

ORDER

Orders
Order / Rev: 2681802
Alt Order #: 37175847
Product Desc: Advocacy
Estimate: 4667
Flight Dates: 03/15/24 - 03/28/24
Original Date / Rev: 03/15/24 / 03/15/24
Order Type: POLITICAL-ISSUE

Atlanta WZGC-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sports Betting Alliance
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 220658
Agency External ID: 4027634
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/28/24	11	\$3,510.00	\$2,983.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	11	\$3,510.00	\$2,983.50	0.00
Totals	11	\$3,510.00	\$2,983.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZGC	03/15/24	03/28/24	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-1-1---	1:00	2	\$296.00	ISSUI	0.00	NM	4	\$1,184.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/24	03/21/24	-1-1---		2				\$296.00		0.00			
		Week: 03/22/24	03/28/24	-1-1---		2				\$296.00		0.00			
N 2	WZGC	03/15/24	03/28/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	--1----	1:00	1	\$298.00	ISSUI	0.00	NM	2	\$596.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/24	03/21/24	--1----		1				\$298.00		0.00			
		Week: 03/22/24	03/28/24	-1-----		1				\$298.00		0.00			
N 3	WZGC	03/15/24	03/28/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	1---1--	1:00	2	\$346.00	ISSUI	0.00	NM	5	\$1,730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/24	03/21/24	1---1--		2				\$346.00		0.00			
		Week: 03/22/24	03/28/24	1-1-1--		3				\$346.00		0.00			

Totals 11 \$3,510.00