

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Wixn Ave 1460 WRCU - RIVER COUNTY 101.7 Dixon, IL	Date: 3-26-19
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I, _____
do hereby request station time concerning the following issue:

Election of School Board - City of Dixon

	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Wixn-	:30	6A-7P	7	PRIME	12	1
WRCU-	:30	6A-7P	7	PRIME	12	1

This broadcast time will be used by: Dixon Education Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate/issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Dixon Education Association

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for executive information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Dixon Education Association

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

MANDY DALLAS, CO-PRESIDENT
KAREN CHARTELLIN - CO PRESIDENT

Sales Order

Stations: WIXN-AM, WRCV-FM Buyer: _____
 Contract Name: DEA Dixon School Board 2019 Tax Schedule: _____ (None)
 Contract#: 88793427 Agency Commission %: 0
 Start Date: 3/27/19 End Date: 4/02/19 Billing Cycle: Calendar
 Revenue Type: Political Direct Type: Cash Salesperson: 4895elyn Comm %: 14
 Advertiser: DIXON EDUCATION ASSOCAITION Makegood Policy: Within Contract Dates
 Address: Attn: DENNY KIRCHNER
DIXON HIGH SCHOOL
315 LINCOLN STATUE DRIVE
 City: DIXON State: IL Zip: 61021
 Product Name: Dixon School Board 2019
 Competitive Code: Political-Local

WIXN-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/27/19	3/31/19		6:00 AM	10:00 AM	30			1	1	1	1	1	5	D	12.00	5	60.00	3
2	3/27/19	3/31/19		3:00 PM	7:00 PM	30			1	1	1	1		4	D	12.00	4	48.00	3
3	4/01/19	4/02/19		6:00 AM	10:00 AM	30	1	1						2	D	12.00	2	24.00	3
4	4/01/19	4/02/19		3:00 PM	7:00 PM	30	1							1	D	12.00	1	12.00	3

TOTAL GROSS \$144.00, NET \$144.00

WRCV-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/27/19	3/31/19		6:00 AM	10:00 AM	30			1	1	1	1	1	5	D	16.00	5	80.00	3
2	3/27/19	3/31/19		3:00 PM	7:00 PM	30			1	1	1	1		4	D	16.00	4	64.00	3
3	4/01/19	4/02/19		6:00 AM	10:00 AM	30	1	1						2	D	16.00	2	32.00	3
4	4/01/19	4/02/19		3:00 PM	7:00 PM	30	1							1	D	16.00	1	16.00	3

TOTAL GROSS \$192.00, NET \$192.00

Billing Projections: By Month

	Mar 19	Apr 19
CA	252.00	84.00
ST	252.00	84.00

Print Spot Prices

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TOTAL SPOTS 24

GROSS TOTAL \$ 336.00

ADJUSTED SPOTS 24

ADJUSTED TOTAL \$ 336.00

APPROVE DECLINE

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|----------------------------------|-----------------------|-----------------------------|
| <input type="radio"/> | <input type="radio"/> | General Manager |
| <input checked="" type="radio"/> | <input type="radio"/> | 4895kdav, 03/26/19 @10:41AM |
| <input type="radio"/> | <input type="radio"/> | General Sales Manager |
| <input type="radio"/> | <input type="radio"/> | Local Sales Manager |