

# ORDER



**Orders**  
**Order / Rev:** 556069  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/27/20 - 11/03/20  
**Original Date / Rev:** 10/25/20 / 10/26/20  
**Order Type:** GENERAL

**KLOB-FM**  
**Primary AE:** Vicky Patel - 7446  
**Sales Office:** L-PS  
**Sales Region:** LOCAL

**Agency Name:** Kiner Communications  
**Buying Contact:**  
**Billing Contact:**  
 c/o Scott Kiner 73005 Haystack Road  
 Palm Desert, CA 92260

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Stephanie Virgen CVUSD Board of Dir  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:**  
**Advertiser External ID:** 0012R00002BjZvH  
**Agency External ID:** 001E000000jNb22IAC  
**Unit Code:** General

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	21	\$645.00	\$548.25

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	21	\$645.00	\$548.25	0.00
<b>Totals</b>	<b>21</b>	<b>\$645.00</b>	<b>\$548.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Patel - 7446			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	10/27/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	0	\$35.00	P-04	0.00	NM	11	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-TWT---		6		\$35.00		0.00					
		Week: 11/02/20	11/08/20	MT-----		5		\$35.00		0.00					
N 2	KLOB	10/27/20	11/02/20	M-F 10a-3p M-F 10a-3p	CM		MTWTF--	1:00	1	\$35.00	P-04	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-TWT---		3		\$35.00		0.00					
		Week: 11/02/20	11/08/20	M-----		1		\$35.00		0.00					
N 3	KLOB	10/31/20	11/01/20	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----SS	1:00	6	\$20.00	P-04	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----SS		6		\$20.00		0.00					
													<b>Totals</b>	<b>21</b>	<b>\$645.00</b>

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Scott River, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Stephanie Virgen - 54113 Bella Roma Lane Coachella, CA 92236

Authorized committee:

Agency requesting time (and contact information):  
 N/A RIVER COMMUNICATIONS

Candidate's political party:  
N/A

Office sought (no acronyms or abbreviations):  
Coachella Valley Unified School District Board of Directors Area #1

Date of election: 11/3/2020       General       Primary

Treasurer of candidate's authorized committee:  
Stephanie Virgen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Scott M. River</u>	Signature: <u>Leonides Vasquez</u>
Name: <u>Scott River</u>	Name: <u>Leonides Vasquez</u>
Date of Request to Purchase Ad Time: <u>10/23/20</u>	Date of Station Agreement to Sell Time: <u>10/26/2020</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *see attachment* Station Call Letters: Date Received/Requested:

Est. #: Station Location: Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Stephanie Virgen for CVUSD Board of Directors

60-Second Spots		Spot Cost	26-Oct	11/2 & 11/3	Total Spots	Total Cost
KLOB-FM 6am-7pm (incl. 10/27, 10/28, 10/29, 11/2 & 11/3) Sat. & Sun. (10/31 & 11/1) - 6am-7pm		\$35	3X/Day	3X/Day	15	\$525.00
		\$20	3X/Day		6	\$120.00

*Scott M. Kiner* 10/24/20

Scott Kiner - Kiner Communications - 10/24/20