

ORDER



Orders
Order / Rev: 550830C
Alt Order #:
Product Desc: COACHELLA CITY COUNCIL
Estimate:
Flight Dates: 10/05/20 - 11/03/20
Original Date / Rev: 09/24/20 / 09/24/20
Order Type: GENERAL

KLOB-FM
Primary AE: Josefina Huerta
Sales Office: L-PS
Sales Region: LOCAL

Agency Name: NEFTALI GALARZA for City Council
Buying Contact:
Billing Contact:
 PO Box #988
 Coachella, CA 92236

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: NEFTALI GALARZA for City Council
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 09/19/21
Advertiser External ID: 0012R00002BhIOL
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	33	\$785.00	\$785.00
10/26/20	11/03/20	15	\$335.00	\$335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	33	\$785.00	\$785.00	0.00
November 2020	15	\$335.00	\$335.00	0.00
Totals	48	\$1,120.00	\$1,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Josefina Huerta	L-PS	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	10/05/20	11/03/20	M-F 6a-10a EL GENIO LUCAS	CM	6a-10a	MTWTF--	:30	0	\$20.00	P-04	0.00	NM	16	\$320.00
N 2	KLOB	10/05/20	11/01/20	M-F 10a-3p EL SHOW DE PIOLIN	CM	10a-3p	MTWTF--	:30	3	\$20.00	P-04	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--					3	\$20.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--					3	\$20.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					3	\$20.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					3	\$20.00		0.00			
N 3	KLOB	10/05/20	11/01/20	M-F 6a-10a EL GENIO LUCAS	CM	6a-10a	MTWTF--	:30	5	\$15.00	P-04	0.00	NM	16	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--					3	\$15.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--					4	\$15.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					4	\$15.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					5	\$15.00		0.00			
N 4	KLOB	10/05/20	11/01/20	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	M-W----	2:00	1	\$80.00	P-04	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-W----					1	\$80.00		0.00			
		Week: 10/12/20	10/18/20	M-W----					1	\$80.00		0.00			
		Week: 10/19/20	10/25/20	M-W----					1	\$80.00		0.00			

Order / Rev: 550830C
 Alt Order #: _____
 Flight Dates: 10/05/20 - 11/03/20

Advertiser: NEFTALI GALARZA for City Council
 Product Desc: COACHELLA CITY COUNCIL KLOB-FM
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	M-W----	1	\$80.00	0.00								
													Totals	48	\$1,120.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neftali Galarza, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Neftali Galarza</u>	
Authorized committee: <u>Neftali Galarza for Coachella City Council 2020</u> fpc # <u>1428472</u>	
Agency requesting time (and contact information): <input type="checkbox"/> N/A	
Candidate's political party: <u>Democrat</u>	
Office sought (no acronyms or abbreviations): <u>Coachella City Council</u>	
Date of election: <u>11/03/2020</u>	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Neftali Galarza</u>	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: <u>Neftali Galarza for Coachella</u>	Name: <u>Leo Vasquez</u>
Date of Request to Purchase Ad Time: <u>9/21/2020</u>	Date of Station Agreement to Sell Time: <u>9/25/20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See attachment

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Entravision Political Public File
Legally Qualified Candidate Advertisement**

What is the name of the legally-qualified candidate?
Neftali Galarza
What office is the candidate running for?
Coachella City Council
What is the date of the election?
11/03/2020
The election is a: <input type="checkbox"/> primary <input checked="" type="checkbox"/> general election <input type="checkbox"/> special election <input type="checkbox"/> run-off election
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee:
Name: Neftali Galarza Agency: Neftali Galarza for Coachella City Council Address: PO 988, Coachella, CA 92236 Phone number: (760) 235-9404
What is the name of the Treasurer of the candidate's authorized committee?
Name: Neftali Galarza Phone number: (760) 235-9404
Did the candidate or authorized committee submit a copy of NAB PB-18 with the ad?*
Yes.
If this a federal candidate, did the candidate certify on PB-18 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?
N/A

Disposition of Request:

- granted
- denied _____ (reason)
- withdrawn _____ (reason)
- other _____ (describe)

Name of Entravision Employee Completing Form:

Leonides Vasquez

*Entravision must post a complete Form PB-18, or a form with equivalent information, in connection with any candidate ad buy. Entravision also must post the final order or invoice demonstrating when the ads actually aired.

KLOB_KPST_STREAMING

To: HEETALI GALARZA
 Advertiser: POLITICAL - LOCAL CANDIDATE
 Product: :30; 2:00

START Date: 9/28/2020
 END Date: 10/25/2020

Event Date: NOVEMBER 3rd Election Day 2020

Author: jhuertagentravision.com
 Salesperson: Josie Huerta
 Station: KPST; KLOB; APP
 Office: 760-610-6057
 Phone #: 760-569-8515
 Email: jhuertagentravision.com



RADIO

Station	Daypart	Days	Daypart Name	Length	Avg Rate	WEEK 1	WEEK 2	WEEK 3	WEEK 4	TOTAL # OF SPOTS	Total
KLOB-FM	6a-10a	Mon-Fri	El Genio Lucas Show	:30	\$20.00	4	4	4	4	16	\$320.00
KLOB-FM	10a-3p	Mon-Fri	El Show De Plolin	:30	\$20.00	3	3	3	3	12	\$240.00
KLOB-FM	6a-10a	Sat	El Genio Lucas Show	:30	\$15.00	5	3	5	3	18	\$240.00
KPST/KLOB-FM	6a-9p	Mon-Sat	Local STREAMING RADIO APP 103.5FM/94.7FM	:30	\$3.00	8	8	8	8	32	\$96.00
KPST-FM	3a-7p	Mon-Fri	ERAZNO Y La Chocollata	:30	\$18.00	8	8	8	8	32	\$576.00
KLOB-FM	8a-9a	Mon	NEWSY INTERVIEWS	2:00	\$80.00	1	1	1	1	4	\$320.00
KPST-FM	8a-9a	Thu	NEWSY INTERVIEWS	2:00	\$80.00	0	1	1	1	3	\$240.00
RADIO FLIGHT TOTALS						21	20	22	20	83	\$2,032.00

TOTAL CAMPAIGN: 2 Radio Stations

Streaming APP Commercials
 Includes Radio Production @ \$0
 2X Testimonial Commercials
 1X Candidate Commercials

News Interviews with Marco Gonzales UNIVISION News Anchor with Candidate

TOTAL (4K) CAMPAIGN: \$2,032.00 net

83 X Total on air Spots
 32X

[Signature]
 Signature of Approval
 9/28/2020
 Date