

# ORDER



**Orders**  
**Order / Rev:** 546819  
**Alt Order #:**  
**Product Desc:** Sept  
**Estimate:**  
**Flight Dates:** 09/07/20 - 09/27/20  
**Original Date / Rev:** 09/03/20 / 09/03/20  
**Order Type:** GENERAL

**KLOB-FM**  
**Primary AE:** Vicky Patel - 7446  
**Sales Office:** L-PS  
**Sales Region:** LOCAL

**Agency Name:** Kiner Communications  
**Buying Contact:**  
**Billing Contact:**  
 c/o Scott Kiner 73005 Haystack Road  
 Palm Desert, CA 92260

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Steven Hernandez for Coachella Mayc  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:**  
**Advertiser External ID:** 0012R00002A8arJ  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/31/20   | 09/24/20 | 36      | \$1,230.00   | \$1,045.50 |

**Totals**

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2020 | 36        | \$1,230.00        | \$1,045.50        | 0.00        |
| <b>Totals</b>  | <b>36</b> | <b>\$1,230.00</b> | <b>\$1,045.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive  | Sales Office | Sales Region | Start Date / End Date         | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Vicky Patel - 7446 |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time | Days    | Len  | Spots             | Rate        | Pri  | Rtg           | Type          | Spots     | Amount            |
|-----|------|-------------------|-----------------|------------------------|-------|----------------|---------|------|-------------------|-------------|------|---------------|---------------|-----------|-------------------|
| N 1 | KLOB | 09/07/20          | 09/27/20        | M-F 10a-3p<br>PIOLIN   | CM    | 10a-3p         | MTWT--- | 1:00 | 8                 | \$40.00     | P-04 | 0.00          | NM            | 22        | \$880.00          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |               |           |                   |
|     |      | Week: 09/07/20    | 09/13/20        | -TWT---                |       |                |         |      | 6                 | \$40.00     |      | 0.00          |               |           |                   |
|     |      | Week: 09/14/20    | 09/20/20        | MTWT---                |       |                |         |      | 8                 | \$40.00     |      | 0.00          |               |           |                   |
|     |      | Week: 09/21/20    | 09/27/20        | MTWT---                |       |                |         |      | 8                 | \$40.00     |      | 0.00          |               |           |                   |
| N 2 | KLOB | 09/07/20          | 09/27/20        | M-F 6a-7p<br>M-F 6a-7p | CM    | 6a-7p          | MTWT--- | 1:00 | 7                 | \$25.00     | P-04 | 0.00          | NM            | 14        | \$350.00          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |               |           |                   |
|     |      | Week: 09/07/20    | 09/13/20        | -TWT---                |       |                |         |      | 6                 | \$25.00     |      | 0.00          |               |           |                   |
|     |      | Week: 09/14/20    | 09/20/20        | MTWT---                |       |                |         |      | 0                 | \$0.00      |      | 0.00          |               |           |                   |
|     |      | Week: 09/21/20    | 09/27/20        | MTWT---                |       |                |         |      | 8                 | \$25.00     |      | 0.00          |               |           |                   |
|     |      |                   |                 |                        |       |                |         |      |                   |             |      |               | <b>Totals</b> | <b>36</b> | <b>\$1,230.00</b> |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Scott M. Kivner*

Name:

*Scott Kivner*

Date:

*9/12/20*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*9/12/2020*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*546819*

Station Call Letters:

*KLOB*

Date Received/Requested:

*9/12/2020*

Est. #:

Station Location:

*Palm Desert, Ca*

Run Start and End Dates:

*9/8/2020 - 9/24/2020*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Scott Kiner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Steven Hernandez

Authorized committee: Steven Hernandez for Coachella Mayor 2020

Agency requesting time (and contact information):  
 N/A

Candidate's political party:  
N/A

Office sought (no acronyms or abbreviations):  
Coachella Mayor

Date of election: 11/3/20       General       Primary

Treasurer of candidate's authorized committee:  
Eduardo Garcia

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                         | Station Representative                                  |
|--|---|
| Signature: <u>Scott M. Kiner</u>                   | Signature: <u>Vicki Patel</u>                           |
| Name: <u>SCOTT KINER</u>                           | Name: <u>VICKI PATEL</u>                                |
| Date of Request to Purchase Ad Time: <u>9/2/20</u> | Date of Station Agreement to Sell Time: <u>9/2/2020</u> |

# CONTRACT



**KLOB-FM**  
 72920 Parkview Drive  
 Palm Desert, CA 92260  
 (760) 341-5837

|   |   |   |
|---|---|---|
| Contract / Revision<br>516519 /                         |   | Alt Order #                                     |
| Advertiser<br>Steven Hernandez for Coachella Mayor 2020 |   | Original Date / Revision<br>09/03/20 / 09/03/20 |
| Contract Dates<br>09/07/20 - 09/27/20                   | Estimate #                              |   |
| Product<br>Sept   |   |   |
| Billing Cycle<br>EOM/EOC                                | Billing Calendar<br>Broadcast           | Cash/Trade<br>Cash                              |
| Advertiser<br>KLOB-FM                                   | Account Executive<br>Vicky Patel - 7446 | Sales Office<br>Palm Springs                    |
| Special Handling  |   |   |
| Demographic<br>Households                               |   |   |
| Agency Code   | Advertiser Code                         | Product ID                                      |
| Agency Ref  | Advertiser Ref<br>0012R00002ASaru       |   |

Are

Kiner Communications  
 c/o Scott Kiner 73005 Haystack Road  
 Palm Desert, CA 92260

| Line          | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount            |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1           | KLOB | 09/07/20          | 09/27/20        | P-OLN           | 10a-3p         |      | 1:00   |                   |             | NM   | 22        | \$530.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week          |      | 09/07/20          | 09/13/20        | -TWTF--         |                |      |        | 6                 | \$40.00     |      |           |                   |
| Week          |      | 09/14/20          | 09/20/20        | MTWT---         |                |      |        | 6                 | \$40.00     |      |           |                   |
| Week          |      | 09/21/20          | 09/27/20        | MTWT---         |                |      |        | 6                 | \$40.00     |      |           |                   |
| N 2           | KLOB | 09/07/20          | 09/27/20        | M-F 6a-7p       | 6a-7p          |      | 1:00   |                   |             | NM   | 14        | \$350.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week          |      | 09/07/20          | 09/13/20        | -TWTF--         |                |      |        | 6                 | \$25.00     |      |           |                   |
| Week          |      | 09/14/20          | 09/20/20        | MTWT---         |                |      |        | 0                 | \$0.00      |      |           |                   |
| Week          |      | 09/21/20          | 09/27/20        | MTWT---         |                |      |        | 6                 | \$25.00     |      |           |                   |
| <b>Totals</b> |      |                   |                 |                 |                |      |        |                   |             |      | <b>36</b> | <b>\$1,230.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/31/20 - 09/24/20 | 36         | \$1,230.00        | (\$184.50)        | \$1,045.50        |
| <b>Totals</b>       | <b>36</b>  | <b>\$1,230.00</b> | <b>(\$184.50)</b> | <b>\$1,045.50</b> |

Signature: *Scott M. Kiner* Date: \_\_\_\_\_

**Vicky Patel**  
 Sr Integr Mkg Sol Consult

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 Palm Desert, CA 92260  
 O (760) 205-4486  
 Cell: (310) 207-0949  
 vpatel@entravision.com

