

ORDER



Orders
Order / Rev: 556028A
Alt Order #:
Product Desc: COACHELLA Unified School District
Estimate: Board Member Candidate
Flight Dates: 10/24/20 - 11/03/20
Original Date / Rev: 10/23/20 / 10/23/20
Order Type: GENERAL

KLOB-FM
Primary AE: Josefina Huerta
Sales Office: L-PS
Sales Region: LOCAL

Agency
Name: Adonis Galarza CVUSD Local School
Buying Contact:
Billing Contact:
 89205 76th Ave
 Thermal, CA 92274

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Adonis Galarza CVUSD Local School
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 10/18/21
Advertiser External ID: 0012R00002BjWQZ
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	4	\$60.00	\$60.00
10/26/20	11/03/20	28	\$520.00	\$520.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	4	\$60.00	\$60.00	0.0
November 2020	28	\$520.00	\$520.00	0.0
Totals	32	\$580.00	\$580.00	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Josefina Huerta	L-PS	LOCAL	Start Of Order - End Of Order	100%

Ln	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KLOB	10/26/20	11/03/20	M-F 6a-10a	CM	6a-10a	MTWTF--	:30	6	\$20.00	P-04	0.00	NM	11	\$220.00
			EL GENIO LUCAS												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
	Week: 10/26/20	11/01/20	MTWTF--	7	\$20.00	0.00									
	Week: 11/02/20	11/08/20	MT-----	4	\$20.00	0.00									
N 2	KLOB	10/26/20	11/03/20	M-F 10a-3p	CM	10a-3p	MTWTF--	:30	4	\$20.00	P-04	0.00	NM	9	\$180.00
			EL SHOW DE PIOLIN												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
	Week: 10/26/20	11/01/20	MTWTF--	5	\$20.00	0.00									
	Week: 11/02/20	11/08/20	MT-----	4	\$20.00	0.00									
N 3	KLOB	10/24/20	10/31/20	Sa 6a-10a	CM	6a-10a	-----S-	:30	2	\$15.00	P-04	0.00	NM	4	\$60.00
			EI Genio Lucas												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
	Week: 10/19/20	10/25/20	-----S-	2	\$15.00	0.00									
	Week: 10/26/20	11/01/20	-----S-	2	\$15.00	0.00									
N 5	KLOB	10/25/20	11/01/20	NFL - NETWORK GAME	CM	Various	-----S	:30	2	\$15.00	P-04	0.00	NM	4	\$60.00
			NFL - NETWORK GAME												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
	Week: 10/19/20	10/25/20	-----S	2	\$15.00	0.00									
	Week: 10/26/20	11/01/20	-----S	2	\$15.00	0.00									
N 6	KLOB	10/26/20	11/02/20		CM	Various	M-----	:30	2	\$15.00	P-04	0.00	NM	4	\$60.00

Order / Rev: 556028A
 Alt Order #: _____
 Flight Dates: 10/24/20 - 11/03/20

Advertiser: Adonis Galarza CVUSD Local School Bc
 Product Desc: COACHELLA Unified School District **KLOB-FM**
 Estimate: Board Member Candidate

Ln	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amour
			NFL- MONDAY NETWOI											
			NFL- MONDAY NETWORK GA											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/26/20	11/01/20	M-----					2	\$15.00		0.00			
Week:	11/02/20	11/08/20	M-----					2	\$15.00		0.00			
Totals												32	\$580.	

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Adonis Galarza-Toledo, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Adonis Galarza-Toledo
Authorized committee: Adonis Galarza for CVUSD Trustee Area 3 2020
Agency requesting time (and contact information): <input type="checkbox"/> N/A
Candidate's political party: Democrats
Office sought (no acronyms or abbreviations): Coachella Valley Unified School District Trustee Area 3
Date of election: November 3, 2020 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Adonis Galarza-Toledo
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Adonis Galarza-Toledo	Name: Leonides Vasquez
Date of Request to Purchase Ad Time: 10/21/2020	Date of Station Agreement to Sell Time: 10/23/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency _____

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <i>See attachment</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Entravision Political Public File
Legally Qualified Candidate Advertisement**

<p>What is the name of the legally-qualified candidate?</p> <p>Adonis Galarza</p>
<p>What office is the candidate running for?</p> <p>CVUSD Trustee Area 3</p>
<p>What is the date of the election?</p> <p>November 3, 2020</p>
<p>The election is a:</p> <p><input type="checkbox"/> primary</p> <p><input checked="" type="checkbox"/> general election</p> <p><input type="checkbox"/> special election</p> <p><input type="checkbox"/> run-off election</p>
<p>What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee:</p> <p>Name: Adonis for CVUSD Trustee Area 3 2020</p> <p>Agency:</p> <p>Address: 89205 76th Ave Thermal, Ca 92274</p> <p>Phone number: (442)234-8617</p>
<p>What is the name of the Treasurer of the candidate's authorized committee?</p> <p>Name: Adonis Galarza-Toledo</p> <p>Phone number: (442)234-8617</p>
<p>Did the candidate or authorized committee submit a copy of NAB PB-18 with the ad?*</p> <p>Yes.</p>

If this a federal candidate, did the candidate certify on PB-18 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?

NA

Disposition of Request:

- granted
- denied _____ (reason)
- withdrawn _____ (reason)
- other _____ (describe)

Name of Entravision Employee Completing Form:

Leonidas Vasquez

*Entravision must post a complete Form PB-18, or a form with equivalent information, in connection with any candidate ad buy. Entravision also must post the final order or invoice demonstrating when the ads actually aired.

KLOB_KPST_STREAMING

To: Adonis Galarza
 Advertiser: POLITICAL - LOCAL CANDIDATE
 Product: :30;

START Date: 10/21/2020

END Date: 11/3/2020 Cut Off time 12midday

Event Date: NOVEMBER 3rd Election Day 2020



RADIO

Station	Daypart	Days	Daypart Name	Length	Avg Rate	WEEK 23-Oct	WEEK 11/003 Tuesday	TOTAL # Of SPOTS	Total
KLOB-FM	6a-10a	Mon-Fri	El Genio Lucas Show	:30	\$20.00	3	8	11	\$220.00
KLOB-FM	10a-3p	Mon-Fri	El Show De Piolin	:30	\$20.00	3	6	9	\$180.00
KLOB-FM	6a-10a	Sat	El Genio Lucas Show	:30	\$15.00	6	6	12	\$180.00
KPST/KLOB-FM	6a-6p	Mon-Sat	Local STREAMING RADIO APP- 103.5FM /94.7FM	:30	\$3.00	13	13	26	\$78.00
KPST-FM	3p-7p	Mon-Fri	ERAZNO Y La ChoKoiata	:30	\$18.00	4	15	19	\$342.00
RADIO FLIGHT TOTALS						16	35	51	\$1,000.00

TOTAL CAMPAIGN: 2 Radio Stations	51 total spots
Streaming APP Commercials	26 total spots
\$0 Production costs Candidate Commercials: (:30sec)	
TOTAL CAMPAIGN:	net \$1,000.00

Adonis G
 Signature of Approval
 10/21/2020 Date
 CK # 0106
 10/21/2020
 \$1,000.00