				KETK Live At 5											
COMMENTS APPLY TO SUB LINES A THRU B LIVE @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--WTF--					3	\$290.00		0.00			
Week:		02/21/22	02/27/22	-----					0	\$0.00		0.00			
N 8	KETK	02/14/22	02/25/22	KETK News At 6	CM	6-630p	MTWTF--	:30	1	\$320.00	P3	0.00	NM	1	\$320.00
				KETK News At 6											
COMMENTS APPLY TO SUB LINES A THRU B KETK NEWS AT 6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----					0	\$0.00		0.00			
Week:		02/21/22	02/27/22	MTWTF--					1	\$320.00		0.00			
N 9	KETK	02/21/22	02/27/22	East Texas Live	CM	11a-12p	MT-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				East Texas Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	MT-----					1	\$80.00		0.00			
N 10	KETK	02/14/22	02/25/22	KETK News At 6	CM	6-630p	MTWTF--	:30	1	\$560.00	P3	0.00	NM	1	\$560.00
				KETK News At 6											
COMMENTS APPLY TO SUB LINES A THRU B KETK NEWS AT 6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---TF--					1	\$560.00		0.00			
Week:		02/21/22	02/27/22	-----					0	\$0.00		0.00			
N 11	KETK	02/21/22	02/25/22	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	1	\$210.00	P3	0.00	NM	1	\$210.00
				M-F											
COMMENTS APPLY TO SUB LINES A THRU B KETK NEWS AT 6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	MTWTF--					1	\$210.00		0.00			
													Totals	16	\$5,260.00