

Order / Rev: 553179A
 Alt Order #:
 Flight Dates: 10/07/20 - 11/03/20

Advertiser: Frank Ruiz Indio City Council
 Product Desc: NOV 3 Election Day
 Estimate: KLOB-FM

Ln	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 10/26/20	11/01/20	-----S-		3				\$15.00		0.00			
N 4	KLOB	10/07/20	11/01/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a		MTWTF--	2:00	1	\$80.00	P-04 0.00 NM	4	\$320.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 10/05/20	10/11/20	--WTF--		1				\$80.00		0.00			
	Week: 10/12/20	10/18/20	MTWTF--		1				\$80.00		0.00			
	Week: 10/19/20	10/25/20	MTWTF--		1				\$80.00		0.00			
	Week: 10/26/20	11/01/20	MTWTF--		1				\$80.00		0.00			
Totals												48	\$1,120.00	

**Entravision Political Public File
Legally Qualified Candidate Advertisement**

<p>What is the name of the legally-qualified candidate?</p> <p>Frank Ruiz</p>
<p>What office is the candidate running for?</p> <p>Indio City Council</p>
<p>What is the date of the election?</p> <p>November 3</p>
<p>The election is a:</p> <p><input type="checkbox"/> primary</p> <p><input checked="" type="checkbox"/> general election</p> <p><input type="checkbox"/> special election</p> <p><input type="checkbox"/> run-off election</p>
<p>What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee:</p> <p>Name: Frank Ruiz or Ruiz for council 2020</p> <p>Agency:</p> <p>Address: 48701 Gibraltar St, Indio CA 92201</p> <p>Phone number:760-799-5140</p>
<p>What is the name of the Treasurer of the candidate's authorized committee?</p> <p>Name: Javier Estrada</p> <p>Phone number:760-9896440</p>
<p>Did the candidate or authorized committee submit a copy of NAB PB-18 with the ad?*</p> <p>yes</p>
<p>If this a federal candidate, did the candidate certify on PB-18 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?</p>

Disposition of Request:

- granted
- denied _____ (reason)
- withdrawn _____ (reason)
- other _____ (describe)

Name of Entravision Employee Completing Form:

Leonides Vasquez

*Entravision must post a complete Form PB-18, or a form with equivalent information, in connection with any candidate ad buy. Entravision also must post the final order or invoice demonstrating when the ads actually aired.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Frank Ruiz, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Frank Ruiz

Authorized committee:

Ruiz For City Council 2020

Agency requesting time (and contact information):

N/A

Candidate's political party:

democrat

Office sought (no acronyms or abbreviations):

Indio City Council

Date of election:

Nov 3rd

General

Primary

Treasurer of candidate's authorized committee:

Javier Estrada

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Frank Ruiz

Signature:

[Handwritten Signature]

Name:

Frank Ruiz

Name:

10/6/2020

Date of Request to Purchase Ad Time:

Oct 5, 2020

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Frank Ruiz*

Name: Frank Ruiz

Date: Oct 5, 2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>See attachment</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KLOB_KPST_STREAMING

To: Frank Ruiz
 Advertiser: POLITICAL - LOCAL CANDIDATE
 Product: :30: 2:00
 START Date: 10/6/2020
 END Date: 11/3/2020
 Event Date: NOVEMBER 3rd Election Day 2020

Author: **JHuerta@entravision.com**
 Salesperson: Josie Huerta
 Station: KPST; KLOB; APP
 Office: 760-610-6057
 Phone #: 760-569-8515
 Email: **jhuerta@entravision.com**



RADIO

Station	Daypart	Days	Daypart Name	Length	Avg Rate	WEEK 1	WEEK 2	WEEK 3	WEEK 4	TOTAL # OF SPOTS	Total
KLOB-FM	6a-10a	Mon-Fri	El Genio Lucas Show	:30	\$20.00	4	4	4	4	16	\$320.00
KLOB-FM	10a-3p	Mon-Fri	El Show De Piolin	:30	\$20.00	3	3	3	3	12	\$240.00
KLOB-FM	6a-10a	Sat	El Genio Lucas Show	:30	\$15.00	5	3	5	3	16	\$240.00
KPST/KLOB-FM	6a-9p	Mon-Sat	Local STREAMING RADIO APP - 103.5FM /94.7FM	:30	\$3.00	8	8	8	8	32	\$96.00
KPST-FM	3p-7p	Mon-Fri	ERAZNO Y La ChoKolata	:30	\$18.00	8	8	8	8	32	\$576.00
KLOB-FM	6a-9a	M-F	NEWSY INTERVIEWS	2:00	\$80.00	1	1	1	1	4	\$320.00
KPST-FM	6a-9a	M-F	NEWSY INTERVIEWS	2:00	\$80.00	0	1	1	1	3	\$240.00
RADIO FLIGHT TOTALS						21	20	22	20	83	\$2,032.00

TOTAL CAMPAIGN: 2 Radio Stations	83 X Total on air Spots
Included are: Streaming APP Commercials	32X
Includes Radio Production @ \$0.	
30sec Commercials	
News Interviews with Marco Gonzales UNIVISION News Anchor with Candidate	
TOTAL (4WK) CAMPAIGN:	\$2,032.00 net