

ORDER



Orders
Order / Rev: 557028
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/31/20 - 11/03/20
Original Date / Rev: 10/30/20 / 10/30/20
Order Type: GENERAL

KLOB-FM
Primary AE: Richard Fernandez
Sales Office: L-PS
Sales Region: LOCAL

Agency
Name: Dr. Raul Ruiz PS
Buying Contact:
Billing Contact:
 460 South Chicago St
 Los Angeles, CA 90033

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Dr. Raul Ruiz PS
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN

New Business Thru: 10/25/21
Advertiser External ID: 0012R00002Bjp90
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	73	\$1,201.00	\$1,201.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	73	\$1,201.00	\$1,201.00	0.00
Totals	73	\$1,201.00	\$1,201.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Richard Fernandez			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	11/02/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MT-----	:30	10	\$20.00	P-13	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		10				\$20.00		0.00			
N 2	KLOB	11/02/20	11/03/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MT-----	:30	10	\$20.00	P-13	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		10				\$20.00		0.00			
N 3	KLOB	11/02/20	11/03/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MT-----	:30	10	\$20.00	P-13	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		10				\$20.00		0.00			
N 4	KLOB	11/02/20	11/03/20	M-F 7p-12a M-F 7p-12a	CM	7p-12a	MT-----	:30	6	\$10.00	P-13	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		6				\$10.00		0.00			
N 5	KLOB	10/31/20	11/01/20	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6a-10a	-----SS	:30	8	\$15.00	P-13	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS		8				\$15.00		0.00			
N 6	KLOB	10/31/20	11/01/20	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10a-3p	-----SS	:30	8	\$15.00	P-13	0.00	NM	8	\$120.00

Order / Rev: 557028
 Alt Order #:
 Flight Dates: 10/31/20 - 11/03/20

Advertiser: Dr. Raul Ruiz PS
 Product Desc: KLOB-FM
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS					8	\$15.00		0.00			
N 7	KLOB	10/31/20	11/01/20	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----SS	:30	8	\$15.00	P-13	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS					8	\$15.00		0.00			
N 8	KLOB	10/31/20	11/01/20	Sa-Su 7p-12a Sa-Su 7p-12a	CM	7p-12a	-----SS	:30	8	\$10.00	P-13	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS					8	\$10.00		0.00			
N 9	KLOB	11/02/20	11/02/20	NFL - NETWORK GAME NFL - NETWORK GAME	CM	Various	M-----	:30	4	\$20.00	P-04	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					4	\$20.00		0.00			
N 10	KLOB	11/02/20	11/02/20	NFL - NETWORK GAME NFL - NETWORK GAME	CM	Various	M-----	:30	1	\$21.00	P-04	0.00	NM	1	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					1	\$21.00		0.00			
													Totals	73	\$1,201.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, OCTAVIO GONZALEZ, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

DR. RAUL RUIZ

Authorized committee:

DR. RAUL RUIZ FOR CONGRESS

Agency requesting time (and contact information):

N/A

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

JOHN PINKNEY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

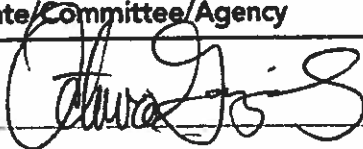

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: OCTAVIO GONZALEZ	Name: Leonides Vasquez
Date of Request to Purchase Ad Time: 10/29/2020	Date of Station Agreement to Sell Time: 10/30/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: OCTAVIO GONZALEZ

Date: 10/29/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected -- provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>See attachment</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

RUIZ SCHEDULE 30-sec					
Station	Day	Time	RATE	Spots	TOTAL
KLOB La Suavecita	M-TU	6A-10A	\$20.00	12	\$240.00
KLOB La Suavecita	M-TU	10A-3P	\$20.00	12	\$240.00
KLOB La Suavecita	M-TU	3P-7P	\$20.00	11	\$220.00
KLOB La Suavecita	M-TU	7P-12M	\$10.00	6	\$60.00
KLOB La Suavecita	SA-SU	6A-10A	\$15.00	8	\$120.00
KLOB La Suavecita	SA-SU	10A-3P	\$15.00	8	\$120.00
KLOB La Suavecita	SA-SU	3P-7P	\$15.00	8	\$120.00
KLOB La Suavecita	SA-SU	7P-12M	\$10.00	8	\$80.00
KPST La Tricolor	M-TU	6A-10A	\$13.00	7	\$91.00
KPST La Tricolor	M-TU	10A-3P	\$13.00	8	\$104.00
KPST La Tricolor	M-TU	3P-7P	\$18.00	12	\$216.00
KPST La Tricolor	M-TU	7P-12M	\$8.00	6	\$48.00
KPST La Tricolor	SA-SU	6A-10A	\$15.00	6	\$90.00
KPST La Tricolor	SA-SU	10A-3P	\$15.00	6	\$90.00
KPST La Tricolor	SA-SU	3P-7P	\$15.00	8	\$120.00
KPST La Tricolor	SA-SU	7P-12M	\$5.00	8	\$40.00
				134	\$1,999.00

Alvaro Ruiz

10/29/2020