

# ORDER



**Orders**  
**Order / Rev:** 554104  
**Alt Order #:**  
**Product Desc:** COACHELLA CITY COUNCIL  
**Estimate:**  
**Flight Dates:** 10/14/20 - 11/03/20  
**Original Date / Rev:** 10/12/20 / 10/13/20  
**Order Type:** GENERAL

**KPST-FM**  
**Primary AE:** Josefina Huerta  
**Sales Office:** L-PS  
**Sales Region:** LOCAL

**Agency**  
**Name:** Stephanie Virgen Local Candidate  
**Buying Contact:**  
**Billing Contact:**  
 84113 Bella Roma Ln.  
 Coachella, CA 92236

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Stephanie Virgen Local Candidate  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** GEN  
**Revenue Code 3:** GEN

**New Business Thru:** 10/08/21  
**Advertiser External ID:** 0012R00002BidiU  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	21	\$502.00	\$502.00
10/26/20	11/02/20	14	\$314.00	\$314.00

**Totals**


Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	21	\$502.00	\$502.00	0.00
November 2020	14	\$314.00	\$314.00	0.00
<b>Totals</b>	<b>35</b>	<b>\$816.00</b>	<b>\$816.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Josefina Huerta			Start Of Order - End Of Order	100%

Ln	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
N 1	KPST	10/14/20	11/02/20	M-F 3p-7p	CM	3p-7p		MTWTF--	:30	8	\$18.00	P-04	0.00	NM	32	\$576.00
			ERAZNOY LA CHOKOLATA													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
			Week: 10/12/20	10/18/20	--WTF--	9	\$18.00	0.00								
			Week: 10/19/20	10/25/20	MTWTF--	10	\$18.00	0.00								
			Week: 10/26/20	11/01/20	MTWTF--	10	\$18.00	0.00								
			Week: 11/02/20	11/08/20	M-----	3	\$18.00	0.00								
N 2	KPST	10/14/20	11/01/20	M-F 6a-10a	CM	6:00 AM-9:00 AM		M-W----	2:00	1	\$80.00	P-04	0.00	NM	3	\$240.00
			EL Flako y Su Pandilla (6:00 AM-9:00 AM)													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
			Week: 10/12/20	10/18/20	--W----	1	\$80.00	0.00								
			Week: 10/19/20	10/25/20	M-W----	1	\$80.00	0.00								
			Week: 10/26/20	11/01/20	M-W----	1	\$80.00	0.00								
<b>Totals</b>													<b>35</b>	<b>\$816.00</b>		

**Entravision Political Public File  
Legally Qualified Candidate Advertisement**

What is the name of the legally-qualified candidate? Stephanie Virgen
What office is the candidate running for? Coachella Valley Unified School District, Trustee Area 1
What is the date of the election? November 3, 2020
The election is a: <input type="checkbox"/> primary <input checked="" type="checkbox"/> general election <input type="checkbox"/> special election <input type="checkbox"/> run-off election
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee:  Name: Stephanie Virgen  Agency: NA  Address: 84113 Bella Roma LN Coachella CA 92236  Phone number: 760-844-0921
What is the name of the Treasurer of the candidate's authorized committee?  Name: Stephanie Virgen  Phone number: 760-844-0921
Did the candidate or authorized committee submit a copy of NAB PB-18 with the ad?*

If this a federal candidate, did the candidate certify on PB-18 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)? <i>N/A</i>

Disposition of Request:

- granted
- denied \_\_\_\_\_ (reason)
- withdrawn \_\_\_\_\_ (reason)
- other \_\_\_\_\_ (describe)

Name of Entravision Employee Completing Form:

Leonides Vasquez

\*Entravision must post a complete Form PB-18, or a form with equivalent information, in connection with any candidate ad buy. Entravision also must post the final order or invoice demonstrating when the ads actually aired.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stephanie Virgen, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Stephanie Virgen**

Authorized committee: **Stephanie Virgen for CVUSD Trustee Area 1 2020**

Agency requesting time (and contact information): **Stephanie Virgen for CVUSD Trustee Area 1 2020**

N/A

Candidate's political party: **Non-partisan office**

Office sought (no acronyms or abbreviations): **Coachella Valley Unified School District Trustee Area 1**

Date of election: **November 3, 2020**

General

Primary

Treasurer of candidate's authorized committee:

**Stephanie Virgen**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <b>Stephanie Virgen</b>	Name: <b>Leonidas Vasquez</b>
Date of Request to Purchase Ad Time: <b>10/07/20</b>	Date of Station Agreement to Sell Time: <b>10/13/2020</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

~~Stephanie Virgen~~ NIA

Name:

Stephanie Virgen

Date:

10/07/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See attachment

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**KLOB\_KPST\_STREAMING**

To: Stephanie Vigen  
 Advertiser: POLITICAL - LOCAL CANDIDATE  
 Product: :30; 2:00

START Date: Week C 10/5/2020  
 END Date: 11/3/2020

Event Date: NOVEMBER 3rd Election Day 2020



RADIO

Station	Daypart	Days	Daypart Name	Length	Avg Rate	WEEK 1	WEEK 2	WEEK 3	WEEK 4	TOTAL # Of SPOTS	Total
KLOB-FM	6a-10a	Mon-Fri	El Genio Lucas Show	:30	\$20.00	4	4	4	4	16	\$320.00
KLOB-FM	10a-3p	Mon-Fri	El Show De Piolin	:30	\$20.00	3	3	3	3	12	\$240.00
KLOB-FM	6a-10a	Sat	El Genio Lucas Show	:30	\$15.00	5	3	5	3	16	\$240.00
<b>KPST/KLOB-FM</b>	<b>6a-8p</b>	<b>Mon-Sat</b>	<b>Local STREAMING RADIO APP - 103.5FM/94.7FM</b>	<b>:30</b>	<b>\$3.00</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>32</b>	<b>\$96.00</b>
KPST-FM	3p-7p	Mon-Fri	ERAZNO Y La ChoKolista	:30	\$18.00	8	8	8	8	32	\$576.00
KLOB-FM	6a-9a	Wed/Fri	NEWSY INTERVIEWS	2:00	\$80.00	1	1	1	1	4	\$320.00
KPST-FM	6a-9a	Mon/Th	NEWSY INTERVIEWS	2:00	\$80.00	0	1	1	1	3	\$240.00
<b>RADIO FLIGHT TOTALS</b>						<b>21</b>	<b>20</b>	<b>22</b>	<b>20</b>	<b>83</b>	<b>\$2,032.00</b>

Author: JHuerta@entravision.com  
 Salesperson: Josie Huerta  
 Station: KPST; KLOB; APP  
 Office: 760-610-6057  
 Phone #: 760-569-8515  
 Email: jhuerta@entravision.com

<p><b>TOTAL CAMPAIGN: 2 Radio Stations</b>                  Streaming APP Commercials                  Includes Radio Production @ \$0.</p> <p><b>up to 4X Candidate Commercials</b>                  News Interviews with Marco Gonzales UNIVISION News Anchor with Candidate</p> <p><b>TOTAL CAMPAIGN:</b></p>	<p><b>83 X Total on air Spots</b>                  32X</p> <p><b>\$2,032.00 net</b></p>
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Signature of Approval: *Stephanie Vigen* Date: 10/07/20