

ORDER



Orders
Order / Rev: 555950A
Alt Order #:
Product Desc: COACHELLA CITY COUNCIL
Estimate: Add-On Week
Flight Dates: 10/26/20 - 11/03/20
Original Date / Rev: 10/23/20 / 10/23/20
Order Type: GENERAL

KLOB-FM
Primary AE: Josefina Huerta
Sales Office: L-PS
Sales Region: LOCAL

Agency
Name: Emmanuel Martinez
Buying Contact:
Billing Contact:
 48402 Camino Real
 Coachella, CA 92236

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Emmanuel Martinez
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN

New Business Thru: 09/19/21
Advertiser External ID: 0012R00002BhINw
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	24	\$515.00	\$515.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	24	\$515.00	\$515.00	0.00
Totals	24	\$515.00	\$515.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Josefina Huerta	L-PS	LOCAL	Start Of Order - End Of Order	100%

Ln	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KLOB	10/26/20	11/03/20	M-F 6a-10a	CM	6a-10a	MTWTF--	:30	6	\$20.00	P-04	0.00	NM	10	\$200.00
			EL GENIO LUCAS												
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
			Week: 10/26/20	11/01/20	MTWTF--	6	\$20.00	0.00							
			Week: 11/02/20	11/08/20	MT-----	4	\$20.00	0.00							
N 2	KLOB	10/26/20	11/03/20	M-F 10a-3p	CM	10a-3p	MTWTF--	:30	4	\$20.00	P-04	0.00	NM	8	\$160.00
			EL SHOW DE PIOLIN												
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
			Week: 10/26/20	11/01/20	MTWTF--	4	\$20.00	0.00							
			Week: 11/02/20	11/08/20	MT-----	4	\$20.00	0.00							
N 3	KLOB	10/31/20	10/31/20	Sa 6a-10a	CM	6a-10a	-----S-	:30	2	\$15.00	P-04	0.00	NM	2	\$30.00
			El Genio Lucas												
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
			Week: 10/26/20	11/01/20	-----S-	2	\$15.00	0.00							
N 4	KLOB	10/26/20	10/30/20	M-F 6a-10a	CM	6:00 AM-9:00 AM	---T---	2:00	1	\$80.00	P-04	0.00	NM	1	\$80.00
			M-F 6a-10a (6:00 AM-9:00 AM)												
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
			Week: 10/26/20	11/01/20	---T---	1	\$80.00	0.00							
N 5	KLOB	11/01/20	11/01/20	NFL - NETWORK GAME	CM	Various	-----S	:30	1	\$15.00	P-04	0.00	NM	1	\$15.00
			NFL - NETWORK GAME												
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
			Week: 10/26/20	11/01/20	-----S	1	\$15.00	0.00							

Order / Rev: 555950A
 Alt Order #:
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: Emmanuel Martinez
 Product Desc: COACHELLA CITY COUNCIL
 Estimate: Add-On Week
 KLOB-FM

Ln	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 6	KLOB	10/26/20	10/26/20	NFL- MONDAY NETWORK	M	Various	M-----	:30	2	\$15.00	P-04	0.00	NM	2	\$30.00
				NFL- MONDAY NETWORK GA											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
	Week: 10/26/20	11/01/20	M-----	2	\$15.00	0.00									
Totals													24	\$515.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, EMMANUEL MARTINEZ, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: EMMANUEL MARTINEZ
 Authorized committee: Martinez for Coachella Council 2020
 Agency requesting time (and contact information):

P/A

Candidate's political party: _____
 Office sought (by acronym or abbreviation): CITY COUNCIL
 Date of election: November 3, 2020 General Primary

Signature of candidate's authorized committee: Johanna T. Martinez

- The undersigned represents that:
- (1) the payment for the broadcast time requested has been furnished by (check one box below):
 - the candidate listed above who is a legally qualified candidate, or
 - the authorized committee of the legally qualified candidate listed above.
 - (2) this station is authorized to announce the time as paid for by such person or entity, and
 - (3) this station has disclosed its political advertising policies, including applicable classes and rates, discounts, promotions and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

Candidate/Committee/Agency Signature: <u>Emmanuel Martinez</u> Name: <u>Emmanuel Martinez</u> Date of Request to Purchase Ad Time: <u>9/22/20</u>	Station Representative Signature: <u>[Signature]</u> Name: <u>Leonidas Vasquez</u> Date of Station Agreement to Sell Time: <u>10/23/2020</u>
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Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <i>See attachment</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Leonides Vasquez <lvasquez@entravision.com>

Fwd: Emmanuel's ADD-On- Email Approved - WO# 555950

1 message

Josie Huerta <jhuerta@entravision.com>

Fri, Oct 23, 2020 at 12:30 PM

To: Leonides Vasquez <lvasquez@entravision.com>, Graciela Munoz <gracielamunoz@entravision.com>, Steven DeLuca <sdeluca@entravision.com>

Please see the email thread below for approval.



Josie Huerta
Integr Mkg Solu Consult



72920 Park View Drive
Palm Desert, CA 92260
O (760) 610-6057 M (760)569-8515
jhuerta@entravision.com



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events and data analytics services. Established in 1996. Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

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----- Forwarded message -----

From: **Emmanuel Martinez** <martinez4coachella@gmail.com>
Date: Wed, Oct 7, 2020 at 10:33 AM
Subject: Re: Emmanuel's ADD-On last week prior to Election day! for your review.
To: Josie Huerta <jhuerta@entravision.com>

Approved!

Sent from my iPhone

On Oct 6, 2020, at 6:16 PM, Josie Huerta <jhuerta@entravision.com> wrote:

Thank you Emmanuel. Quick thing: Per my guideline specifications I need either the contract signed or I can dictate specifically here the campaign and by you Replying: "Approved" I can proceed to get this add-on campaign approved on my end.

STATIONS:

- KLOB: 24x spots @ \$515
- KPST: 20X Spots @ \$422
- APP KPST/KLOB Combined: 21X @\$63

Combined Totals: \$1,000
Combined Total Spots: 65X
AIR DATES: 10/19-11/03

Please Reply: "APPROVED"

Lastly, please let me know which day you can come in for your interview with Marco, he is available any day this week after 10am. We just need a day heads up to ensure we can secure that time in his schedule. Please advise at your convenience.

On Tue, Oct 6, 2020 at 1:57 PM Emmanuel Martinez <martinez4coachella@gmail.com> wrote:
Looks good.

Also, I want to go in and schedule the second newsy interview. Please let me know.

Take care and thank you!

EM

On Tue, Oct 6, 2020 at 1:05 PM Josie Huerta <jhuerta@entravision.com> wrote:

Hola Emmanuel, I hope you have been doing great. Neftali reached out to me and mentioned that you are ready to add another week last week prior to election day!

Please find attached proposed campaign for your approval, if you need any modifications to this, please don't hesitate to call me immediately and we can discuss any changes. 760-569-8515.

I look forward to your response.



Josie Huerta
Integr Mkg Solu Consult

72920 Park View Drive
Palm Desert, CA 92260
O (760) 610-6057 M (760)569-8515
jhuerta@entravision.com



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