

# ORDER



**Orders**  
**Order / Rev:** 550837  
**Alt Order #:**  
**Product Desc:** COACHELLA CITY COUNCIL  
**Estimate:**  
**Flight Dates:** 10/05/20 - 11/03/20  
**Original Date / Rev:** 09/24/20 / 09/24/20  
**Order Type:** GENERAL

**KLOB-FM**  
**Primary AE:** Josefina Huerta  
**Sales Office:** L-PS  
**Sales Region:** LOCAL

**Agency Name:** Emmanuel Martinez  
**Buying Contact:**  
**Billing Contact:**  
 48402 Camino Real  
 Coachella, CA 92236

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Emmanuel Martinez  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:** 09/19/21  
**Advertiser External ID:** 0012R00002BhINw  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	33	\$785.00	\$785.00
10/26/20	11/03/20	15	\$335.00	\$335.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	33	\$785.00	\$785.00	0.00
November 2020	15	\$335.00	\$335.00	0.00
<b>Totals</b>	<b>48</b>	<b>\$1,120.00</b>	<b>\$1,120.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Josefina Huerta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	10/05/20	11/03/20	M-F 6a-10a EL GENIO LUCAS	CM	6a-10a	MTWTF--	:30	0	\$20.00	P-04	0.00	NM	16	\$320.00
N 2	KLOB	10/05/20	11/01/20	M-F 10a-3p EL SHOW DE PIOLIN	CM	10a-3p	MTWTF--	:30	3	\$20.00	P-04	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/20	10/11/20	MTWTF--		3				\$20.00		0.00			
	Week:	10/12/20	10/18/20	MTWTF--		3				\$20.00		0.00			
	Week:	10/19/20	10/25/20	MTWTF--		3				\$20.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--		3				\$20.00		0.00			
N 3	KLOB	10/05/20	11/01/20	M-F 6a-10a EL GENIO LUCAS	CM	6a-10a	MTWTF--	:30	5	\$15.00	P-04	0.00	NM	16	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/20	10/11/20	MTWTF--		3				\$15.00		0.00			
	Week:	10/12/20	10/18/20	MTWTF--		4				\$15.00		0.00			
	Week:	10/19/20	10/25/20	MTWTF--		4				\$15.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--		5				\$15.00		0.00			
N 4	KLOB	10/05/20	11/01/20	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	-T-T---	2:00	1	\$80.00	P-04	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/20	10/11/20	-T-T---		1				\$80.00		0.00			
	Week:	10/12/20	10/18/20	-T-T---		1				\$80.00		0.00			
	Week:	10/19/20	10/25/20	-T-T---		1				\$80.00		0.00			

Order / Rev: 550837  
 Alt Order #:  
 Flight Dates: 10/05/20 - 11/03/20

Advertiser: Emmanuel Martinez  
 Product Desc: COACHELLA CITY COUNCIL  
 Estimate:  
 KLOB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-T---					1	\$80.00		0.00			
													Totals	48	\$1,120.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, EMMANUEL MARTINEZ, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: EMMANUEL MARTINEZ

Authorized committee: Martinez for Coachella Council 2020

Agency requesting time (and contact information):  
 N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):  
City Council

Date of election: November 3, 2020  General  Primary

Treasurer of candidate's authorized committee:  
Johanna T. Martinez

The undersigned represents that:

- (1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

- (2) this station is authorized to announce the time as paid for by such person or entity; and  
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Emmanuel Martinez</u>	Signature: <u>[Signature]</u>
Name: <u>Emmanuel Martinez</u>	Name: <u>Leo Vasquez</u>
Date of Request to Purchase Ad Time: <u>9/22/20</u>	Date of Station Agreement to Sell Time: <u>9/25/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>See attachment</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Entravision Political Public File  
Legally Qualified Candidate Advertisement

What is the name of the legally-qualified candidate?
EMMANUEL MARTINEZ
What office is the candidate running for?
Coachella City Council
What is the date of the election?
11/3/2020
The election is a: <input type="checkbox"/> primary <input checked="" type="checkbox"/> general election <input type="checkbox"/> special election <input type="checkbox"/> run-off election
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee:
Name: Emmanuel Martinez Agency: Martinez for Coachella 2020 Address: 48-402 Camino Real Coachella, CA 92256 Phone number: 442-274-0187
What is the name of the Treasurer of the candidate's authorized committee?
Name: Johann T. Martinez Phone number: 442-274-0187
Did the candidate or authorized committee submit a copy of NAB PB-18 with the ad?
yes.
If this a federal candidate, did the candidate certify on PB-18 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?

Disposition of Request:

- granted
- denied \_\_\_\_\_ (reason)
- withdrawn \_\_\_\_\_ (reason)
- other \_\_\_\_\_ (describe)

Name of Entravision Employee Completing Form:

Leo Vasquez

\*Entravision must post a complete Form PB-18, or a form with equivalent information, in connection with any candidate ad buy. Entravision also must post the final order or invoice demonstrating when the ads actually aired.

M100\_KP81\_STREAMING  
 To: DWIGHT HARTWIG  
 Address: POLITICAL - LOCAL CANDIDATE  
 Product: (10) 3100  
 START Date: 9/25/2020  
 END Date: 10/25/2020  
 Event Date: NOVEMBER 3rd Election Day 2020



Author: Jhuarfo@foxradio.com  
 Salesperson: Julie Blazic  
 Station: KPST 94.7  
 Official: 760-418-4037  
 Phone: 760-418-4037  
 Email: jhuarfo@foxradio.com



RADIO  
 94.7

Station	Daypart	Days	Daypart Name	Length	Avg Rate	WEEK 1	WEEK 2	WEEK 3	WEEK 4	TOTAL # OF SPOTS	Rate
KLOO-FM	6a-10a	Mon-Fri	El Orenio Lucas Show	30	\$200.00	4	4	4	4	16	\$1320.00
KLOO-FM	10a-3p	Mon-Fri	El Show De Pelen	30	\$200.00	3	3	3	3	12	\$1440.00
KLOO-FM	6a-10a	Sat	El Orenio Lucas Show	30	\$150.00	1	1	1	1	4	\$195.00
KPST-FM	5p-7p	Mon-Fri	ERAZO Y LA CHOCOLATA	30	\$150.00	1	1	1	1	4	\$195.00
KLOO-FM	6a-9a	Mon	NEWS INTERVIEWS	2:00	\$400.00	1	1	1	1	4	\$1590.00
KPST-FM	8a-9a	Thu	NEWS INTERVIEWS	2:00	\$400.00	1	1	1	1	4	\$1590.00
<b>RADIO FLIGHT TOTALS</b>											
						21	20	23	20	84	\$7,470.00

TOTAL CAMPAIGN: 2 Radio Spots  
 Streaming APP Campaigns  
 Includes Radio Production @ 30  
 23 Instances of Campaigns  
 33 Candidates Campaigns  
 News Interviews with Marco Gonzalez (17) + Other with Candidates  
**TOTAL (AKI) CAMPAIGN: \$7,612.00 net**

Signature of Approval  
 9/22/20